

Approve San José's Parking and TDM Policy in June

Milo Trauss <[REDACTED]>

Thu 6/2/2022 11:59 AM

To: City Clerk <[REDACTED]>

[External Email]

City Clerk Toni Taber,

Dear members of the City of San José's Planning Commission and City Council,

I am a resident of San José and I am reaching out to you today, in advance of the upcoming Planning Commission and City Council meetings in June, about the parking standards and transportation demand management ordinance.

I urge you to adopt the staff recommendation to prepare an ordinance that removes mandatory minimum parking limits, updates the City's Transportation Demand Management (TDM) requirements to apply to all projects meeting a certain size threshold, and develops a program for ongoing monitoring and compliance for the citywide TDM program.

The City of San José has adopted an ambitious plan to become carbon neutral by 2030 but with 50% of greenhouse gas emissions coming from private vehicles in the City, updating parking standards as well as new transportation demand management (TDM) requirements needs to be a clear part of this plan citywide.

I want a San José that is:

- More affordable: by reducing the overbearing costs of producing parking—which is passed on to residents—and, in turn, having more land and resources to make housing more affordable to residents.
- More sustainable: by allowing the community to determine how much parking is appropriate, you can prevent the oversupply of parking and promote a better quality urban environment. This policy reform can reduce reliance on cars and mitigate greenhouse gas emissions and pollution, while also incentivizing more sustainable modes and options of mobility.
- More equitable: minimum parking requirements mean that even car-free households end up paying for parking they don't use and end up driving up housing costs. The Transportation Demand Management (TDM) policies are a critical way to increase access to transportation and reduce the reliance on cars, allowing people to have more affordable transportation options.

San José has been a climate leader and I hope you continue to lead in this direction by taking bold action to disincentivize single-occupancy car trips, reduce GHG emissions, and increase affordable housing. The laws you have put in place requiring all-electric energy in new construction, and electric vehicle charging stations at residential buildings might not have the

intended impact if the legislation is still incentivizing driving through the requirement of minimum parking. I am counting on you to vote in support of this policy!

Sincerely,

Milo Trauss



Oakland, California 94131

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Approve San José's Parking and TDM Policy in June

Suzanne Burns <[REDACTED]>

Thu 6/2/2022 1:16 PM

To: City Clerk <[REDACTED]>

[External Email]

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Sincerely,

Suzanne Burns

[REDACTED]

[REDACTED]

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FW: Approve San José's Parking and TDM Policy in June

City Clerk <[REDACTED]>

Thu 6/2/2022 3:57 PM

To: Agendadesk <[REDACTED]>

From: Rebecca Eiseman <[REDACTED]>

Sent: Thursday, June 2, 2022 1:25 PM

To: City Clerk <[REDACTED]>

Subject: Approve San José's Parking and TDM Policy in June

[External Email]

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Sincerely,

Rebecca Eiseman

[REDACTED]

[REDACTED]

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FW: Approve San José's Parking and TDM Policy in June

City Clerk <[REDACTED]>

Thu 6/2/2022 4:51 PM

To: Agendadesk <[REDACTED]>

From: Monica Cervantes <[REDACTED]>

Sent: Thursday, June 2, 2022 4:47 PM

To: City Clerk <[REDACTED]>

Subject: Approve San José's Parking and TDM Policy in June

[External Email]

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Sincerely,

Monica Cervantes



San Jose, California 95117

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FW: Approve San José's Parking and TDM Policy in June

City Clerk <[REDACTED]>

Thu 6/2/2022 10:01 PM

To: Agendadesk <[REDACTED]>

From: Laurie Fraker <[REDACTED]>

Sent: Thursday, June 2, 2022 4:55 PM

To: City Clerk <[REDACTED]>

Subject: Approve San José's Parking and TDM Policy in June

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Sincerely,

Laurie Fraker



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FW: Approve San José's Parking and TDM Policy in June

City Clerk <[REDACTED]>

Fri 6/3/2022 10:38 AM

To: Agendadesk <[REDACTED]>

From: Simon Tan <[REDACTED]>

Sent: Thursday, June 2, 2022 8:50 PM

To: City Clerk <[REDACTED]>

Subject: Approve San José's Parking and TDM Policy in June

[External Email]

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Sincerely,

Simon Tan



San Francisco, California 94116

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FW: Approve San José's Parking and TDM Policy in June

City Clerk <[REDACTED]>

Fri 6/3/2022 10:38 AM

To: Agendadesk <[REDACTED]>

From: Shakayla Thomas <[REDACTED]>

Sent: Thursday, June 2, 2022 8:21 PM

To: City Clerk <[REDACTED]>

Subject: Approve San José's Parking and TDM Policy in June

[External Email]

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Sincerely,

Shakayla Thomas

A black rectangular redaction box covering the signature of Shakayla Thomas.

Compton , California 90220

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Approve San José's Parking and TDM Policy in [REDACTED]

Mon 6/6/2022 4:03 PM

To: City Clerk <[REDACTED]>

[External Email]

City Clerk Toni Taber,

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Sincerely,

[REDACTED]

|

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Approve San José's Parking and TDM Policy in June

Shakayla Thomas <[REDACTED]>

Mon 6/6/2022 4:43 PM

To: City Clerk <[REDACTED]>

[External Email]

City Clerk Toni Taber,

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Approve San José's Parking and TDM Policy in June

Simon Tan <[REDACTED]>

Mon 6/6/2022 6:43 PM

To: City Clerk <[REDACTED]>

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Simon Tan

[REDACTED]

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Laurie Fraker <[REDACTED]>

Mon 6/6/2022 9:14 PM

To: City Clerk <[REDACTED]>

[External Email]

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Thank you for your time

Laurie Fraker



92243

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Approve San José's Parking and TDM Policy in June

Justin Truong <[REDACTED]>

Mon 6/6/2022 11:06 PM

To: City Clerk <[REDACTED]>

[External Email]

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Justin Truong

[REDACTED]

San Francisco, California 94112

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Ted Fishman <[REDACTED]>

Tue 6/7/2022 12:29 PM

To: City Clerk <[REDACTED]>

[External Email]

