



Housing

Public Hearing for the Homeless Housing Assistance and Prevention (HHAP) Program Application

City Council, Item 8.1
November 29, 2022

Jacky Morales-Ferrand
Director, Housing Department

Ragan Henninger
Deputy Director, Housing Department

Kelly Hemphill
Division Manager, Housing Department

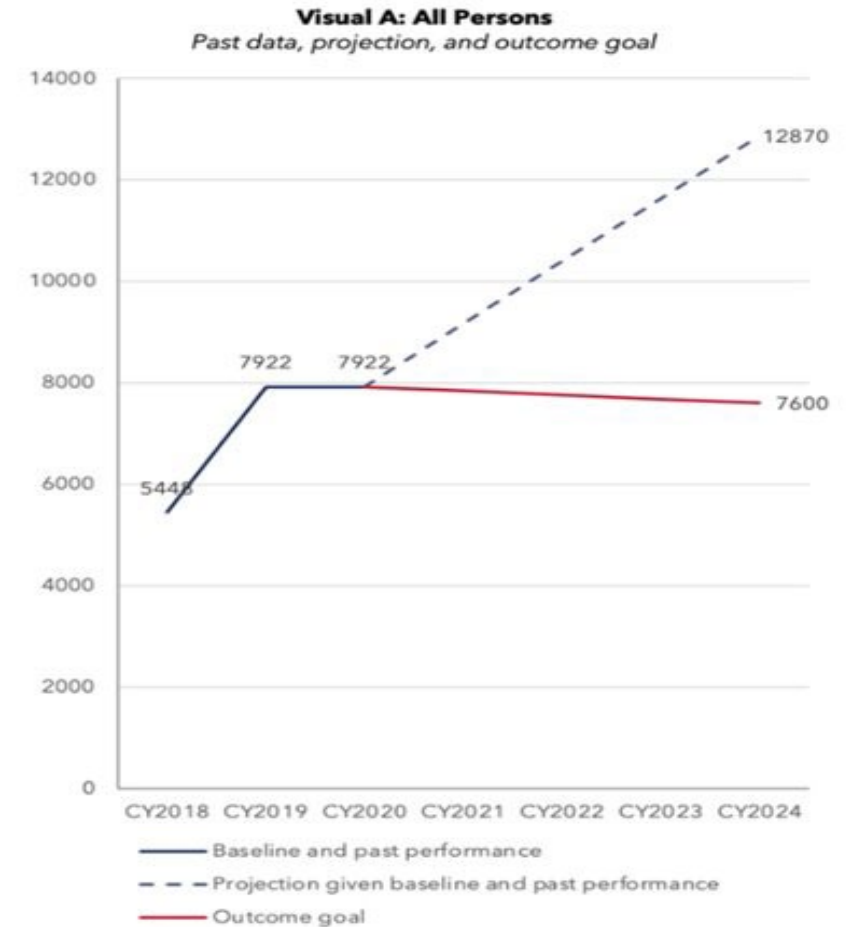
HHAP History

Source	City Allocation	Funds Received
HHAP1	\$23,832,511	June 2020
HHAP2	\$11,266,278	August 2021
HHAP3 Initial Disbursement	\$5,823,799	May 2022
HHAP3 Balance	\$23,295,196	Not yet received
TOTAL	\$64,217,784	



Reducing homelessness in Santa Clara County

- 🏠 Projection: increase by 62%, or over 5,000 people, between 2020 and 2024
- 🏠 Proposal: 4% decrease in homelessness by 2024 – actually reflects a 41% decrease from the projection



IMPACT of HHAP 2019 – present

- ▲ 5 emergency interim housing communities
 - 397 new beds
 - Sheltered 1,157 individuals
 - Best practice model
 - 69% exited to permanent or temporary housing
- ▲ Prevented 6,739 individuals from becoming homeless; 95% retention rate
- ▲ Motel Voucher Program
 - Sheltered 1320 individuals
 - 78% exited to permanent or temporary housing
- ▲ Services, Outreach, Assistance and Resources (SOAR)
 - 9,156 services offered, including case management and financial assistance
 - 112 individuals exited to permanent or temporary housing



Outcome Goals for HHAP

Outcome Goals	Metrics
Reduce numbers experiencing homelessness	Increase capacity of supportive housing by 10% Decrease number of people experiencing unsheltered homelessness by 4%
Reduce the number of individuals who become homeless for the first time	Reduce the percentage increase from 23% to 13%
Increase the number of individuals exiting homelessness to permanent housing	Increase number of people placed into permanent housing by 20%
Reduce time individuals remain homeless	Reduce percentage increase from 22% to 6%
Reduce numbers of individuals who return to homelessness	Reduce number of people returning to homelessness by .5%
Increase successful placements from outreach	Increase number of people placed from outreach by 92%



HHAP4 Eligible Uses

<ul style="list-style-type: none"> • Rapid rehousing, rental subsidies, landlord incentives 	<ul style="list-style-type: none"> • Systems support to create partnerships and maintain services
<ul style="list-style-type: none"> • Operating subsidies or reserves 	<ul style="list-style-type: none"> • Prevention and shelter diversion
<ul style="list-style-type: none"> • Street outreach 	<ul style="list-style-type: none"> • Permanent housing and innovative housing solutions
<ul style="list-style-type: none"> • Services coordination to promote housing stability 	<ul style="list-style-type: none"> • Youth set-aside (at least 10% of total award)
<ul style="list-style-type: none"> • Interim shelter 	<ul style="list-style-type: none"> • Administrative (up to 7% of total award)



HHAP4 Proposed Plan

Eligible Use	City Program	Allocation Percentage
Emergency Interim shelter	Emergency Interim Housing, Project HomeKey, other interim communities' services and operations	60%
Street outreach	SOAR, flexible funds, encampment management, hygiene activities	16%
Prevention and Diversion	Financial assistance for homeless youth	10%
Systems support	Formal partnerships to lift voices of individuals with lived experience of homelessness, centralized shelter hotline	7%
Administrative	City-employed HHAP program and grant managers	7%
		100%



HHAP4 Timeline of Funds

- 🏠 **September 30, 2022:** Cal-ICH released the HHAP4 application
- 🏠 **October 25, 2022:** City and County coordination on expenditure plans for HHAP4
- 🏠 **November 29, 2022:** City submit application
- 🏠 **Early 2023:** Cal-ICH release HHAP4 allocations
- 🏠 **Mid 2023:** City submit detailed budget/expenditure plan
- 🏠 **June 2027:** Expend 100% of total award





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