

San José Fire Department

The San José Fire Department's core mission is to serve the community by protecting life, property and the environment through prevention and response.



Fireworks Ordinance Work Plan Status Report

Public Safety, Finance and Strategic Support Committee

August 18, 2022

Item (d)4

Presented by:

James Dobson, Deputy Fire Chief/Fire Marshal – Fire Department, Bureau of Fire Prevention

Program Components



Goals

- ✓ Reduce injuries and fires
- ✓ Introduce Illegal Fireworks SJ311 reporting tool
- ✓ Increase the number of actionable reports
- ✓ Decrease illegal fireworks activity
- ✓ Increase awareness of fines

Year In Review



**Aug
2021**

- Post 4th of July Status Report

**Dec
2021**

- Increased Fines

**Jan
2022**

- New Years

**Feb
2022**

- Lunar New Year/Tet

**Jun
2022**

- Targeted Police Enforcement
- Online Reporting Tool SJ311 Launched

**July
2022**

- Report Processing
- Citations & Warnings Issued

Completed Work Plan Items



Fireworks
Ordinance amended
to include Social
Host Ordinance

Presentation to City
Council in 2020

Fireworks
Ordinance Work
Plan reinstated into
PSFSS Committee

Reevaluation of
citation issuance
protocols

Evaluated the use
of drones for
enforcement

Comparison of
Fines: Fine amounts
increased

Funding obtained
for Fireworks
Hotspot
Enforcement Pilot
July 4, 2021

Online Illegal
Fireworks reporting
tool SJ311

Collaborate with
County, State, and
Federal Partners

Workplan Items - Ongoing



Evaluate Current Educational Campaigns for Cultural Competency:
Chinese Added to 2022 Campaign Materials

Search for Potential State and Federal Funding Sources to Invest in Enforcement Mechanisms and Programs to Deter Fireworks use



这是不值得。
烟花在圣何塞市内既危险又违法。

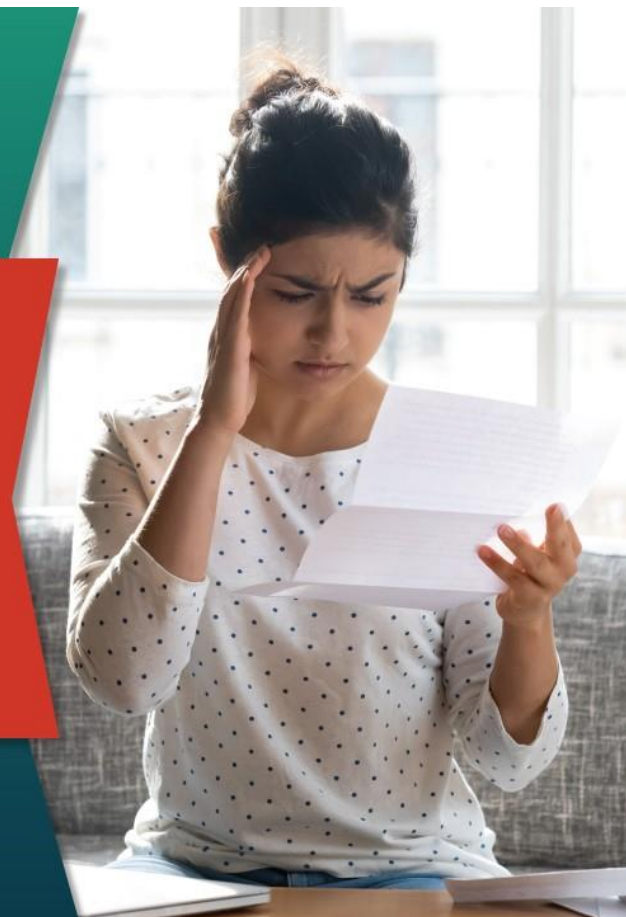
你会被罚款的

- 第一次违规罚款
\$1,000 美元
- 第二次违规罚款
\$2,000 美元
- 第三次违规罚款
\$3,000 美元
- 售卖烟花者罚款
\$50,000 美元



如果在你的房产内或举办派对使用烟花, 根据本市的社交接待条例, 您将承担罚款和紧急服务费用。

*售卖烟花罚款可能高达 \$50,000 美元, 另加监禁, 视烟花数量而定。



Campaign Outreach



FED UP WITH FIREWORKS?