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[REDACTED]

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a.f. shayne <[REDACTED]>

Tue 6/7/2022 12:25 PM

To: City Clerk <[REDACTED]>

[External Email]

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Sincerely,

a.f. shayne

[REDACTED]

los angeles, California 90036

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Approve San José's Parking and TDM Policy in June

Michael D Michel <[REDACTED]>

Tue 6/7/2022 11:48 AM

To: City Clerk <[REDACTED]>

[External Email]

City Clerk Toni Taber,

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Sincerely,

Michael D Michel



Menifee, California 92584-8008

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Approve San José's Parking and TDM Policy in June

Jerry Rivers <[REDACTED]>

Tue 6/7/2022 11:53 AM

To: City Clerk <[REDACTED]>

[External Email]

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Jerry Rivers

[REDACTED]

[REDACTED] New York 11575

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Approve San José's Parking and TDM Policy in June

Kai Martin <[REDACTED]>

Tue 6/7/2022 1:23 PM

To: City Clerk <[REDACTED]>

[External Email]

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Sincerely,

Kai Martin

[REDACTED]

[REDACTED]

Pacifica, California 94044

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FW: Approve San José's Parking and TDM Policy in June

City Clerk <[REDACTED]>

Tue 6/7/2022 3:57 PM

To: Agendadesk <[REDACTED]>

From: Johnny Le <[REDACTED]>

Sent: Tuesday, June 7, 2022 3:20 PM

To: City Clerk <[REDACTED]>

Subject: Approve San José's Parking and TDM Policy in June

[External Email]

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Sincerely,
Johnny Le

Johnny Le



San Jose, California 95111

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FW: Approve San José's Parking and TDM Policy in June

City Clerk <[REDACTED]>

Tue 6/7/2022 3:57 PM

To: Agendadesk <[REDACTED]>

From: Amanda Bancroft <[REDACTED]>

Sent: Tuesday, June 7, 2022 1:36 PM

To: City Clerk <[REDACTED]>

Subject: Approve San José's Parking and TDM Policy in June

[External Email]

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Sincerely,

Amanda Bancroft



San Jose, California 95118

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Approve San José's Parking and TDM Policy in June

Allan Campbell <[REDACTED]>

Tue 6/7/2022 4:56 PM

To: City Clerk <[REDACTED]>

[External Email]

City Clerk Toni Taber,

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Sincerely,

Allan Campbell

[REDACTED]

[REDACTED]

San Jose, California 95132

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Please open the doors of the Washington United Youth Center

Jennifer Tran <[REDACTED]>

Tue 6/7/2022 5:50 PM

To: City Clerk <[REDACTED]> The Office of Mayor Sam Liccardo <[REDACTED]> District1
<[REDACTED]> District2 <[REDACTED]> District3 <[REDACTED]> District4
<[REDACTED]> District5 <[REDACTED]> District 6 <[REDACTED]> District7
<[REDACTED]> District8 <[REDACTED]> District9 <[REDACTED]> District 10
<[REDACTED]> Brett Bymaster <[REDACTED]>

Some people who received this message don't often get email from [REDACTED] [Learn why this is important](#)

[External Email]

Dear Mayor and City Council,

The Washington/Guadalupe community has struggled with gangs, crime, drugs, obesity, and health problems related to poverty for decades. We know that the best solution for these critical problems is building resilience within low-income minority communities of color. Because of our longstanding commitment to Silicon Valley, we are pleased to support the efforts of Healing Grove Health Center and Project: Activate (<https://healinggrove.org/activate>).

We're calling for the City of San Jose to partner with the Washington Community and Healing Grove to find creative solutions to repair the Tamien Park soccer field by installing artificial turf funded by the generosity of a local donor. We're calling for the City of San Jose to partner with Healing Grove to bring enhanced community programming to the Washington United Youth Center. We're calling for San Jose Unified to open the Washington Elementary artificial turf soccer field to community use after school and on weekends (it is currently closed to the public against SJUSD policy).

It's important that both Tamien Park and the Youth Center have active daily programming that is prioritized and targeted for Spanish-speaking youth and families that live in the immediate Washington/Guadalupe/Tamien/Alma communities. While these beautiful resources can and should serve the larger city, the first priority should go to serving the local low-income Washington community with programs run by local leaders. Healing Grove has assembled a team of local Spanish-speaking leaders that live and serve in the community that is committed to serving the children, youth, and families of the Washington community. We're encouraging the City of San Jose and PRNS to partner with Healing Grove and their team to find creative solutions to barriers of access to City-owned facilities and parks in order to promote the future of public safety in our community.

Sincerely,

Jenn Tran

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Approve San José's Parking and TDM Policy in June

Allan Campbell <[REDACTED]>

Tue 6/7/2022 7:36 PM

To: City Clerk <[REDACTED]>

[External Email]

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Approve San José's Parking and TDM Policy in June

John Oda <[REDACTED]>

Tue 6/7/2022 10:32 PM

To: City Clerk <[REDACTED]>

[External Email]

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John Oda



San Francisco, California 94115

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Approve San José's Parking and TDM Policy in June

Natalie Clark <[REDACTED]>

Wed 6/8/2022 10:09 AM

To: City Clerk <[REDACTED]>

[External Email]

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Sincerely,

Natalie Clark

[REDACTED]

[REDACTED] California 92117

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Approve San José's Parking and TDM Policy in June

Alexander Shoor <[REDACTED]>

Wed 6/8/2022 11:26 AM

To: City Clerk <[REDACTED]>

[External Email]

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Sincerely,

Alexander Shoor

[REDACTED]

[REDACTED]

San Jose, California 95126

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FW: Approve San José's Parking and TDM Policy in June

City Clerk <[REDACTED]>

Wed 6/8/2022 6:06 PM

To: Agendadesk <[REDACTED]>

From: Ryan Globus <[REDACTED]>

Sent: Wednesday, June 8, 2022 5:39 PM

To: City Clerk <[REDACTED]>

Subject: Approve San José's Parking and TDM Policy in June

[External Email]

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Fw: Approve San José's Parking and TDM Policy in June

