



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Councilmember Esparza
District 7

SUBJECT: SEE BELOW

DATE: 11/21/2022

APPROVED: *Maya Esparza*

DATE: *11/21/2022*

**SUBJECT: RETROACTIVE APPROVAL OF MULTIPLE SPECIAL EVENTS
SPONSORED BY COUNCIL DISTRICT 7 AS CITY COUNCIL
SPONSORED SPECIAL EVENTS TO EXPEND CITY FUNDS AND
ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE
EVENT**

RECOMMENDATION

1. Retroactively approve the Shirakawa Elementary Family Movie Night held on June 3, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
2. Retroactively approve the Shirakawa Elementary Promotion held on June 9, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
3. Retroactively approve the Dahl Kinder Promotion held on June 15, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
4. Retroactively approve the Dahl 6th grade Promotion held on June 16, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
5. Retroactively approve the Shirakawa 8th grade Promotion held on June 16, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
6. Retroactively approve the Santee 6th grade Promotion held on June 16, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
7. Retroactively approve the Santee Kinder Promotion held on June 17, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
8. Retroactively approve the 2nd Annual Lone Bluff NA Ice Cream Social held on June 18, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
9. Retroactively approve the Tully Night Market, held on July 13, July 20, July 27, August 3, August 10, August 17, August 24, and August 31st, 2022, as a City Council sponsored Special Event and approve the expenditure of funds.
10. Retroactively approve the Communications Hill Movie Night held on July 15, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
11. Retroactively approve the Lone Bluff Senter Neighborhood BBQ held on July 16, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.

12. Retroactively approve the Rocksprings Park Family Movie Night held on July 21, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
13. Retroactively approve the Lone Bluff Way Dumpster Day held on August 6, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
14. Retroactively approve the Flory Drive Dumpster Day held on August 20, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
15. Retroactively approve the Kennedy Family Movie Night held on August 26, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
16. Retroactively approve Community Day at the VACC held on August 27, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
17. Retroactively approve the Meadows Family Movie Night held on September 9, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
18. Retroactively approve the Communications Hill Mid-Autumn Festival held on September 10, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
19. Retroactively approve the Yerba Buena Moon Festival held on September 10, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
20. Retroactively approve the VACC Moon Festival held on September 16, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
21. Retroactively approve the Franklin Family Movie Night held on September 16, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
22. Retroactively approve the Dahl Dumpster Day held on September 24, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
23. Retroactively approve the Lairon Family Resource Center Resource Fair held on September 24, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
24. Retroactively approve the Dahl Family Movie Night held on September 30, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
25. Retroactively approve the Sylvandale Middle School Clean Up held on October 1, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
26. Retroactively approve the Ramblewood Dumpster Day held on October 8, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
27. Retroactively approve the O.B. Whaley Family Movie Night held on October 14, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
28. Retroactively approve the Seven Trees Trunk or Treat held on October 28, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
29. Retroactively approve the Kennedy Elementary Costume Parade held on October 31, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
30. Retroactively approve the Communications Hill Dumpster Day held on November 5, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
31. Approve and accept donations from various individuals, businesses or community groups to support the events.
32. Place the item on the December 6th, 2022 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

The Shirakawa Family Movie Night was held at Shirakawa School on June 3, 2022 and sponsored by Councilmember Esparza. This special event was an opportunity for residents to gather watch a family friendly movie. The event was free and open to the public, and followed all appropriate local public health rules.

The Shirakawa Elementary Promotion was held at Shirakawa School on June 9, 2022 and sponsored by Councilmember Esparza. This special event was an opportunity for students and families to celebrate students' promotions. The event was free and open to the public, and followed all appropriate local public health rules.

The Dahl Kinder Promotion was held at Dahl Elementary School on June 15, 2022, and sponsored by Councilmember Esparza. This special event was an opportunity for students and families to celebrate their Kindergarten promotion. The event was free and open to the public, and followed all appropriate local public health rules.

