



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Councilmember Esparza
District 7

SUBJECT: SEE BELOW

DATE: 12/1/2022

APPROVED: *Maya Esparza*

DATE: 12/1/2022

**SUBJECT: APPROVAL OF MULTIPLE SPECIAL EVENTS SPONSORED BY
COUNCIL DISTRICT 7 AS CITY COUNCIL SPONSORED SPECIAL
EVENTS TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF
MATERIALS AND SERVICES FOR THE EVENT**

RECOMMENDATION

1. Retroactively approve the International Children's Assistance Network Toy Drive scheduled on December 3, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
2. Retroactively approve the Mariposa Park Celebration scheduled on December 10, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
3. Approve the Franklin Family Giving Tree scheduled on December 16, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
4. Approve the Santee Posada scheduled on December 16, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
5. Approve the Tropicana-Lanai Posada scheduled on December 16, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
6. Approve and accept donations from various individuals, businesses or community groups to support the events.
7. Place the item on the December 13th, 2022 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

The International Children's Assistance Network Toy Drive is scheduled on December 3, 2022 at 272 Lucretia Avenue and sponsored by Councilmember Esparza. This special event is an

opportunity for residents to donate and for children to receive holiday gifts and toys. The event is free and open to the public, and follows all appropriate local public health rules.

The Mariposa Park Celebration is scheduled on December 10, 2022 at the Mariposa Park site on Midfield Avenue and sponsored by Councilmember Esparza. This special event is an opportunity for the community to celebrate the holidays at the site of their new park. The event is free and open to the public, and follows all appropriate local public health rules.

The Franklin Family Giving Tree is scheduled on December 16, 2022 at Franklin Elementary School and sponsored by Councilmember Esparza. This special event is an opportunity for families to receive gifts and essential items. The event is free and open to the public, and follows all appropriate local public health rules.

The Santee Posada is scheduled on December 16, 2022 at 1399 Santee Drive and sponsored by Councilmember Esparza. This special event is an opportunity for the community to celebrate the holidays together. The event is free and open to the public, and follows all appropriate local public health rules.

The Tropicana-Lanai Posada is scheduled on December 16, 2022 at 1698 Midfield Avenue and sponsored by Councilmember Esparza. This special event is an opportunity for the community to celebrate the holidays together. The event is free and open to the public, and follows all appropriate local public health rules.

ANALYSIS

Approval by the City Council of the events will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Esparza will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 7, City departments and the Office of the City Clerk to proceed with the events. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the December 7, 2022 Rules Committee Agenda and the December 13, 2022 City Council Agenda.

CEQA

- ☐ Not a Project, File No. PP17-010, City Organization & Administrative Activities resulting in no changes to the physical environment.

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- ☐ Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.
- ☐ Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.
- ☐ Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- ☐ Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:

TONI J. TABER, CMC
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.