City Clerk <[REDACTED]>

Thu 6/9/2022 8:11 AM

To: Agendadesk <[REDACTED]>

Office of the City Clerk | City of San José

200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

How is our service? [Please take our short survey.](#)

From: Anoeil Odisho <[REDACTED]>

Sent: Wednesday, June 8, 2022 6:18 PM

To: City Clerk <[REDACTED]>

Subject: Approve San José's Parking and TDM Policy in June

[External Email]

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Sincerely,

Anoeil Odisho

[REDACTED]
[REDACTED]

San Jose, California 95120

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Fw: Approve San José's Parking and TDM Policy in June

City Clerk <[REDACTED]>

Thu 6/9/2022 8:13 AM

To: Agendadesk <[REDACTED]>

Office of the City Clerk | City of San José

200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

How is our service? [Please take our short survey.](#)

From: Shakayla Thomas <[REDACTED]>

Sent: Wednesday, June 8, 2022 6:58 PM

To: City Clerk <[REDACTED]>

Subject: Approve San José's Parking and TDM Policy in June

[External Email]

City Clerk Toni Taber,

Dear members of the City of San José's Planning Commission and City Council,

I am a resident of San José and I am reaching out to you today, in advance of the upcoming Planning Commission and City Council meetings in June, about the parking standards and transportation demand management ordinance.

I urge you to adopt the staff recommendation to prepare an ordinance that removes mandatory minimum parking limits, updates the City's Transportation Demand Management (TDM) requirements to apply to all projects meeting a certain size threshold, and develops a program for ongoing monitoring and compliance for the citywide TDM program.

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Sincerely,

Shakayla Thomas

[REDACTED]
[REDACTED]

Compton, California 90220

Fw: Approve San José's Parking and TDM Policy in June

City Clerk <[REDACTED]>

Thu 6/9/2022 8:13 AM

To: Agendadesk <[REDACTED]>

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Main: 408-535-1260

Fax: 408-292-6207

How is our service? [Please take our short survey.](#)

From: Anthony Perry <[REDACTED]>

Sent: Wednesday, June 8, 2022 9:19 PM

To: City Clerk <[REDACTED]>

Subject: Approve San José's Parking and TDM Policy in June

[External Email]

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Sincerely,

Anthony Perry



Woodland, California 95776

FW: Approve San José's Parking and TDM Policy in June

City Clerk <[REDACTED]>

Tue 6/7/2022 3:57 PM

To: Agendadesk <[REDACTED]>

From: Amanda Bancroft <[REDACTED]tionnetwork.org>

Sent: Tuesday, June 7, 2022 3:20 PM

To: City Clerk <[REDACTED]>

Subject: Approve San José's Parking and TDM Policy in June

[External Email]

City Clerk Toni Taber,

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Sincerely,

Amanda Bancroft



San Jose, California 95118

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Fw: Approve San José's Parking and TDM Policy in June

City Clerk <[REDACTED]>

Fri 6/10/2022 8:15 AM

To: Agendadesk <[REDACTED]>

Office of the City Clerk | City of San José

200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

How is our service? [Please take our short survey.](#)

From: Leo Buckley <[REDACTED]tionnetwork.org>

Sent: Thursday, June 9, 2022 3:48 PM

To: City Clerk <[REDACTED]>

Subject: Approve San José's Parking and TDM Policy in June

[External Email]

City Clerk Toni Taber,

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Sincerely,

Leo Buckley



San Francisco , California 94110



CATALYZE SV **SAVE THE BAY**



San Jose City Hall
200 E Santa Clara St
San Jose, CA 95113

RE: 6/14 City Council Item 10.3 Adopting a Comprehensive Parking Policy and TDM Ordinance

Dear San Jose City Council,

Thank you for your bold leadership on enacting change that will help San Jose reach ambitious climate goals, including becoming carbon neutral by 2030. Transportation accounts for nearly 50% of greenhouse gas emissions in San Jose so to reach this goal we must do more to promote transportation choices, walkability and affordable homes near transit.

That is why Greenbelt Alliance, TransForm, Catalyze SV, Silicon Valley Bicycle Coalition, Urban Environmentalists, SPUR, Housing Action Coalition, SV@Home, TransForm, Veggielution, the Natural Resources Defense Council (NRDC), Housing Action Coalition, and Save the Bay would like to urge you to **adopt the staff recommendation to prepare an ordinance that:**

- **Removes mandatory minimum parking limits;**
- **Updates the City's Transportation Demand Management (TDM) requirements to apply to all projects meeting a certain size threshold;**
- **Develops a program for ongoing monitoring and compliance for the citywide TDM program.**

San Jose has adopted an ambitious plan to be carbon neutral by 2030. It is hard to reach that when so much of the city is dedicated to the storage of vehicles: with over 1.9 million spaces here already, it is past time for major reform. In addition to helping meet climate goals, this parking and TDM ordinance will help in these ways:

- **Environment:** More parking means more cars on the road, which degrades the environment by increasing traffic and local air and water pollution. Parking lots are large paved areas that increase polluted stormwater runoff, negatively impacting water quality in San Jose's creeks, rivers, and the Bay. Excessive parking decreases walkability and reduces the livability of cities, taking up space that could better serve the community. San Jose is seeking to be a leader in climate action, but if the City is still subsidizing parking, it will not be able to meet its climate goals.
- **Affordability:** The average cost for one parking space on a surface lot is **\$30,000** and for an **underground parking lot is \$75,000** per parking space¹. A 2016 study found that parking requirements increase housing costs for renter households by 17 percent—even for people without a car. We could build significantly more affordable housing if parking provision were based on market demand rather than arbitrary regulation². By eliminating parking minimums, we can decrease the cost of housing built near transit corridors.
- **Equity:** The Transportation Demand Management (TDM) policies are a critical way to increase access to transportation and reduce the need for reliance on cars, allowing people more affordable transportation options. When the TDM package includes a VTA SmartPass it can save a two-person household nearly \$2,000 per year while supporting VTA's financial sustainability and ridership. VTA's ridership is predominantly people of color (75% in the June 2020 survey were non-white) and low and middle-income. Replacing requirements for excess parking with a program that subsidizes passes will help stabilize VTA. It will also lower the joint costs for transportation and housing for the people who need it most, helping stabilize our community. It is one of the most important actions you can take to promote social equity and economic security.