Report violators online.

SNAP. CLICK. REPORT.

sanjoseca.gov/fireworks

Hotline: **408-535-5600**



Campaign Outreach



Outcomes



Targeted
Social Media
Outreach

Expanded
Fireworks
Messaging
Toolkit

Collaboration
with City and
County
Agencies

Community
Engagement

Illegal
Fireworks
Online
Reporting
Tool SJ311

Improved
Actionable
Online
Reporting

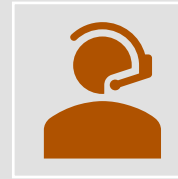
Illegal Fireworks Hotline and SJ311



527 Total Calls



1 Call Transferred
SJ311 Call Center

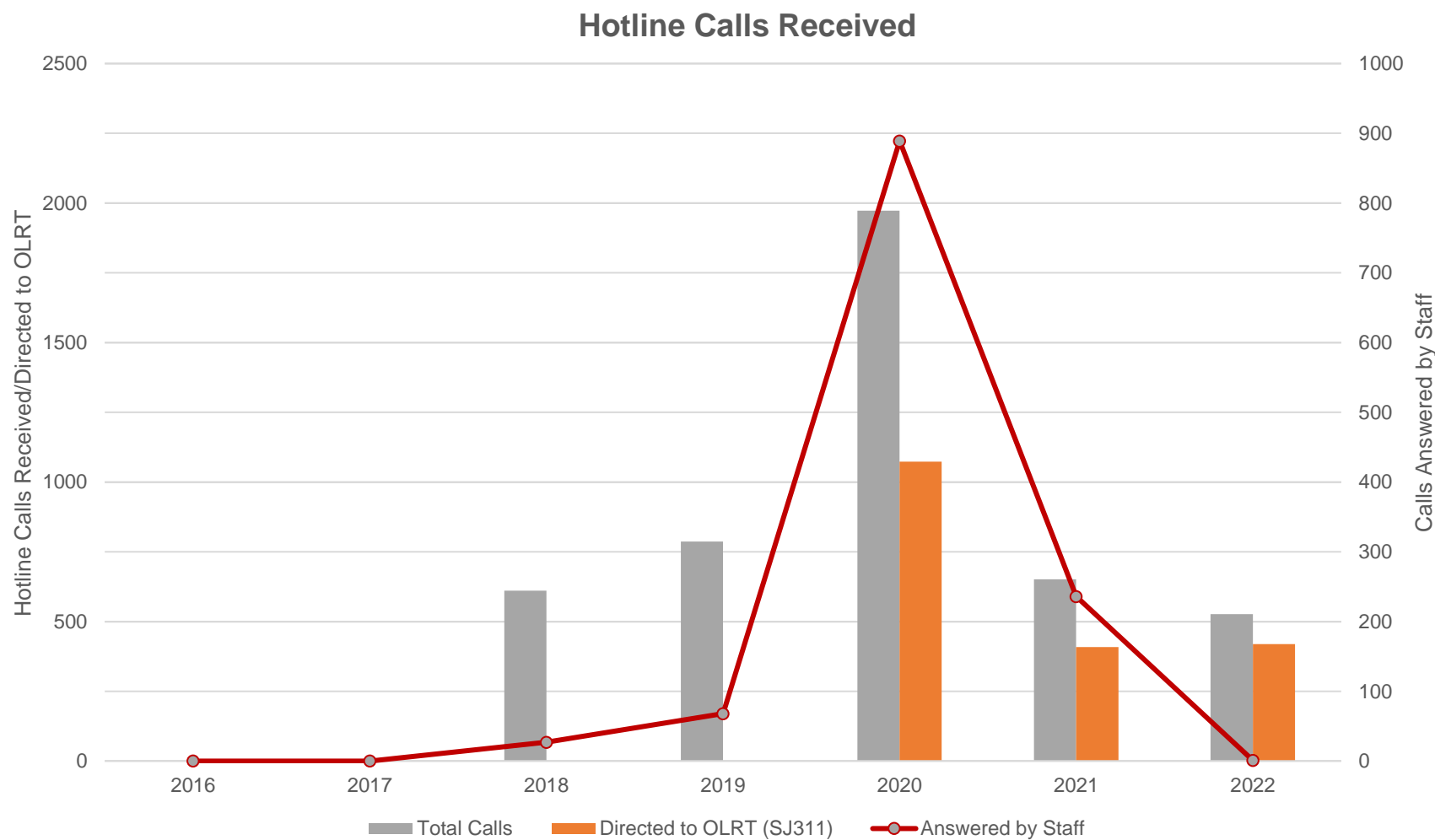


49 Calls
Transferred
Afterhours Service



419 Calls
Disconnected
After Receiving
Online Report
Directions

Fireworks Hotline (SJ311) Calls Received



Fire Department



79 Emergency
Responses



8 Structure Fires
24 Vegetation Fires
32 Outside Rubbish Fires

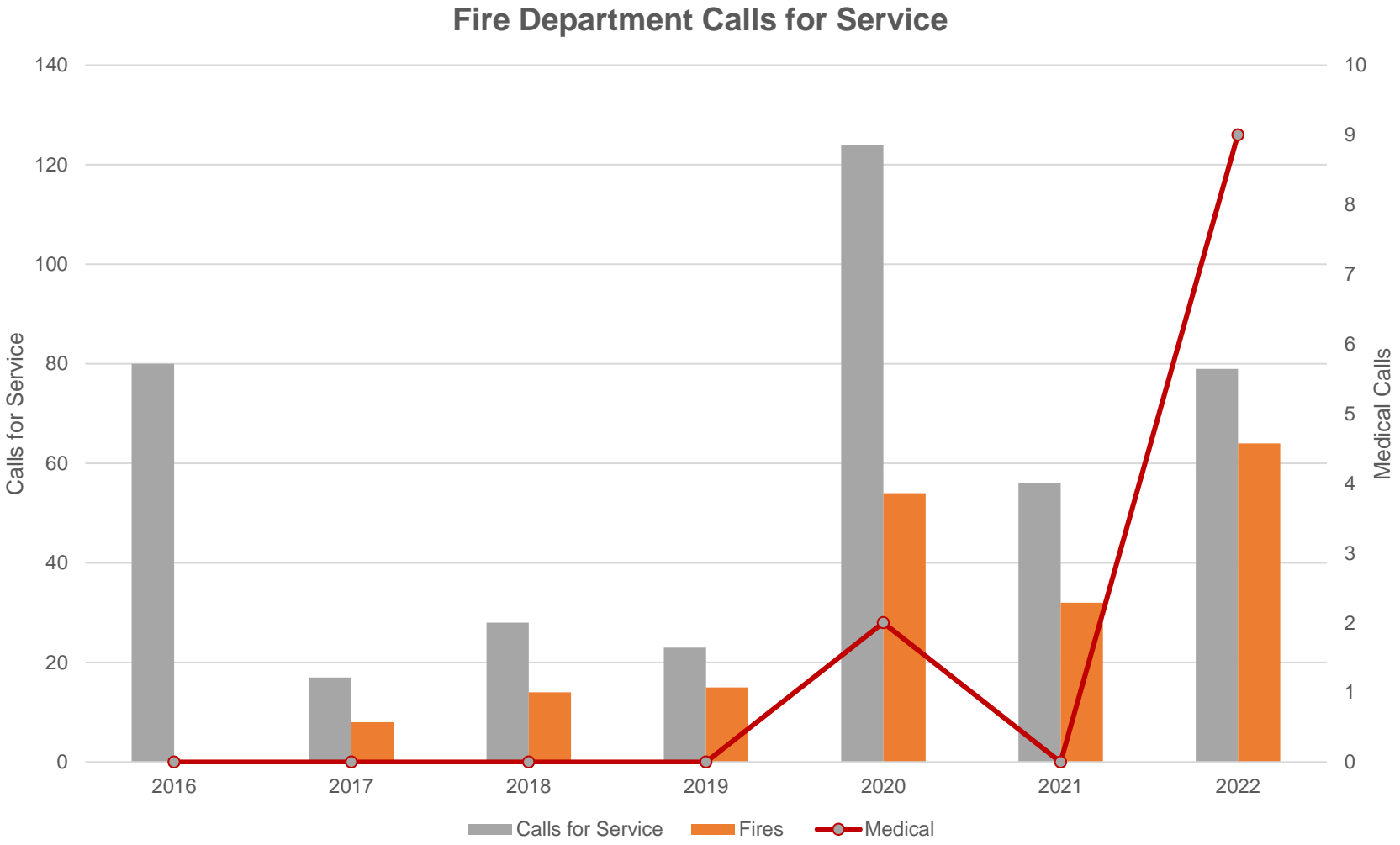


6 Smoke and Noise
Complaints



9 Medical Calls

July 4th Fire Department Calls for Service

