



# Memorandum

**TO:** HONORABLE MAYOR AND  
CITY COUNCIL

**FROM:** Vice Mayor Chappie Jones

**SUBJECT:** MOVE SAN JOSE

**DATE:** August 9, 2022

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Approved

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## **RECOMMENDATIONS**

Adopt a resolution approving the Citywide transportation plan, Move San José, with the following additions to Strategy 17: Micro-transit and On-Demand Service:

1. Prioritize the development and implementation of a micro-transit program.
2. Direct staff to return with funding options for a micro-transit program.

## **BACKGROUND**

My office has engaged in conversations with neighboring jurisdictions regarding various micro-transit programs. As stated in the Move San José plan, micro-transit and on-demand services can provide more transportation options for people in areas with fewer transit connections or during less busy days and times when demand isn't high enough for a fixed route transit service with full-sized vehicles. Micro-transit is also critical in addressing the first-and-last-mile challenge. This issue encompasses the first or final leg of the commute and the solution is identifying a mode of transportation that fills the gaps between the final destination and the location of existing transit stops.

The request to prioritize Strategy 17 will allow for staff to explore options to fund and develop a micro-transit program that will address these challenges. It is evident that other municipalities are prioritizing micro-transit programs and are actively pursuing funding for the programs. It would be in the best interest of the City to also pursue avenues to support the development, implementation, and funding of a micro-transit program.

Thank you to City staff for their diligence in creating a comprehensive and thoughtful transportation plan focused on achieving the City's safety, equity, and climate goals.