



Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL **FROM:** Councilmember Matt Mahan
District 10

SUBJECT: SEE BELOW **DATE:** May 24, 2022

APPROVED: *Matt Mahan*

SUBJECT: APPROVAL OF 7th ANNUAL 4TH OF JULY FIREWORKS FESTIVAL SPONSORED BY COUNCIL DISTRICT 10 AS A CITY COUNCIL SPONSORED SPECIAL EVENT TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT; AND APPROVAL OF DISTRICT 10 ABIERTO FUNDS GRANT FOR ALMADEN VALLEY WOMEN'S CLUB AS NON-PROFIT PARTNER IN THIS EVENT.

RECOMMENDATION

1. Approve the 7th Annual 4th of July Fireworks Festival scheduled on July 4, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
2. Approve and accept donations from various individuals, businesses, or community groups to support the event.
3. Approve the grant of D10 Abierto funds in the amount of \$44,000 to the Almaden Valley Women's Club to support this event.
4. Place the item on the June 7, 2022, Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution No. 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

The 7th Annual 4th of July Fireworks Festival will be held on July 4, 2022 at Almaden Lake Park and sponsored by Councilmember Matt Mahan. This special event is free and open to the public offering family entertainment, food trucks, and a festival area during the day with a City of San Jose permitted professional firework show after 9:00 PM and before 10:00 PM. Additionally, gift cards (under \$50) may be purchased for costume contest participants and volunteer appreciation, and food will be provided to volunteers.

Approval is also requested to expend \$44,000 from the budgeted District 10 Abierto allocation to support the Almaden Valley Women's Club (AVWC) as our non-profit partner in this community event. My wife, Silvia Mahan, is a member of AVWC. Because of my relationship with this organization, it is appropriate for the full Council to approve this grant.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Matt Mahan will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 10, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the June 1, 2022 Rules Committee Agenda and the June 7, 2022 City Council Agenda.

CEQA

- Not a Project, File No. PP17-010, City Organization & Administrative Activities resulting in no changes to the physical environment.
- ✓ Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.
- Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.
- Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:

TONI J. TABER, CMC

City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.