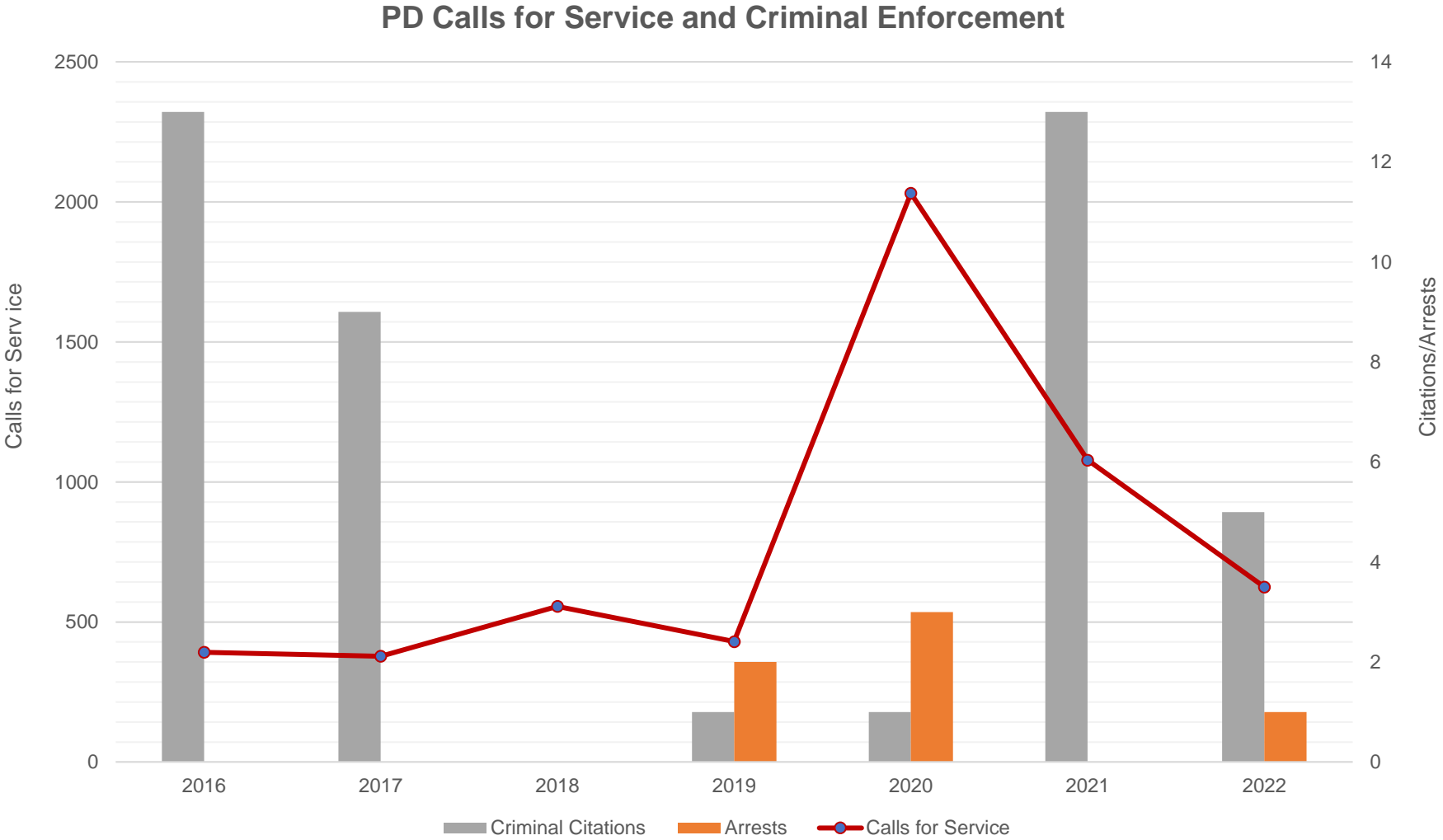


July 4th Police Enforcement



- ☐ Targeted enforcement for sales and purchasing of illegal fireworks commenced on June 10, 2021
- ☐ A Public Safety Advisory (PSA) video was released via the Police Department's social platforms on June 24, 2021
- ☐ High-visibility patrols and enforcement were deployed in Hot Spot areas before and during the Fourth of July weekend
- ☐ Road diversions were also utilized to reduce fireworks activity