The Dahl 6th grade Promotion was held at Dahl Elementary School on June 16, 2022, and sponsored by Councilmember Esparza. This special event was an opportunity for students and families to celebrate their 6th grade promotion. The event was free and open to the public, and followed all appropriate local public health rules.

The Shirakawa 8th grade Promotion was held at Shirakawa School on June 16, 2022, and sponsored by Councilmember Esparza. This special event was an opportunity for students and families to celebrate their 8th grade promotion. The event was free and open to the public, and followed all appropriate local public health rules.

The Santee 6th grade promotion was held at Santee Elementary School on June 16, 2022, and sponsored by Councilmember Esparza. This special event was an opportunity for students and families to celebrate their 6th grade promotion. The event was free and open to the public, and followed all appropriate local public health rules.

The Santee Kinder Promotion was held at Santee Elementary School on June 17, 2022, and sponsored by Councilmember Esparza. This special event was an opportunity for students and families to celebrate their Kindergarten promotion. The event was free and open to the public, and followed all appropriate local public health rules.

The Second Annual Lone Bluff Neighborhood Association Ice Cream Social was held at Lone Bluff Park on June 18, 2022, and sponsored by Councilmember Esparza. This special event was an opportunity for residents to enjoy ice cream with their neighbors and connect with community resources. The event was free and open to the public, and followed all appropriate local public health rules.

The Tully Night Market was held on July 13, 2022; July 20, 2022; July 27, 2022; August 3, 2022; August 10, 2022; August 17, 2022; August 24, 2022; and August 31, 2022 at 880 Tully Rd, and was sponsored by Councilmember Esparza. This series of special events was an opportunity for residents to enjoy an evening of food trucks, live entertainment, and music outdoors. The events were free and open to the public, and followed all appropriate local public health rules.

The Communications Hill Family Movie Night was held at William Lewis Manly Park on July 15, 2022 and sponsored by Councilmember Esparza. This special event was an opportunity for families and residents to enjoy a family-friendly movie with their neighbors. The event was free and open to the public, and followed all appropriate local public health rules.

The Lone Bluff Senter BBQ was held Lone Bluff Park on July 16, 2022, and sponsored by Councilmember Esparza. This special event was an opportunity for residents to socialize and enjoy a community barbeque. The event was free and open to the public, and followed all appropriate local public health rules.

The Rocksprings Park Family Movie Night was held at Rocksprings Park on July 21, 2022 and sponsored by Councilmember Esparza. This special event was an opportunity for families and residents to enjoy a family-friendly movie with their neighbors. The event was free and open to the public, and followed all appropriate local public health rules.

The Lone Bluff Way Dumpster Day was held on Lone Bluff Way on August 6, 2022, and sponsored by Councilmember Esparza. This special event was an opportunity for residents to dispose of unwanted junk. The event was free and open to the public, and followed all appropriate local public health rules.

The Flory Drive Dumpster Day was held on Flory Drive on August 20, 2022, and sponsored by Councilmember Esparza. This special event was an opportunity for residents to dispose of unwanted junk. The event was free and open to the public, and followed all appropriate local public health rules.

The Kennedy Family Movie Night was held at Kennedy Elementary School on August 26, 2022, and sponsored by Councilmember Esparza. This special event was an opportunity for residents to dispose of unwanted junk. The event was free and open to the public, and followed all appropriate local public health rules.

The Community Day at VACC was held at the Vietnamese American Cultural Center on August 27, 2022, and sponsored by Councilmember Esparza. This special event was an opportunity for residents to celebrate Vietnamese culture and find opportunities to get more involved in the community. The event was free and open to the public, and followed all appropriate local public health rules.

The Meadows Family Movie Night was held at Meadows Elementary School on September 9, 2022, and sponsored by Councilmember Esparza. This special event was an opportunity for residents to enjoy a family-friendly movie with their neighbors. The event was free and open to the public, and followed all appropriate local public health rules.

