

Police Activities League (PAL) Operational Partnership with PRNS

Neighborhood Services and Education Committee | August 11, 2022

- Jon Cicirelli, Director of Parks, Recreation and Neighborhood Services
- Shannon Heimer, Division Manager for Parks Destinations, Events and Sports
- Captain Todd Trayer, San Jose Police Department, Foothill Division
- J Baca, President of San Jose Police Activities League



Partnership Overview

- **PAL** – Programs and facility operator, fundraiser, shared maintenance
- **PRNS** – Contract manager, Board support, community programming, shared maintenance, capital infrastructure
- **SJPD** – Board support, connects officers with programs and events



PAL Program Highlights



- Football, Cheerleading, Soccer have a combined 1300+ participants
- Life Skills & Leadership Programs:
 - Believe to Achieve
 - Guidance Into Adulthood
- PRNS & PAL partnering on additional programs for local community

Partnership Status

- Maintenance & Capital Project Collaboration
- Contract between PRNS & PAL
- PRNS Division Manager & SJPD Captain are active board members
- \$50K in board development support from PRNS



PAL Board Development



- Recruitment of paid Executive Director (parttime)
- Continued Board Member recruitment
- Marketing plan and development - online strategy
- Building towards stronger community presence



NEXT STEPS

- Contract Implementation
 - Track deliverables and metrics
- Hire Executive Director
 - Implement fundraising plan
 - Recruit more board members
- Expand program offerings



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