



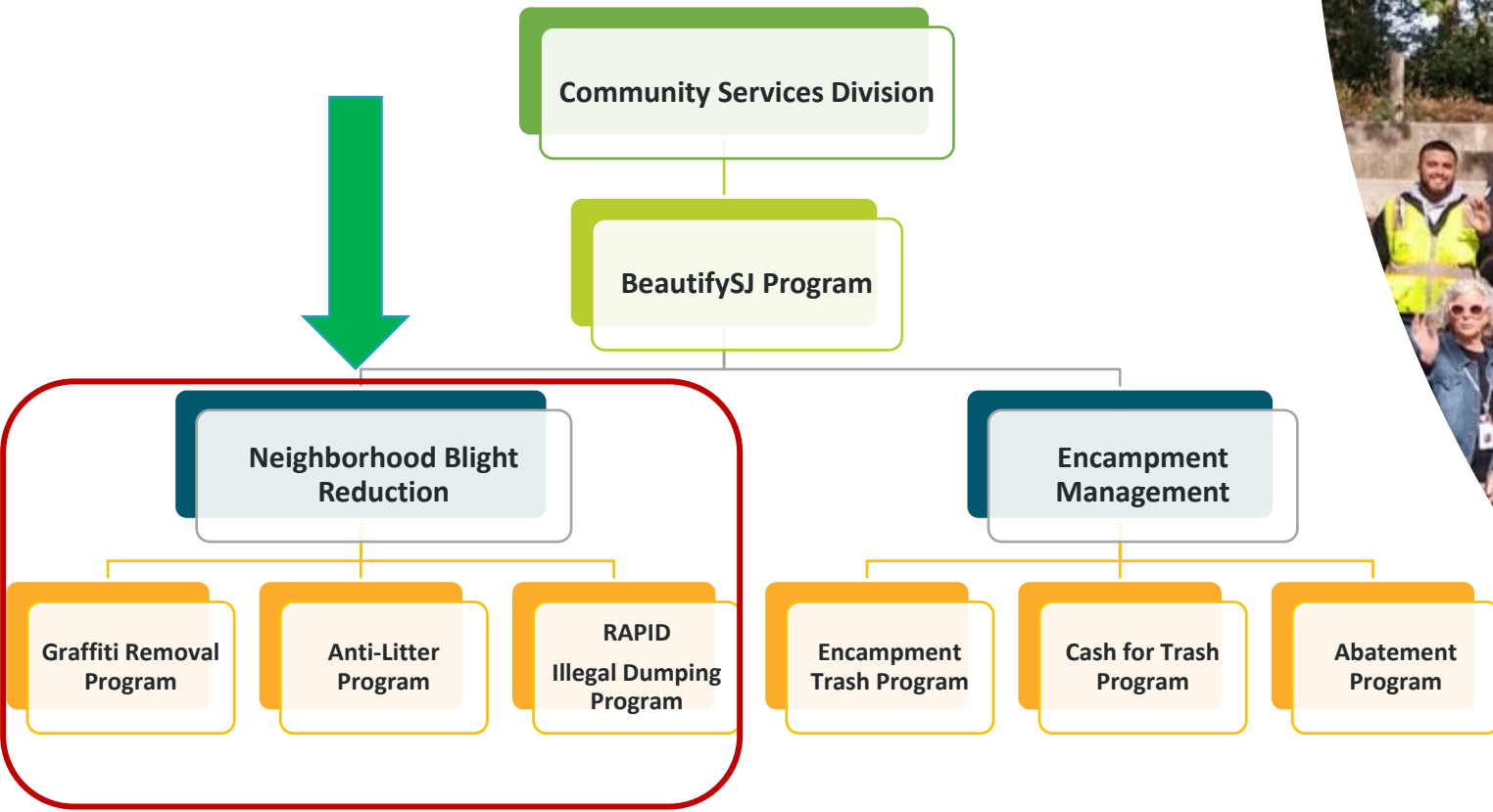
## **BeautifySJ Neighborhood Blight Reduction Annual Report**

November 15, 2022 – City Council Meeting  
Agenda Item 7.1

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Andrea Flores Shelton, Deputy Director  
Olympia Williams, BeautifySJ Division Manager  
Department of Parks, Recreation, & Neighborhood Services

# BeautifySJ Consolidation



# Neighborhood Blight Evaluation

## Year 1: 2022-2023

Q1	Q2	Q3	Q4
Funds appropriated for Evaluation Design	Develop Evaluation Scope and Contract	Update Neighborhood Services CSA Performance Measures	Review updated performance measures at Budget Study Sessions

## Year 2: 2023-2024

Q1	Q2	Q3	Q4
Test measures and data collection system	Present performance outcomes	Ongoing evaluation	Present performance outcomes



