



**MINUTES OF THE
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE**

SAN JOSE, CALIFORNIA

MONDAY, OCTOBER 24 , 2022

COVID-19 NOTICE

Consistent with AB 361 and City of San Jose Resolution Nos. 80628, 80659, and 80685 the Community and Economic Development Committee Members may be teleconferencing from remote locations.

The Community and Economic Development Committee Meeting was held in a hybrid format, in the Council Chambers and from remote locations. The meeting convened at 1:33 p.m.

Present: Councilmembers - Foley, Esparza, Mahan, Peralez, Carrasco.

Absent: Councilmembers - All present.

Staff: Office of the City Manager, Rosalynn Hughey; City Attorney Office, Johnny Phan; City Clerk, Toni Taber; Mayor's Office, Robyn Sahid; and City Clerk's Office, Yasmin Johnson.

B. Review of Work Plan

1. Affordable Housing Siting Policy Status Report

Action: Upon motion by Councilmember Maya Esparza, seconded by Councilmember Matt Mahan and carried unanimously, the Committee deferred the item to the November 28, 2022 Community and Economic Development Committee Meeting. (5-0.)

C. Consent Calendar

None provided.

D. Reports to Committee

1. Team San José Semi-Annual Activities and Performance Measures Report.

Assistant Director of Economic Development and Cultural Affairs, Kerry Adams-Hapner; Vice President of Research and Strategic Development, Ben Roschke; Vice President of Sales and Destination Services, Matthew Martinucci; and Vice President of Marketing and Communications, Laura Chmielewski offered the presentation and responded to questions

Public Comments: Blair Beekman and Paul Soto provided public testimony regarding the item.

Action: Upon motion by Councilmember Matt Mahan, seconded by Councilmember Maya Esparza and carried unanimously, the Committee accepted the report on Team San José's: (a) Unaudited Performance Measures for Fiscal Year 2021-2022 (FY 2021-2022); (b) Performance Measures for FY 2022-2023; and (c) Annual Sales and Marketing Plan for FY 2022-2023. (5-0.)

2. Signature Project Requirements Status Report

Deputy Director, Citywide Planning, Department of Planning, Building and Code Enforcement, Michael Brilliot offered the presentation and responded to questions.

Public Comments: Paul Soto offered public comment regarding the item.

Action: Upon motion by Councilmember Maya Esparza, seconded by Councilmember Matt Mahan and carried unanimously, the Committee accepted the staff's analysis of the effects of changing the minimum size criteria for interior parcels within the General Plan's Signature Project Policy, pursuant to City Council direction on December 7, 2021, as part of the Four-Year Review of the General Plan hearings; and cross-referenced the item to the December 6, 2022 City Council Meeting. Per Staff's memo dated October 12, 2022, staff will provide the City Council with an information memorandum on the effects of SB 6 and AB 2011 on the General Plan land use policy framework including the effects upon the General Plan's Signature Project Policy in early 2023. (5-0.)

3. City Initiatives Roadmap: COVID-19 Recovery Task Force Status Report

Deputy City Manager, Rosalynn Hughey; Assistant to the City Manager, Aurelia Bailey; and Assistant to the City Manager, Carlos Velazquez offered the presentation and responded to questions.

Public Comments: Paul Soto, Blair Beekman, and Michelle K. provided public testimony regarding the item.

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D.3 (Cont'd.)

Action: Upon motion by Councilmember Raul Peralez, seconded by Councilmember Maya Esparza and carried unanimously, the Committee accepted the status report on the activities and accomplishments of the COVID-19 Recovery Task Force as part of the approved City Roadmap for Fiscal Year 2022-2023 (FY 2022-2023; and cross-referenced the item to the December 6, 2022 City Council Meeting. (5-0.)

4. Electronic Billboards on City-Owned Property Status Report

Deputy City Manager, Rosalynn Hughey; Deputy Director, Department of Economic Development and Cultural Affairs, Blage Zelalich; and Assistant to the City Manager, Nora Chin offered the presentation and responded to questions.

Public Comments: Jeff Levine, Jason Hemp, Blair Beekman, Paul Soto, Les Levitt, Matthew Shetrone, Katja, and John Miller offered public comment regarding the item.

Deputy City Manager, Rosalynn Hughey stated that staff will work hard to issue the Notice of Intended Award next month or in December of this year, but the final decision will not return to the full Council for action this calendar year.

The completion of Council Policy Update to 6-4 was discussed. Deputy City Manager, Rosalynn Hughey, indicated that the “take-down ratio” element of CPM 6-4 will not be completed by the end of the year. Councilmember Raul Peralez noted other components of the update, such as tree replacement ratio and Clean Energy requirements as in the project plan and agreement with Clear Channel Outdoors be assessed by staff and returned to Council for discussion by the end of the year.

Action: Upon motion by Councilmember Raul Peralez, seconded by Councilmember Magdalena Carrasco and carried unanimously, the Committee accepted the status report on efforts to advance the placement of Electronic Billboards on City-owned property; with a discussion of components of the Policy Update 6-4 to return to Council before the end of the calendar year for further discussion. (5-0.)

Following meeting, it was determined to send the item forward to Council on December 13, 2022.

• Open Forum

1. Blair Beekman spoke to data collection, racial equity, and peace in Ukraine.
2. Paul Soto spoke to euthenics and eugenics. The remainder of his public comment was inaudible due to his connectivity.

- **Adjournment**

Councilmember Pam Foley adjourned the Committee meeting at 3:36 p.m.


Pam Foley (Jan 17, 2023 13:45 PST)

Councilmember Pam Foley, Chair
Community and Economic Development Committee

PF/yj:CEDmin_10-24-22