July 4th Police Call Volume and Enforcement



Online Reporting Tool (SJ311)



1,344 Total
Reports



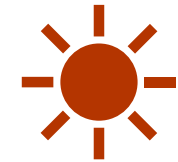
100%
Actionable



252 Warnings

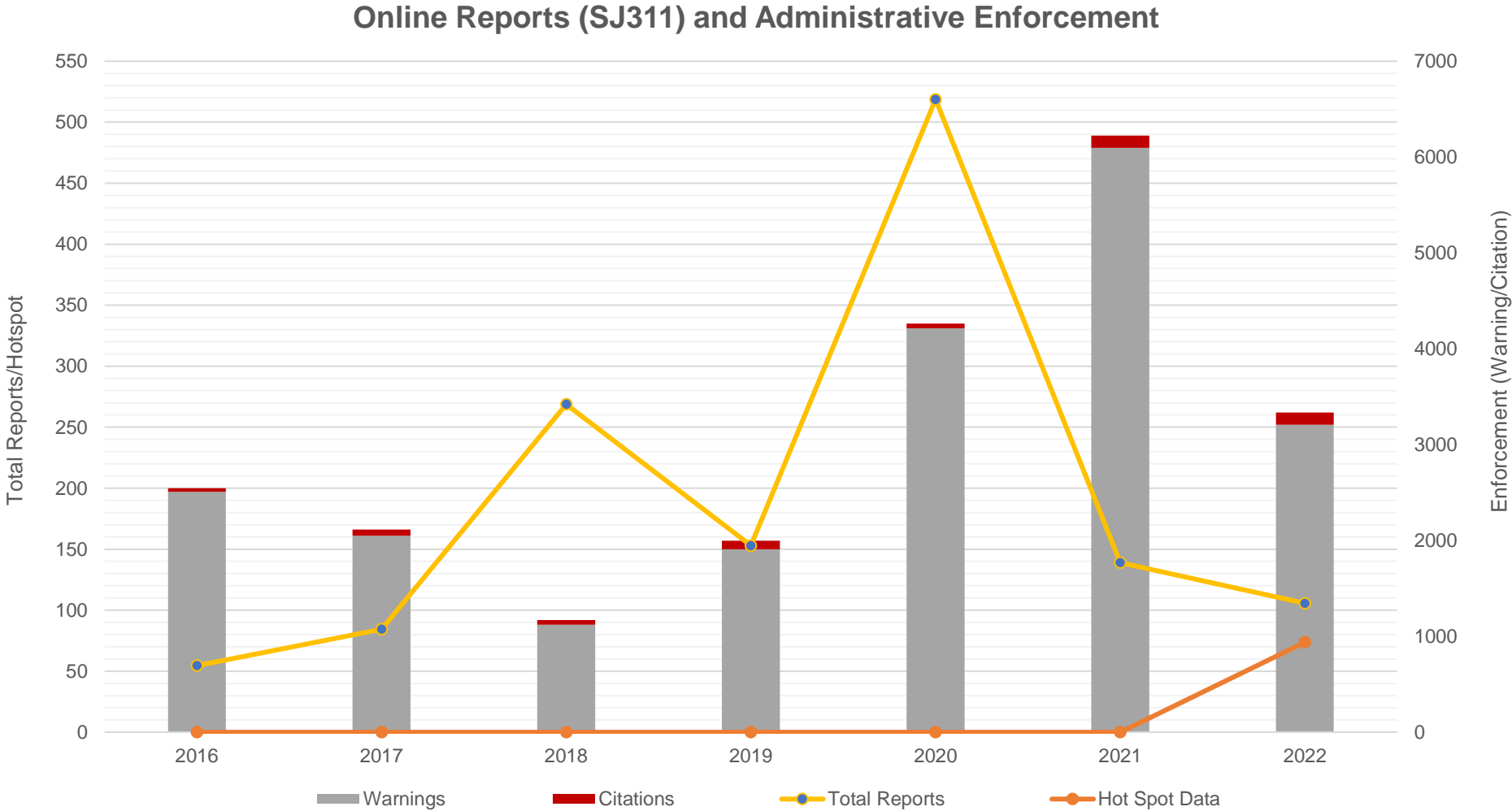


10 Citations

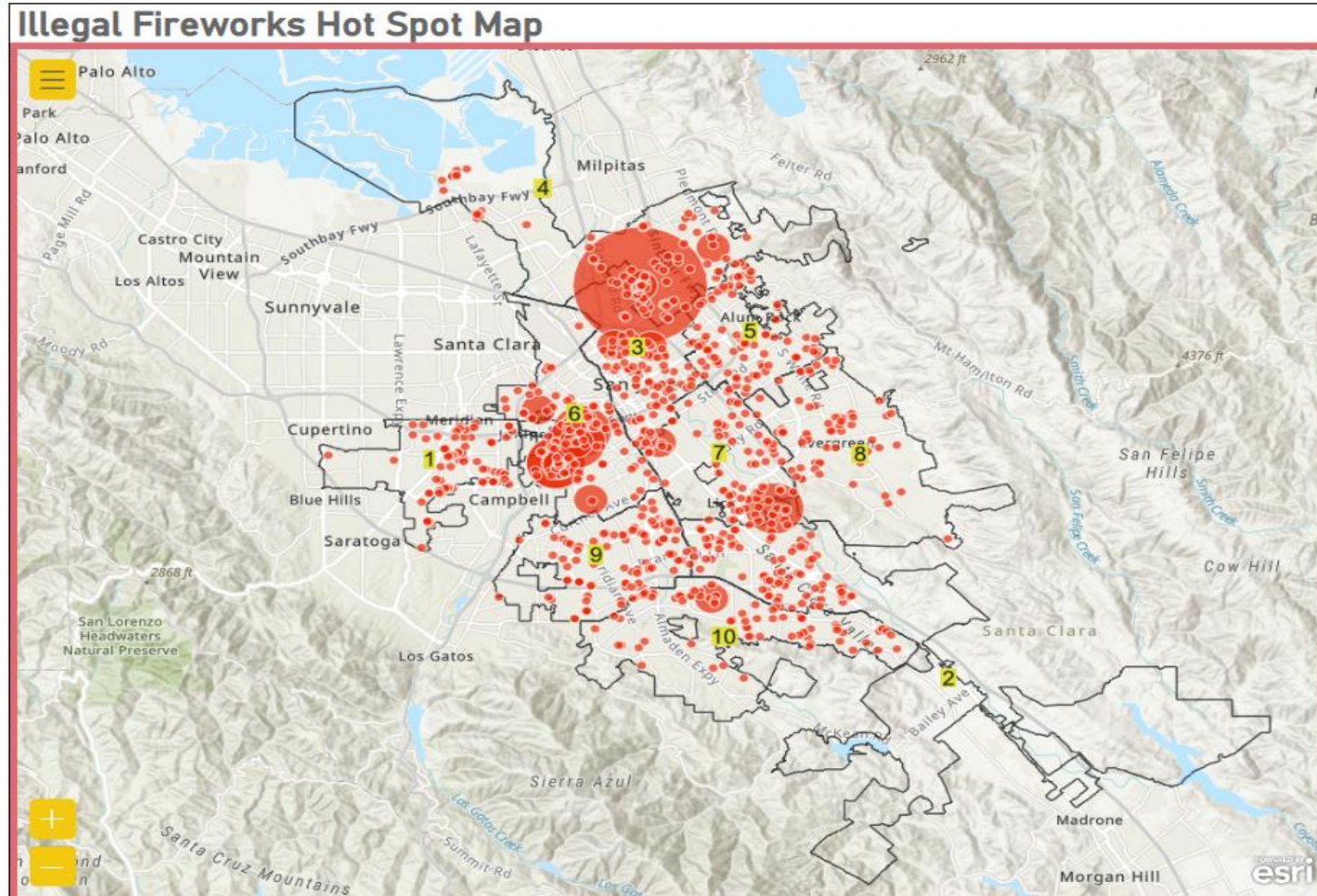


939 Used for Hot
Spot Mapping

