


CITY COUNCIL ACTION REQUEST

Department(s): Public Works	CEQA: Not a Project, File No. PP17-008, General Procedure and Policy Making resulting in no changes to the physical environment	Coordination: CAO	Dept. Approval: /s/ Matt Cano
Council District(s): Citywide			CMO Approval:  9/15/22

SUBJECT: ANNUAL EVALUATION REPORT FOR FISCAL YEAR 2022 (YEAR 1) SANTA CLARA COUNTY MULTI-JURISDICTIONAL PROGRAM FOR PUBLIC INFORMATION

RECOMMENDATION:

Accept the Fiscal Year 2022 Annual Evaluation Report on Santa Clara County Multi-Jurisdictional Program for Public Information.

BASIS FOR RECOMMENDATION:

On November 16, 2021, City Council adopted a resolution approving the 2021 Santa Clara County Multi-Jurisdictional Program for Public Information (PPI), which is a collaborative county-wide outreach program to increase flood awareness. PPI is part of FEMA's Community Rating System that allows communities to earn flood insurance premium discounts for their residents and businesses. The City has been a participant in the Community Rating System program since 1990 and currently qualifies for a 15% discount on flood insurance policies for all San José property owners within the FEMA-designated 100-year floodplain.

The 2021 PPI facilitated participating communities within Santa Clara County to mutually decide on which flood risk reduction messages are most appropriate moving forward and identified means by which messages are effectively delivered. The objectives of participating in the 2021 PPI continue to enhance the effectiveness of the flood risk messages to Santa Clara County residents, reduce flood risks, and earn valuable Community Rating System credit points toward insurance premium discounts.

Each year, FEMA requires an Annual Evaluation Report on PPI efforts and each participating community within the county must present the Annual Evaluation Report to their governing bodies. Attached is this year's report for Fiscal Year 2021-2022 (Year 1).

Climate Smart San José: The recommendation in this memorandum has no effect on Climate Smart San José energy, water, or mobility goals.

Commission Recommendation/Input: No commission recommendation or input is associated with this action.

COST AND FUNDING SOURCE:

No cost and funding source is associated with this action.

FOR QUESTIONS CONTACT: J. Guevara, Deputy Director, Public Works at j.guevara@sanjoseca.gov

Attachment: Annual Evaluation Report for FY22 (Year 1) for the 2021 Santa Clara County Multi-Jurisdictional Program for Public Information (PPI)