1

<https://www.spur.org/news/2020-04-27/sheltering-place-reveals-how-much-parking-dominates-our-cities-and-lives>

² Gabbe, C. J., & Pierce, G. (2016). Hidden Costs and Deadweight Losses: Bundled Parking and Residential Rents in the Metropolitan United States. *Housing Policy Debate*, 27(2), 217–229.
<https://doi.org/10.1080/10511482.2016.1205647>

Your council has been a climate leader and we hope that you continue to take bold action to reduce greenhouse gas emissions and increase housing affordability. San Jose's groundbreaking laws to require all-electric energy in new construction and EV charging stations at residential buildings will still not get us to our climate goals if we continue to incentivize driving by requiring excess parking.

San Jose has an opportunity to re-envision how to plan for and accommodate new development in a growing city and to base car storage on market demand, not outdated parking mandates. **We urge you to think of our climate and housing crises and vote in support of this comprehensive ordinance.**

Tackling the combined crises of housing affordability, inequality, and climate change in all their complexity requires structural and cultural change. An important piece of the puzzle is to modernize legacy policies that prevent cities from building more equitable, affordable, and sustainable communities.

Sincerely,

Ali Saperman
South Bay Organizer
Housing Action Coalition

Matthew Reed
Director of Policy
SV@Home

Kendra Ma
Housing Policy Analyst
TransForm

Alex Shoor
Executive Director
Catalyze SV

Aaron Eckhouse
Regional Policy Director
California YIMBY

Zoe Siegel
Director of Climate Resilience
Greenbelt Alliance

David Lewis
Executive Director
Save The Bay

Joanna Gubman
Executive Director
Urban Environmentalists

Shiloh Ballard
Executive Director
Silicon Valley Bicycle Coalition

Emily Schwing
Public Affairs Director
Veggielution

Erika Pinto
San José Planning Policy
Manager
SPUR

South Bay YIMBY
Adam Buchbinder

FW: Approve San Jose's Parking and TDM Policy in June

City Clerk <city.clerk@sanjoseca.gov>

Fri 6/10/2022 11:31 PM

To: Agendadesk <Agendadesk@sanjoseca.gov>

From: Dotti King <[REDACTED]>
Sent: Friday, June 10, 2022 4:26 PM
To: City Clerk <city.clerk@sanjoseca.gov>
Subject: Approve San Jose's Parking and TDM Policy in June

[External Email]

City Clerk Toni Taber,

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Sincerely,

Dotti King



San Jose, California 95128

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FW: Approve San Jose's Parking and TDM Policy in June

City Clerk <city.clerk@sanjoseca.gov>

Fri 6/10/2022 11:31 PM

To: Agendadesk <Agendadesk@sanjoseca.gov>

From: Michael Hazelton <[REDACTED]>
Sent: Friday, June 10, 2022 4:59 PM
To: City Clerk <city.clerk@sanjoseca.gov>
Subject: Approve San Jose's Parking and TDM Policy in June

[External Email]

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Sincerely,

Michael Hazelton



San Jose, California 95112

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Approve San Jose's Parking and TDM Policy in June

Brian Haberly <[REDACTED]>

Fri 6/10/2022 5:05 PM

To: City Clerk <city.clerk@sanjoseca.gov>

[External Email]

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Sincerely,

Brian Haberly



San Jose, California 95112

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Approve San Jose's Parking and TDM Policy in June

Alison Cingolani <[REDACTED]>

Fri 6/10/2022 6:03 PM

To: City Clerk <city.clerk@sanjoseca.gov>

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[External Email]

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Sincerely,

Alison Cingolani



San Jose, California 95127

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Approve San Jose's Parking and TDM Policy in June

Jonathan Karpf <[REDACTED]>

Fri 6/10/2022 8:02 PM

To: City Clerk <city.clerk@sanjoseca.gov>

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[External Email]

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San Jose, California 95112

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Approve San Jose's Parking and TDM Policy in June

Sayanan Sivaraman <[REDACTED]>

Sat 6/11/2022 8:10 AM

To: City Clerk <city.clerk@sanjoseca.gov>

[External Email]

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Sincerely,
Sayanan Sivaraman

Sayanan Sivaraman


San Jose, California 95112

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Approve San Jose's Parking and TDM Policy in June

Jackie O'Donnell <[REDACTED]>

Sat 6/11/2022 9:54 AM

To: City Clerk <city.clerk@sanjoseca.gov>

[External Email]

City Clerk Toni Taber,

Dear San Jose Councilmembers,

I am a resident of San Jose and I am reaching out to you today, in advance of the upcoming Planning Commission and City Council meetings in June, about the parking standards and transportation demand management ordinance.

I urge you to adopt the staff recommendation to prepare an ordinance that removes mandatory minimum parking limits, updates the City's Transportation Demand Management (TDM) requirements to apply to all projects meeting a certain size threshold, and develops a program for ongoing monitoring and compliance for the citywide TDM program.

The City of San Jose has adopted an ambitious plan to become carbon neutral by 2030 but with 50% of greenhouse gas emissions coming from private vehicles in the City, updating parking standards as well as new transportation demand management (TDM) requirements needs to be a clear part of this plan citywide.

I want a San Jose that is:

- More affordable: by reducing the overbearing costs of producing parking—which is passed on to residents—and, in turn, having more land and resources to make housing more affordable to residents.
- More sustainable: by allowing the community to determine how much parking is appropriate, you can prevent the oversupply of parking and promote a better quality urban environment. This policy reform can reduce reliance on cars and mitigate greenhouse gas emissions and pollution, while also incentivizing more sustainable modes and options of mobility.
- More equitable: minimum parking requirements mean that even car-free households end up paying for parking they don't use and end up driving up housing costs. The Transportation Demand Management (TDM) policies are a critical way to increase access to transportation and reduce the reliance on cars, allowing people to have more affordable transportation options.