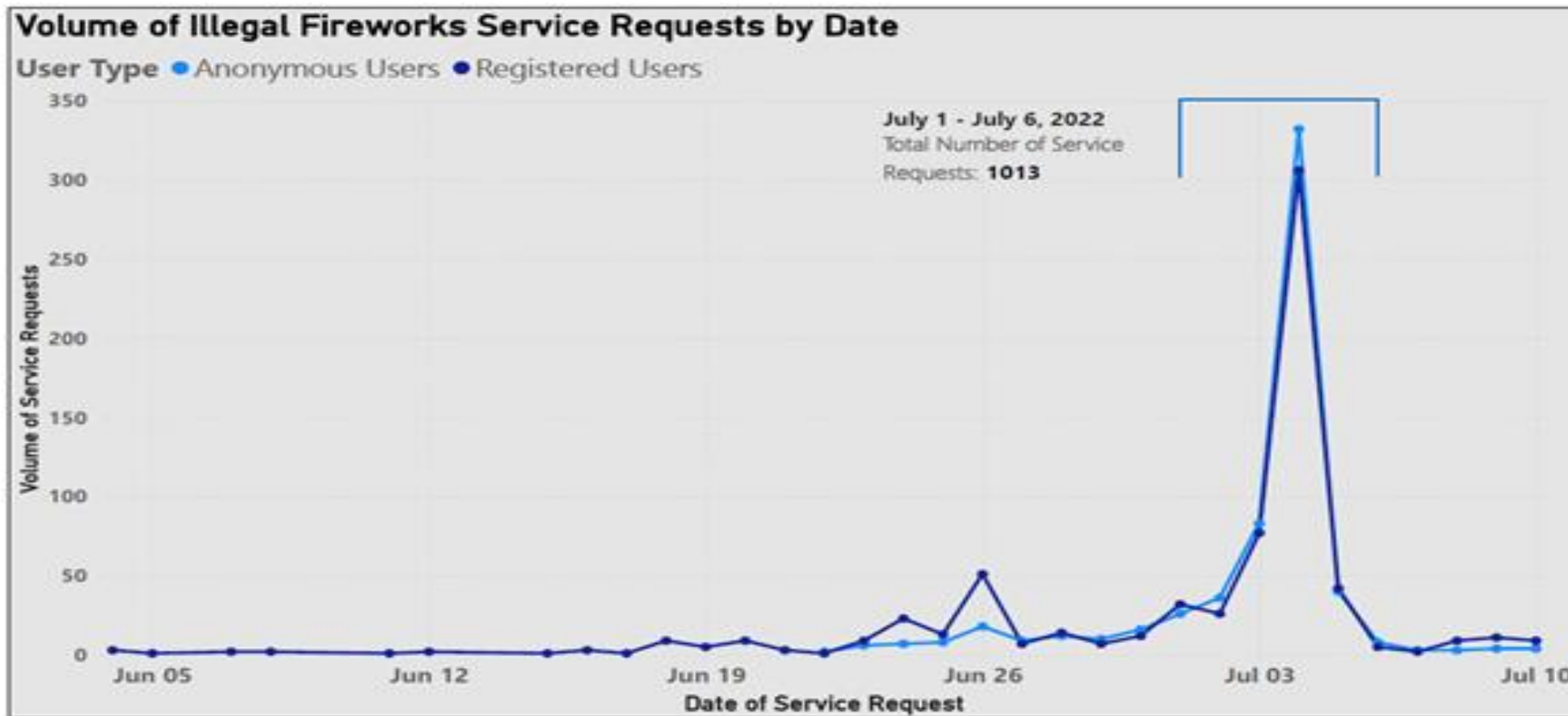
Online Reports (SJ311) and Enforcement



Hotspot Map



Volume of Illegal Fireworks



Next Steps



- ☐ Department collaborators to meet and address remaining work plan tasks and lessons learned
- ☐ Continued collaboration with other local jurisdictions
- ☐ Targeted enforcement based on enhanced Hotspot mapping
- ☐ Targeted Community Engagement based on enhanced Hotspot mapping
- ☐ Automation of reporting processes

Questions?

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Fire Department, Bureau of Fire Prevention

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