# Accomplishments

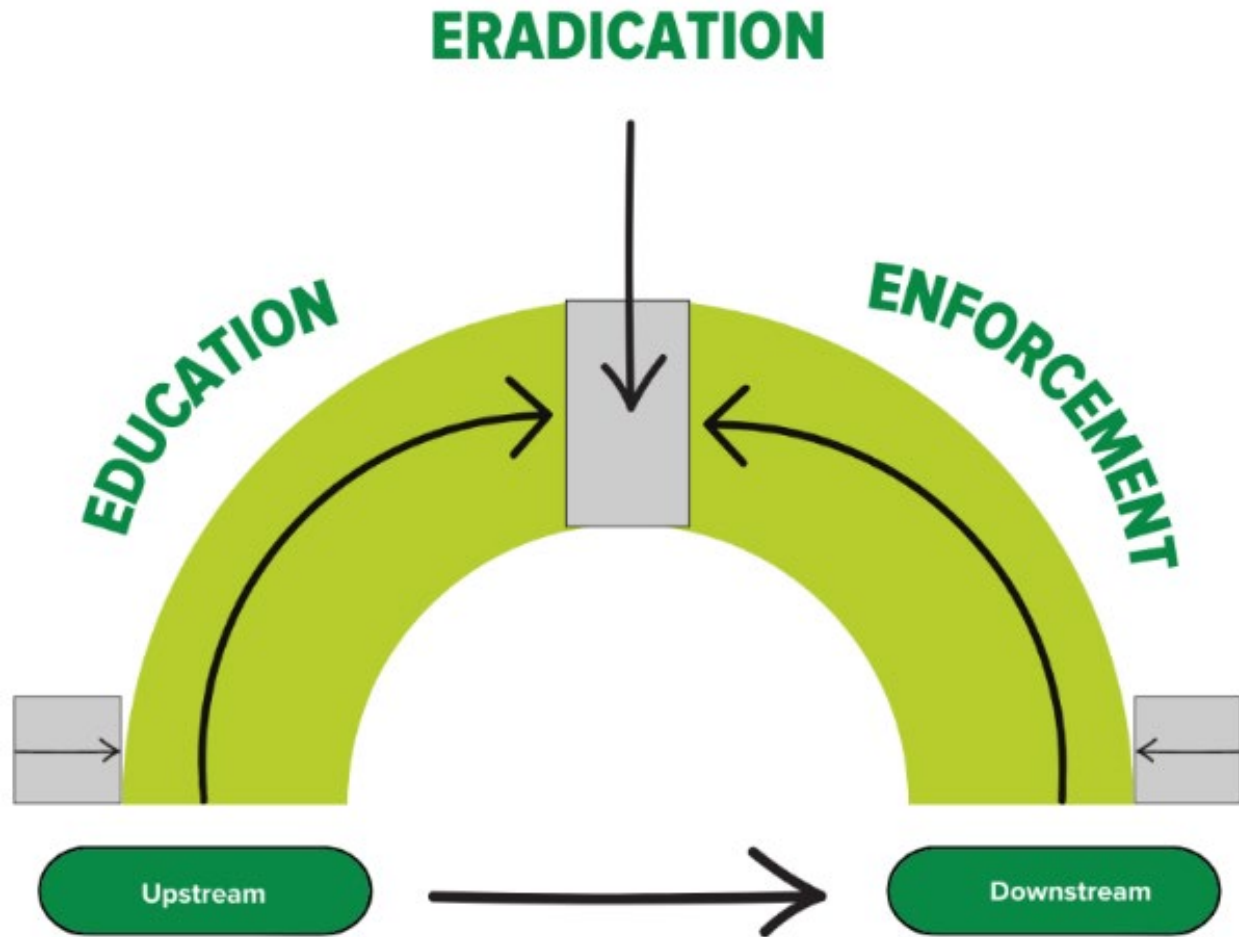
- In 2021, 9.2 million pounds of trash were collected
- RAPID Team collected 4,550,000 pounds of trash and debris
- Dumpster Day Program increased services by 300% since 19/20
- Responded to 27,000 graffiti incidents
  - 11% increase in reported incidents from previous year



# The Three E's Approach to addressing blight

## Cities/Counties that use this Approach:

- Alameda County
- Contra Costa County
- San Mateo County
- City of Los Angeles





## Thank You!

- Mayor Sam Liccardo
- City Council
- CMO – Budget Office
- PRNS - Parks Division
- DOT – Heavy Equipment Team
- DOT - Vehicle Abatement Program
- ESD - Watershed Protection Team
- PBCE – Code Enforcement
- PW – Fleet Team
- San Jose Police Department
- Neighborhood Associations
- Caltrans
- Guadalupe River Park Conservancy-San Jose Walls
- Keep Coyote Creek Beautiful
- SJ Conservation Corps
- Southbay Clean Creeks Coalition
- The Trash Punx
- Union Pacific Railroad
- Valley Water District
- BSJ Team!