San Jose has been a climate leader and I hope you continue to lead in this direction by taking bold action to disincentivize single-occupancy car trips, reduce GHG emissions, and increase

affordable housing. The laws you have put in place requiring all-electric energy in new construction, and electric vehicle charging stations at residential buildings might not have the intended impact if the legislation is still incentivizing driving through the requirement of minimum parking. I am counting on you to vote in support of this policy!

Sincerely,

Jackie O'Donnell



San Jose, California 95123

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Approve San Jose's Parking and TDM Policy in June

James Marshall <[REDACTED]>

Sat 6/11/2022 10:40 AM

To: City Clerk <city.clerk@sanjoseca.gov>

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[External Email]

City Clerk Toni Taber,

Dear San Jose Councilmembers,

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Sincerely,

James Marshall



San Jose, California 95125

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Approve San Jose's Parking and TDM Policy in June

Angie Schertle <[REDACTED]>

Sat 6/11/2022 10:50 AM

To: City Clerk <city.clerk@sanjoseca.gov>

[External Email]

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Sincerely,
Angie Schertle
San Jose district 3

Angie Schertle



San Jose, California 95112

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Approve San Jose's Parking and TDM Policy in June

Allan Campbell <[REDACTED]>

Sat 6/11/2022 2:22 PM

To: City Clerk <city.clerk@sanjoseca.gov>

[External Email]

City Clerk Toni Taber,

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Sincerely,

Allan Campbell



San Jose, California 95132

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Approve San Jose's Parking and TDM Policy in June

Kate Christopherson <[REDACTED]>

Sat 6/11/2022 4:27 PM

To: City Clerk <city.clerk@sanjoseca.gov>

[External Email]

City Clerk Toni Taber,

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Sincerely,

Kate Christopherson



San Jose, California 95110

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Approve San Jose's Parking and TDM Policy in June

Stephen Ragole <[REDACTED]>

Sat 6/11/2022 9:12 PM

To: City Clerk <city.clerk@sanjoseca.gov>

[External Email]

City Clerk Toni Taber,

Dear San Jose Councilmembers,

I am a resident of San Jose from the wonderful District 3 (near Japantown). I am reaching out to you in advance of City Council meeting next week about the parking standards and transportation management ordinance.

My partner and I are a single car household. I'd love for that to be the last car we ever buy, as we've replaced a good deal of trips with walking or biking to nearby stores, restaurants, etc. I want my family to live in a sustainable, affordable city, and so, I urge you to adopt the staff recommendation to prepare an ordinance that removes mandatory minimum parking limits.

The world faces a climate crisis, and when only 12% of new cars purchased in California are Zero-Emission, there is no way for us to meet our ambitious climate goals without reducing the use of private vehicles. Half of our greenhouse gas emissions come from private vehicles so we need to be aggressively pursuing any policy that can reduce them. Ending parking minimums is a great step in this direction.

Additionally, by mandating parking minimums, we artificially increase the price of everything, from residential rent, to the price of a cup of coffee since the rent needs to pay for the parking as well. By allowing people to determine how much parking is needed (and how much it is worth to them) we can create a more affordable, sustainable, and equitable city.

If we want to continue to be a leader when it comes to dealing with climate change, we need your support.

Sincerely,
Steve Ragole

Stephen Ragole



San Jose, California 95112

10.3 - Parking/Transportation Demand Management (TDM) Ordinance Update

Alum Rock Urban Village Advocates <[REDACTED]>

Sun 6/12/2022 2:46 PM

To: City Clerk <city.clerk@sanjoseca.gov>; Liccardo, Sam <sam.liccardo@sanjoseca.gov>; Jones, Chappie <Chappie.Jones@sanjoseca.gov>; Jimenez, Sergio <sergio.jimenez@sanjoseca.gov>; Peralez, Raul <Raul.Peralez@sanjoseca.gov>; Cohen, David <David.Cohen@sanjoseca.gov>; Carrasco, Magdalena <Magdalena.Carrasco@sanjoseca.gov>; Davis, Dev <dev.davis@sanjoseca.gov>; Esparza, Maya <Maya.Esparza@sanjoseca.gov>; Arenas, Sylvia <sylvia.arenas@sanjoseca.gov>; Foley, Pam <Pam.Foley@sanjoseca.gov>; Mahan, Matt <Matt.Mahan@sanjoseca.gov>

Cc: Elma Arredondo <[REDACTED]>; Jaime Alvarado <[REDACTED]>; Gabriel Hernandez <[REDACTED]>; Victor Vasquez <[REDACTED]>

1 attachments (694 KB)

ARUVA_Rejection_of_ParkingTDM_Policy_Update.pdf;

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Honorable Mayor and City Councilmembers:

Alum Rock Urban Village Advocates (ARUVA) does not support the policy being proposed in 10.3 - Parking/Transportation Demand Management (TDM) Ordinance Update.

It is a known fact that the Eastside suffers from an overabundance of cars parking on our streets (attachment included - a sampling of photos representative of our streets). The lack of affordable housing has forced people into crowded conditions and the extra vehicles are clearly visible on our streets. Many in our working families are employed in jobs that require the use of vehicles, like construction workers, plumbers, maintenance workers, and gardeners, who must haul their equipment to and from their jobs.

More affordable housing for our local residents with sufficient parking is one of the solutions to this issue. An adequate mass transit system that actually takes our workers to their jobs may be part of the solution (which we do not have), but it is also not a solution for those who rely on their vehicles for their livelihood.

To say this TDM policy is a solution to the lack of affordable housing is disingenuous. The 2017 Senate Bill 36 already removes parking requirements for affordable housing built by transit corridors. Our community has yet to see the parking effects of SB35 developments on our community, but we are bracing for it.

Our community is in a never-ending cycle of proposed policies that continually sucker punches us without ever providing a cohesive solution to our needs. Our community may advocate for and receive affordable housing developments but the lack of a neighborhood preference policy means the units do not go to our local residents, so our overcrowding continues. There are plans to direct affordable housing funds to other parts of the City because other neighborhoods

are deemed more resource rich and safe, so our overcrowding will continue. First, we need a local neighborhood preference, we need affordable housing WITH parking more than 1/2 car space for each unit. We need an adequate mass transit system that meets our needs, goes to our work locations, actually goes through our community and has key stops requested by the community.

