

## Update TDM Code - Item 8.4

Eulalio Mendez Garibay <[REDACTED]>

Mon 11/28/2022 9:24 AM

To: Liccardo, Sam <sam.liccardo@sanjoseca.gov>; Jones, Chappie <Chappie.Jones@sanjoseca.gov>; Jimenez, Sergio <sergio.jimenez@sanjoseca.gov>; Perez, Raul <Raul.Perez@sanjoseca.gov>; Cohen, David <David.Cohen@sanjoseca.gov>; Carrasco, Magdalena <Magdalena.Carrasco@sanjoseca.gov>; Davis, Dev <dev.davis@sanjoseca.gov>; Esparza, Maya <Maya.Esparza@sanjoseca.gov>; Arenas, Sylvia <sylvia.arenas@sanjoseca.gov>; Foley, Pam <Pam.Foley@sanjoseca.gov>; Mahan, Matt <Matt.Mahan@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>

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Mayor Liccardo and Councilmembers,

Overhauling arbitrary and outdated parking policies in San Jose has been an effort decades in the making. Affirming your vote to eliminate minimum off-street parking requirements in new developments five months ago, I strongly urge you to take the next step and approve city staff's recommendation before you today – Item 8.4. I support your decision to vote 'Yes' for a more robust Transit Demand Management (TDM) plan that replaces excessive parking mandates for the following reasons:

1. Such a vote simply follows the one you took a few months ago, which has been years in the making and is more important than ever.
2. These changes will encourage less driving. More driving causes more traffic congestion, air pollution, & worsens climate change.
3. This reform will incentivize developers to provide more tangible benefits to San Joseans like VTA transit passes, street improvements, and/or designated rideshare areas.
4. Fewer parking spaces don't just mean more community benefits; it will also remove obstacles in building more homes.

Our worsening climate & housing crisis require urgent responses, and so I am following this vote closely and urge you to adopt the staff recommendation to adopt a robust Transportation Demand Management plan in place of parking mandates.

Let's continue to focus on the future, not the past.  
I strongly urge you to vote Yes on Item 8.4.

Thank you — Eulalio Mendez  
Downtown San Jose

## Update TDM Code - Item 8.4

Kathryn Hedges <[REDACTED]>

Mon 11/28/2022 9:33 AM

To: Liccardo, Sam <sam.liccardo@sanjoseca.gov>; Jones, Chappie <Chappie.Jones@sanjoseca.gov>; Jimenez, Sergio <sergio.jimenez@sanjoseca.gov>; Perez, Raul <Raul.Perez@sanjoseca.gov>; Cohen, David <David.Cohen@sanjoseca.gov>; Carrasco, Magdalena <Magdalena.Carrasco@sanjoseca.gov>; Davis, Dev <dev.davis@sanjoseca.gov>; Esparza, Maya <Maya.Esparza@sanjoseca.gov>; Arenas, Sylvia <sylvia.arenas@sanjoseca.gov>; Foley, Pam <Pam.Foley@sanjoseca.gov>; Mahan, Matt <Matt.Mahan@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>

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Mayor Liccardo and Councilmembers,

I am a resident, registered voter, and small business owner in San Jose. I am also a member of Catalyze SV.

Overhauling arbitrary and outdated parking policies in San Jose has been an effort decades in the making.

That's why I strongly urge you to take the next step and approve city staff's recommendation before you today – Item 8.4.

In doing so, you'll affirm your vote 5 months ago to eliminate parking mandates in new developments. I also support your voting for a more robust Transit Demand Management (TDM) plan that replaces these mandates.

A 'Yes' vote is right for the following reasons:

1. Such a vote simply enshrines the one you took a few months ago, which is more important than ever.
2. These changes will encourage less driving. More driving causes more traffic congestion, air pollution, & worsens climate change.
3. This reform will incentivize developers to provide more tangible benefits to San Joseans like VTA transit passes, street improvements, and/or designated rideshare areas.
4. Fewer parking spaces don't just mean more community benefits; it will also remove obstacles in building more homes.

