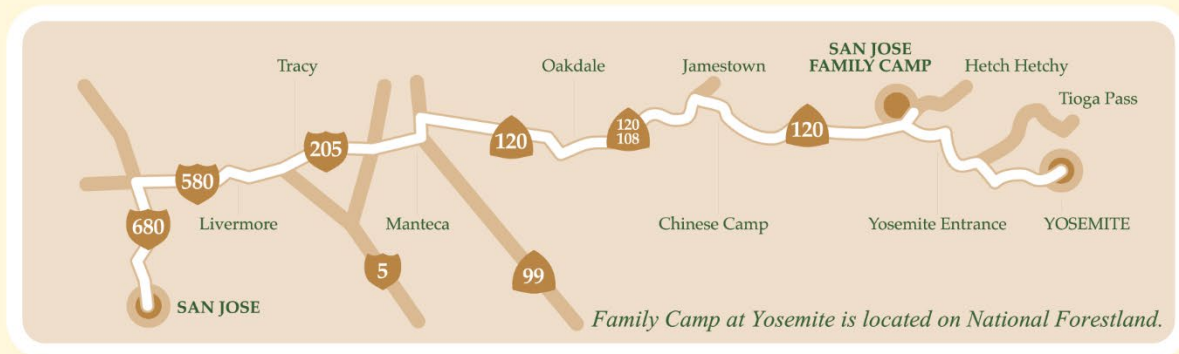


Family Camp Status Report

Nighborhood Services and Education Committee
March 9, 2023

Avi Yotam, Deputy Director
Troy Trede, Parks Manager





2022 Successes

- Reopened camp after two years of closures
- Welcomed nearly 2,000 guests to connect with nature and the outdoors
- Continued making facility improvements





2022 Challenges

- Limited number of counselors
- Mid-season resignation of Camp Manager
- Temporary closure due to poor air quality related to California forest fires

CAMPERS

In 2022, 84% percent of all visitors were San José residents.



Marketing & Outreach



- Expand social media presence
- Table at San José public events
- Collaborate with San José community-based organizations to increase awareness
- Partnership with the Department's Project Hope and Youth Intervention Services
- Outdoor Equity Grants





PARTNERSHIPS

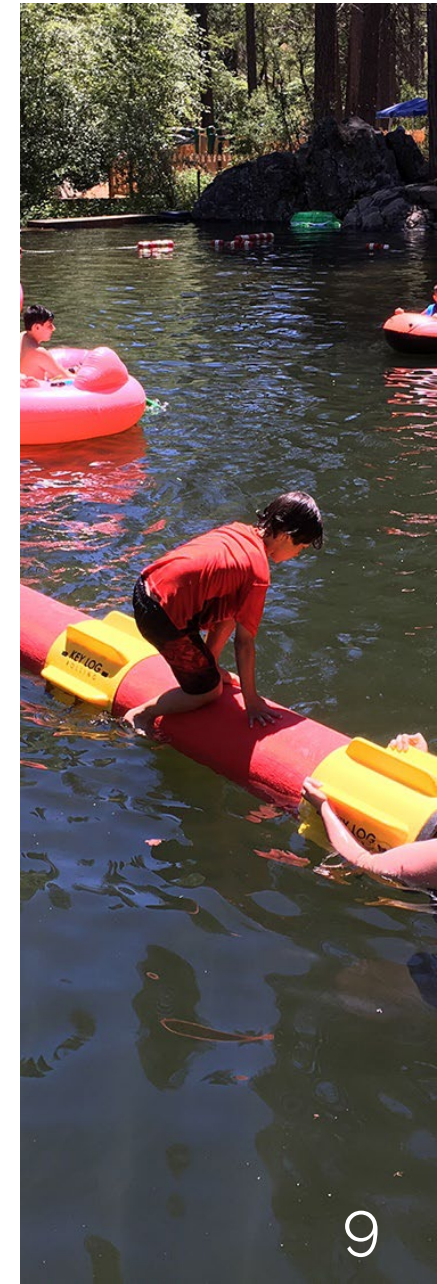
- Friends of San José Family Camp
 - United States Forest Service
 - Tuolumne River Trust
 - Department teams – Project Hope, Capital Improvement Team
- Resilience Corps (San José)
 - San José Conservation Corps
 - California Conservation Corps

IMPORTANT DATES

Registration: March 5, 2023

Fish Camp: April 28 – April 30, 2023

Summer Season: June 16 – August 11, 2023





SAN JOSE
PARKS, RECREATION &
NEIGHBORHOOD SERVICES



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