



## Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Councilmember Cohen  
District 4

**SUBJECT:** SEE BELOW

**DATE:** October 27, 2022

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APPROVED:

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**SUBJECT: APPROVAL OF RIVER OAKS NEIGHBORHOOD E-WASTE  
COLLECTION AND RETROACTIVE APPROVAL OF THE DAY ON THE BAY 2022  
AS A CITY COUNCIL SPONSORED SPECIAL EVENTS TO EXPEND CITY FUNDS  
AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT**

### **RECOMMENDATION**

1. Approve the River Oaks Neighborhood e-Waste Collection scheduled on Saturday, November 12, 2022 as a City Council-sponsored Special Event and approve the expenditure of funds.
2. Retroactively approve Day on the Bay 2022 held on October 8, 2022 as a City Council Sponsored Special Event, approve the expenditure of funds and approve the purchase of gift cards intended as prizes.
3. Approve and accept donations from various individuals, businesses or community groups to support the event.
4. Place the item on the Tuesday, November 8, 2022 Council Agenda for action.

### **BACKGROUND**

On February 1, 2005, the City Council adopted Resolution No. 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

The River Oaks Neighborhood e-Waste Collection will be held on Saturday, November 12, 2022 at 2750 Cisco Way and is sponsored by Councilmember Cohen. This special event provides residents with an opportunity to dispose of unwanted electronic waste. The event is free and open to the public, and will follow all appropriate local public health rules.

Day on the Bay 2022 was held on October 8, 2022 at Alviso Marina County Park, 1195 Hope Street, Alviso, CA 95002 from 10:00 a.m.-3:00 p.m., was free and open to the public, and was co-sponsored by Councilmember David Cohen. This special event included a resource fair

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focused on health and environmental sustainability. It showcased the beautiful Alviso Marina, and was an opportunity to share information, services and resources with the local community. Day on the Bay drew more than 10,000 people to enjoy activities, rich in diversity and talent, and abundant in cultural expression. The District 4 sponsorship of this community event is intended to attract visitors to Alviso and for residents to discover the Alviso Marina along with area restaurants and amenities.

### **ANALYSIS**

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Cohen will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 4, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

### **PUBLIC OUTREACH/INTEREST**

The Office of the City Clerk will post the item on the City's Website for the Wednesday, November 2, 2022 Rules Committee Agenda and the Tuesday, November 8, 2022 City Council Agenda.

### **CEQA**

Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.

Reviewed by:

TONI J. TABER, CMC

City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.