ARUVA did have City Planning provide an informational presentation on the proposed Parking/TDM policy but it was not a robust discussion where we indicated any agreement to this policy. Some of our members attended follow-up workshops where they conveyed our disagreement with the policy. In addition, many neighborhood groups are indicating they were not contacted.

To remove required parking requirements for all new developments (excluding single family homes) and leaving it to developers to determine, indicates the City has abdicated their responsibility to provide for the real needs of our communities.

In community,

Alum Rock Urban Village Advocates

<http://aruva.org>

email: [REDACTED]

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Date: June 12, 2022

Mayor and City Councilmembers
City of San Jose
200 East Santa Clara Street
San Jose, CA 95113

RE: Agenda Item #10.3 - Parking/Transportation Demand Management (TDM) Ordinance Update

Honorable Mayor and City Councilmembers:

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<http://aruva.org>

email: [REDACTED]

cc: Office of the City Clerk (cityclerk@sanjoseca.gov),
Mayor Liccardo (sam.liccardo@sanjoseca.gov),
Councilmember Jones (chappie.jones@sanjoseca.gov),
Councilmember Jimenez (sergio.jimenez@sanjoseca.gov),
Councilmember Peralez (raul.peralez@sanjoseca.gov),
Councilmember Cohen (david.cohen@sanjoseca.gov),
Councilmember Carrasco (magdalena.carrasco@sanjoseca.gov),
Councilmember Davis (dev.davis@sanjoseca.gov),
Councilmember Esparza (maya.esparza@sanjoseca.gov),
Councilmember Arenas (sylvia.arenas@sanjoseca.gov),
Councilmember Foley (pam.foley@sanjoseca.gov),
Councilmember Mahan (matt.mahan@sanjoseca.gov)
Jaime Alvarado, ARUVA co-chair ([REDACTED])
Elma Arredondo, ARUVA co-chair ([REDACTED])
Gabriel Hernandez, SíSePuede Collective ([REDACTED])
Victor Vasquez , SOMOS Mayfair ([REDACTED])

Attachment: Sampling of typical Eastside Neighborhood Street Parking

Jose Figueres:



McCreery:



Kemmerer:



Basch:



Approve San Jose's Parking and TDM Policy in June

Elizabeth Conlan <[REDACTED]>

Sun 6/12/2022 10:09 PM

To: City Clerk <city.clerk@sanjoseca.gov>

[External Email]

City Clerk Toni Taber,

Dear San Jose Councilmembers,

Later this month the Planning Commission and City Council are scheduled to review our city's parking standards and transportation demand management ordinance.

I urge you to adopt the staff recommendation to prepare an ordinance that removes mandatory minimum parking limits, updates the City's Transportation Demand Management (TDM) requirements to apply to all projects meeting a certain size threshold, and develops a program for ongoing monitoring and compliance for the citywide TDM program.

The City of San Jose has adopted an ambitious plan to become carbon neutral by 2030 but with 50% of greenhouse gas emissions coming from private vehicles in the City, updating parking standards as well as new transportation demand management (TDM) requirements needs to be a clear part of this plan citywide.

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San Jose has been a climate leader and I hope you continue to lead in this direction by taking bold action to disincentivize single-occupancy car trips, reduce GHG emissions, and increase affordable housing.

Sincerely,

Elizabeth Conlan



San Jose, California 95139

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Re: City Council Item 10.3 Adopting a Comprehensive Parking Policy and TDM Ordinance

Zoe Siegel <[REDACTED]>

Mon 6/13/2022 10:50 AM

To: Liccardo, Sam <sam.liccardo@sanjoseca.gov>; Jones, Chappie <Chappie.Jones@sanjoseca.gov>; Jimenez, Sergio <sergio.jimenez@sanjoseca.gov>; Perez, Raul <Raul.Perez@sanjoseca.gov>; Cohen, David <David.Cohen@sanjoseca.gov>; Carrasco, Magdalena <Magdalena.Carrasco@sanjoseca.gov>; Davis, Dev <dev.davis@sanjoseca.gov>; Esparza, Maya <Maya.Esparza@sanjoseca.gov>; Arenas, Sylvia <sylvia.arenas@sanjoseca.gov>; Foley, Pam <Pam.Foley@sanjoseca.gov>; Mahan, Matt <Matt.Mahan@sanjoseca.gov>; Sahid, Robyn <Robyn.Sahid@sanjoseca.gov>; Lomio, Michael <Michael.Lomio@sanjoseca.gov>; Santos, Jennifer <Jennifer.Santos@sanjoseca.gov>; Ho, Nathan <Nathan.Ho@sanjoseca.gov>; Gomez, David <David.Gomez@sanjoseca.gov>; Kohl, Cassidy <Cassidy.Kohl@sanjoseca.gov>; Damabeh, Annale <Annale.Damabeh@sanjoseca.gov>; Ramirez, Lucas <lucas.ramirez@sanjoseca.gov>; Chapman, Helen <helen.chapman@sanjoseca.gov>

Cc: [REDACTED] <[REDACTED]> Alexander Melendrez <[REDACTED]> Ali Sapirman
 <[REDACTED]> Allison Chan <[REDACTED]> David Meyer <[REDACTED]> Erika
 Pinto <[REDACTED]> Stampe, Elizabeth <[REDACTED]> <[REDACTED]> Joanna
 Gubman <[REDACTED]> Kendra Ma <[REDACTED]> Mathew Reed
 <[REDACTED]> Abonour, Rabi <[REDACTED]> sandhya laddha
 <[REDACTED]> Elkotbeid, Sarah <[REDACTED]> Diana Crumedy
 <[REDACTED]> Olmedo, Elena <[REDACTED]>
 <[REDACTED]>

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Hello,

Attached please find one correction to our original letter. The first version did not include Friends of Caltrain.

Thank you for all that you do and we look forward to the discussion at tomorrow's Council meeting.

