



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Councilmember David Cohen
District 4

SUBJECT: SEE BELOW

DATE: November 18, 2022

APPROVED:

SUBJECT: APPROVAL OF THE SANTA VISITS ALVISO AND BREAKFAST WITH SANTA HOLIDAY EVENTS AS A CITY COUNCIL SPONSORED SPECIAL EVENTS TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT

RECOMMENDATION

1. Approve the Santa Visits Alviso Holiday Event scheduled for Saturday, December 10, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
2. Approve the Breakfast With Santa Holiday event scheduled for Saturday, December 10, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
3. Approve and accept donations from various individuals, businesses, or community groups to support the event.
4. Place the item on the Tuesday, December 6, 2022 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution No. 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

The Santa Visits Alviso Holiday event will be held on Saturday, December 10, 2022 at George Mayne Elementary School and the Alviso Youth Center, 5040 N. First Street, and will be sponsored by Councilmember David Cohen. This special event provides the spirit of the holidays to hundreds of youngsters and their families, and ensures that the children and families of our local communities experience the joy of the holiday season with gift-giving and photos with Santa.

Breakfast With Santa Holiday Event will be held on December 10, 2022 at the Berryessa Community Center, 3050 Berryessa Road, and will be sponsored by Councilmember David

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Cohen. This is an event where San Jose residents can gather, interact with one another in a family-friendly environment and enjoy breakfast and holiday-related activities.

Both events are free and open to the public.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember David Cohen will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 4, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the Wednesday, November 30, 2022 Rules Committee Agenda and the Tuesday, December 6, 2022 City Council Agenda.

CEQA

Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.

Reviewed by:

TONI J. TABER, CMC

City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.