The Communications Hill Mid-Autumn Festival was held at William Lewis Manly Park on September 10, 2022, and sponsored by Councilmember Esparza. This special event was an opportunity for residents to celebrate the Mid-Autumn Moon Festival and enjoy food and entertainment with their neighbors. The event was free and open to the public, and followed all appropriate local public health rules.

The Yerba Buena Moon Festival was held at Yerba Buena High School on September 10, 2022, and sponsored by Councilmember Esparza. This special event was an opportunity for families to celebrate the Mid-Autumn Moon Festival and enjoy food and entertainment. The event was free and open to the public, and followed all appropriate local public health rules.

The VACC Moon Festival was held on September 16, 2022 at the Vietnamese American Cultural Center, and sponsored by Councilmember Esparza. This special event was an opportunity for families to celebrate the Mid-Autumn Moon Festival and enjoy food and entertainment. The event was free and open to the public, and followed all appropriate local public health rules.

The Franklin Family Movie Night was held at Franklin Elementary School on September 16, 2022 and sponsored by Councilmember Esparza. This special event was an opportunity for residents to enjoy a family-friendly movie with their neighbors. The event was free and open to the public, and followed all appropriate local public health rules.

The Dahl Dumpster Day was held at Dahl Elementary School on September 24, 2022, and sponsored by Councilmember Esparza. This special event was an opportunity for residents to dispose of unwanted junk. The event was free and open to the public, and followed all appropriate local public health rules.

The Lairon Family Resource Center Resource Fair was held at Lairon College Prep on September 24, 2022 and sponsored by Councilmember Esparza. This special event was an opportunity for residents and families to connect to available resources. The event was free and open to the public, and followed all appropriate local public health rules.

The Dahl Family Movie Night was held at Dahl Elementary School on September 30, 2022 and sponsored by Councilmember Esparza. This special event was an opportunity for residents to enjoy a family-friendly movie with their neighbors. The event was free and open to the public, and followed all appropriate local public health rules.

The Sylvandale Middle School Clean Up was held at Sylvandale Middle School on October 1, 2022 and sponsored by Councilmember Esparza. This special event was an opportunity for

residents to participate in a community little clean up. The event was free and open to the public, and followed all appropriate local public health rules.

The Ramblewood Dumpster Day was held at Ramblewood Elementary School on October 8, 2022, and sponsored by Councilmember Esparza. This special event was an opportunity for residents to dispose of unwanted junk. The event was free and open to the public, and followed all appropriate local public health rules.

The O.B. Whaley Family Movie Night was held at O.B. Whaley Elementary School on October 14, 2022 and sponsored by Councilmember Esparza. This special event was an opportunity for families and residents to enjoy a family-friendly movie with their neighbors. The event was free and open to the public, and followed all appropriate local public health rules.

The Seven Trees Trunk or Treat was held at Seven Trees Community Center on October 28, 2022 and sponsored by Councilmember Esparza. This special event was an opportunity for families and children to trick or treat and receive Halloween candy. The event was free and open to the public, and followed all appropriate local public health rules.

The Kennedy Elementary School Costume Parade was held at Kennedy Elementary School on October 31, 2022, and sponsored by Councilmember Esparza. This special event was an opportunity for children and families to celebrate Halloween in costume. The event was free and open to the public, and followed all appropriate local public health rules.

The Communications Hill Dumpster Day was held at Vieira Park on November 5, 2022 and sponsored by Councilmember Esparza. This special event was an opportunity for residents to dispose of unwanted junk. The event was free and open to the public, and followed all appropriate local public health rules.

ANALYSIS

Approval by the City Council of the events will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Esparza will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 7, City departments and the Office of the City Clerk to proceed with the events. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the November 30, 2022 Rules Committee Agenda and the December 6, 2022 City Council Agenda.

CEQA

- ☐ Not a Project, File No. PP17-010, City Organization & Administrative Activities resulting in no changes to the physical environment.
- ☐ Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.
- ☐ Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.
- ☐ Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- ☐ Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:

TONI J. TABER, CMC
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.