Regards,

Zoe

On Fri, Jun 10, 2022 at 3:39 PM Zoe Siegel <[REDACTED]> wrote:

Dear San Jose City Council and staff,

Thank you for your bold leadership on enacting change that will help San Jose reach ambitious climate goals, including becoming carbon neutral by 2030. Transportation accounts for nearly 50% of

greenhouse gas emissions in San Jose so to reach this goal we must do more to promote transportation choices, walkability and affordable homes near transit.

That is why Greenbelt Alliance, TransForm, Catalyze SV, Silicon Valley Bicycle Coalition, Urban Environmentalists, SPUR, Housing Action Coalition, SV@Home, TransForm, Veggielution, the Natural Resources Defense Council (NRDC), Housing Action Coalition, and Save the Bay would like to urge you to **adopt the staff recommendation to prepare an ordinance that:**

- **Removes mandatory minimum parking limits;**
- **Updates the City's Transportation Demand Management (TDM) requirements to apply to all projects meeting a certain size threshold;**
- **Develops a program for ongoing monitoring and compliance for the citywide TDM program.**

Please see our attached letter for more information.

Regards,

Zoe Siegel, Director of Climate Resilience, Greenbelt Alliance

Ali Saperman, South Bay Organizer, Housing Action Coalition

Matthew Reed, Director of Policy, SV@Home

Kendra Ma, Housing Policy Analyst, TransForm

Alex Shoor, Executive Director, Catalyze SV

South Bay YIMBY, Adam Buchbinder

Aaron Eckhouse, Regional Policy Director, California YIMBY

David Lewis, Executive Director, Save The Bay

Joanna Gubman, Executive Director, Urban Environmentalists

Shiloh Ballard, Executive Director, Silicon Valley Bicycle Coalition

Emily Schwing, Public Affairs Director, Veggielution

Erika Pinto, San José Planning Policy Manager, SPUR

--

Zoe Siegel (she/her/hers)

Director of Climate Resilience | **Greenbelt Alliance**

 | Let's connect on [LinkedIn](#) | [@thezoesiegel](#)

Schedule a meeting with me through [Calendly](#)

Check out my [Chronicle Op Ed](#) about why infill housing is a critical climate solution.

The Resilience Playbook is your go-to guide for accelerating equitable adaptation to the climate crisis in the Bay Area. **Check it out today!**

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--

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CATALYZE SV **SAVE THE BAY**



San Jose City Hall
200 E Santa Clara St
San Jose, CA 95113

June 13, 2022

RE: 6/14 City Council Item 10.3 Adopting a Comprehensive Parking Policy and TDM Ordinance

Dear San Jose City Council,

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- **Develops a program for ongoing monitoring and compliance for the citywide TDM program.**

San Jose has adopted an ambitious plan to be carbon neutral by 2030. It is hard to reach that when so much of the city is dedicated to the storage of vehicles: with over 1.9 million spaces here already, it is past time for major reform. In addition to helping meet climate goals, this parking and TDM ordinance will help in these ways:

- **Environment:** More parking means more cars on the road, which degrades the environment by increasing traffic and local air and water pollution. Parking lots are large paved areas that increase polluted stormwater runoff, negatively impacting water quality in San Jose's creeks, rivers, and the Bay. Excessive parking decreases walkability and reduces the livability of cities, taking up space that could better serve the community. San Jose is seeking to be a leader in climate action, but if the City is still subsidizing parking, it will not be able to meet its climate goals.
- **Affordability:** The average cost for one parking space on a surface lot is **\$30,000** and for an **underground parking lot is \$75,000** per parking space¹. A 2016 study found that parking requirements increase housing costs for renter households by 17 percent—even for people without a car. We could build significantly more affordable housing if parking provision were based on market demand rather than arbitrary regulation². By eliminating parking minimums, we can decrease the cost of housing built near transit corridors.
- **Equity:** The Transportation Demand Management (TDM) policies are a critical way to increase access to transportation and reduce the need for reliance on cars, allowing people more affordable transportation options. When the TDM package includes a VTA SmartPass it can save a two-person household nearly \$2,000 per year while supporting VTA's financial sustainability and ridership. VTA's ridership is predominantly people of color (75% in the June 2020 survey were non-white) and low and middle-income. Replacing requirements for excess parking with a program that subsidizes passes will help stabilize VTA. It will also lower the joint costs for transportation and housing for the people who need it most, helping stabilize our community. It is one of the most important actions you can take to promote social equity and economic security.

¹

<https://www.spur.org/news/2020-04-27/sheltering-place-reveals-how-much-parking-dominates-our-cities-and-lives>

² Gabbe, C. J., & Pierce, G. (2016). Hidden Costs and Deadweight Losses: Bundled Parking and Residential Rents in the Metropolitan United States. *Housing Policy Debate*, 27(2), 217–229.
<https://doi.org/10.1080/10511482.2016.1205647>

Your council has been a climate leader and we hope that you continue to take bold action to reduce greenhouse gas emissions and increase housing affordability. San Jose's groundbreaking laws to require all-electric energy in new construction and EV charging stations at residential buildings will still not get us to our climate goals if we continue to incentivize driving by requiring excess parking.

San Jose has an opportunity to re-envision how to plan for and accommodate new development in a growing city and to base car storage on market demand, not outdated parking mandates. **We urge you to think of our climate and housing crises and vote in support of this comprehensive ordinance.**

Tackling the combined crises of housing affordability, inequality, and climate change in all their complexity requires structural and cultural change. An important piece of the puzzle is to modernize legacy policies that prevent cities from building more equitable, affordable, and sustainable communities.