Our worsening climate & housing crisis require urgent responses, and so I am following this vote closely and urge you to adopt the staff recommendation to adopt a robust Transportation Demand Management plan in place of parking mandates.

Let's continue to focus on the future, not the past.  
I strongly urge you to vote Yes on Item 8.4.

Thank you,

Kathryn Hedges

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## Update TDM Code - Item 8.4

Noelle Boesenberg <[REDACTED]>

Mon 11/28/2022 12:13 PM

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Mayor Liccardo and Councilmembers,

Overhauling arbitrary and outdated parking policies in San Jose has been an effort decades in the making.

That's why I strongly urge you to take the next step and **approve** city staff's recommendation before you today – Item 8.4.

In doing so, you'll affirm your vote 5 months ago to eliminate parking mandates in new developments. I also support your voting for a more robust Transit Demand Management (TDM) plan that replaces these mandates.

A 'Yes' vote is right for the following reasons:

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Our worsening climate & housing crisis require urgent responses, and so I am following this vote closely and urge you to adopt the staff recommendation to adopt a robust Transportation Demand Management plan in place of parking mandates.

Let's continue to focus on the future, not the past.

***I strongly urge you to vote Yes on Item 8.4.***

Thank you for all the work you do!!

Noëlle

Noëlle R. Boesenberq

p: [REDACTED] | e: [REDACTED]

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## Update TDM Code - Item 8.4

Matt Savage <[REDACTED]>

Mon 11/28/2022 12:57 PM

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Let's continue to focus on the future, not the past.

I strongly urge you to vote Yes on Item 8.4.

Thank you

Matt Savage



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## Update TDM Code - Item 8.4

Mark Flider <[REDACTED]>

Mon 11/28/2022 1:48 PM

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Mayor Liccardo and Councilmembers,

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Let's continue to focus on the future, not the past.

I strongly urge you to vote Yes on Item 8.4.

Thanks!

— Mark Flider



### Item 8.4 - City Council Meeting on 11-29-22

Jill Rodby <[redacted]>

Mon 11/28/2022 2:33 PM

To: City Clerk <city.clerk@sanjoseca.gov>

Cc: Nathan Ulsh <[redacted]> Mulcahy, Michael  
<[redacted]> Pat Mapelli <[redacted]> Brock Hill  
<[redacted]> Beth Seibert <[redacted]> Tracey Schaal  
<[redacted]> Dave Lujan <[redacted]>  
<[redacted]>

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Dear San Jose City Councilmembers:

The Monterey Corridor Business Association (MCBA) is in support of council item 8.4, specifically the conversion of parking to other outdoor uses as this will be of service to our food establishments in our district.

MCBA is proud to support the 1,500 businesses and property owners and believes current and future uses of sites within the district could benefit from this ordinance. We are aware of current al fresco uses, such as Just Breakfast, that have been activated amid COVID and we would like to ensure we retain our small business by virtue of this policy. We appreciate the suspension of enforcement until July 2023 to provide adequate time for proper design and implementation of al fresco.

Moreover, we understand the City is seeking to eliminate parking minimums to maximize development as well. We are cautiously optimistic about this as this may be the flexibility needed to allow developers to pencil out their projects.

We greatly appreciate the leadership from city staff and council to allow the al fresco private parking program continue in perpetuity.

Best regards,

Jill Rodby  
Board Chair, MCBA

**Jill Rodby**  
Sims Metal  
West Region - PR & Government Affairs Manager

[redacted] - office  
[redacted] - cell

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## Update TDM Code - Item 8.4

Bob Burre <[REDACTED]>

Mon 11/28/2022 3:53 PM

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Mayor Liccardo and Councilmembers,

Developers have been wanting to reduce parking policies in San Jose for decades in order to increase their profits.

I strongly urge you to leave parking requirements in place until we have a viable alternative to cars.

A 'Yes' vote will not suddenly eliminate the need for cars, it will only increase congestion on our streets while developers make more profit. The only viable solution to reducing congestion is by overhauling our public transportation system. That does not mean relying on rideshare services, that will only increase the number of residents who work for low wages and will not be able to afford housing. We need real workable public transportation.

Thank you,

Bob Burre  
District 9  
[REDACTED]

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