Sincerely,

Ali Sapirman
South Bay Organizer
Housing Action Coalition

Matthew Reed
Director of Policy
SV@Home

Kendra Ma
Housing Policy Analyst
TransForm

Alex Shoor
Executive Director
Catalyze SV

Aaron Eckhouse
Regional Policy Director
California YIMBY

Zoe Siegel
Director of Climate Resilience
Greenbelt Alliance

David Lewis
Executive Director
Save The Bay

Joanna Gubman
Executive Director
Urban Environmentalists

Shiloh Ballard
Executive Director
Silicon Valley Bicycle Coalition

Emily Schwing
Public Affairs Director
Veggielution

Erika Pinto
San José Planning Policy
Manager
SPUR

Adam Buchbinder
South Bay YIMBY

Adina Levin
Executive Director
Friends of Caltrain

June 14th City Council meeting - Climate Policy

[REDACTED] <[REDACTED]>

Mon 6/13/2022 12:31 PM

To: City Clerk <city.clerk@sanjoseca.gov>

[External Email]

You don't often get email from [REDACTED]. [Learn why this is important](#)

[External Email]

As a member of the Silicon Valley Chapter of Climate Reality, I strongly support the three policies that will be discussed at tomorrow's meeting.

1. The Framework for Existing Building Electrification provides a path to the elimination of fossil fuels as energy sources and to provide access for historically marginalized communities.
2. The Pathway to Carbon Neutrality is an essential step in reducing emissions of carbon dioxide and other greenhouse gases.
3. The Transportation Demand Management and Parking Ordinance is a necessary measure to encourage the use of public transportation and to reduce automobile traffic in the city.

I urge the council to adopt these policies,

Sincerely,

Campbell Scott

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This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Approve San Jose's Parking and TDM Policy in June

Bryan Shin <[REDACTED]>

Mon 6/13/2022 1:39 PM

To: City Clerk <city.clerk@sanjoseca.gov>

[External Email]

City Clerk Toni Taber,

Dear San Jose Councilmembers,

I am a resident of San Jose and I am reaching out to you today, in advance of the upcoming Planning Commission and City Council meetings in June, about the parking standards and transportation demand management ordinance.

I urge you to adopt the staff recommendation to prepare an ordinance that removes mandatory minimum parking limits, updates the City's Transportation Demand Management (TDM) requirements to apply to all projects meeting a certain size threshold, and develops a program for ongoing monitoring and compliance for the citywide TDM program.

The City of San Jose has adopted an ambitious plan to become carbon neutral by 2030 but with 50% of greenhouse gas emissions coming from private vehicles in the City, updating parking standards as well as new transportation demand management (TDM) requirements needs to be a clear part of this plan citywide.

I want a San Jose that is:

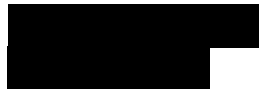
- More affordable: by reducing the overbearing costs of producing parking—which is passed on to residents—and, in turn, having more land and resources to make housing more affordable to residents.
- More sustainable: by allowing the community to determine how much parking is appropriate, you can prevent the oversupply of parking and promote a better quality urban environment. This policy reform can reduce reliance on cars and mitigate greenhouse gas emissions and pollution, while also incentivizing more sustainable modes and options of mobility.
- More equitable: minimum parking requirements mean that even car-free households end up paying for parking they don't use and end up driving up housing costs. The Transportation Demand Management (TDM) policies are a critical way to increase access to transportation and reduce the reliance on cars, allowing people to have more affordable transportation options.

San Jose has been a climate leader and I hope you continue to lead in this direction by taking bold action to disincentivize single-occupancy car trips, reduce GHG emissions, and increase

affordable housing. The laws you have put in place requiring all-electric energy in new construction, and electric vehicle charging stations at residential buildings might not have the intended impact if the legislation is still incentivizing driving through the requirement of minimum parking. I am counting on you to vote in support of this policy!

Sincerely,

Bryan Shin



san jose, California 95134

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FW: Approve San Jose's Parking and TDM Policy in June

City Clerk <city.clerk@sanjoseca.gov>

Mon 6/13/2022 4:07 PM

To: Agendadesk <Agendadesk@sanjoseca.gov>

From: Shakayla Thomas <[REDACTED]>
Sent: Monday, June 13, 2022 4:04 PM
To: City Clerk <city.clerk@sanjoseca.gov>
Subject: Approve San Jose's Parking and TDM Policy in June

[External Email]

City Clerk Toni Taber,

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Sincerely,

Shakayla Thomas



Compton, California 90220

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FW: Approve San Jose's Parking and TDM Policy in June

City Clerk <city.clerk@sanjoseca.gov>

Mon 6/13/2022 4:07 PM

To: Agendadesk <Agendadesk@sanjoseca.gov>

From: Michael Hazelton [REDACTED] >
Sent: Monday, June 13, 2022 4:04 PM
To: City Clerk <city.clerk@sanjoseca.gov>
Subject: Approve San Jose's Parking and TDM Policy in June

[External Email]

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Sincerely,

Michael Hazelton



San Jose, California 95112

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Fw: Approve San Jose's Parking and TDM Policy in June

City Clerk <city.clerk@sanjoseca.gov>

Mon 6/13/2022 4:34 PM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Office of the City Clerk | City of San José200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

How is our service? [Please take our short survey.](#)

From: Leo Buckley [REDACTED] >
Sent: Monday, June 13, 2022 4:17 PM
To: City Clerk <city.clerk@sanjoseca.gov>
Subject: Approve San Jose's Parking and TDM Policy in June

[External Email]

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Sincerely,

Leo Buckley



San Francisco , California 94110

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Fw: Approve San Jose's Parking and TDM Policy in June

City Clerk <city.clerk@sanjoseca.gov>

Mon 6/13/2022 4:36 PM

To: Agendadesk <Agendadesk@sanjoseca.gov>

Office of the City Clerk | City of San José200 E. Santa Clara St., Tower 14th Floor

San Jose, CA 95113

Main: 408-535-1260

Fax: 408-292-6207

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From: Sarah Boudreau <[REDACTED]>
Sent: Monday, June 13, 2022 4:32 PM
To: City Clerk <city.clerk@sanjoseca.gov>
Subject: Approve San Jose's Parking and TDM Policy in June

[External Email]

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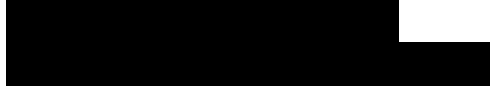
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Sincerely,

Sarah Boudreau



San Francisco, California 94121

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