



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Councilmember Jimenez
District 2

SUBJECT: SEE BELOW

DATE: May 16, 2022

APPROVED:

**SUBJECT: APPROVAL OF DISTRICT 2 EVENTS AS CITY COUNCIL SPONSORED
SPECIAL EVENTS TO EXPEND CITY FUNDS AND ACCEPT
DONATIONS OF MATERIALS AND SERVICES FOR THE EVENTS**

RECOMMENDATION

1. Approve the *Coronado Avenue Activation Series* scheduled from April 30, 2022, through June 25, 2022, as City Council sponsored Special Events and approve the expenditure of funds for the series;
 - a. April 30, 2022, Culture Night Market, retroactive approval
 - b. May 14, 2022, Culture Night Market, retroactive approval
 - c. May 27, 2022, Movie Night
 - d. May 28, 2022, Culture Night Market
 - e. June 4, 2022, Culture Night Market
 - f. June 10, 2022, Movie Night
 - g. June 25, 2022, Culture Night Market
2. Approve the expenditure of District 2 office budget funds to purchase gift cards and other prizes not to exceed \$50 for a free raffle;
3. Approve and accept donations from various individuals, businesses and/or community groups to support the events.
4. Place the items on the June 7, 2022 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution No. 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

Councilmember Jimenez was granted funding to explore the option of permanently closing a small stretch of Coronado Avenue within the Village Oaks Shopping Center to vehicle traffic and creating a pedestrian friendly outdoor dining and recreational space. The series of scheduled events from April 30, 2022, through June 25, 2022, will activate the space with outdoor culture

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markets and movie nights. These special events will provide food, family friendly games, activities, entertainment, and community engagement to the residents of San José all while bringing customers and business to the Village Oaks Shopping Center. The events will be held in collaboration with Culture Night Market and Local Color.

These events are outdoor, free and open to the public and will follow all appropriate local public health rules.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Jimenez will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 2, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the May 25, 2022 Rules Committee Agenda and the June 7, 2022 City Council Agenda.

CEQA

- ☐ Not a Project, File No. PP17-010, City Organization & Administrative Activities resulting in no changes to the physical environment.
- ☐ Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.
- ☐ Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.
- ☐ Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- ☐ Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:

TONI J. TABER, CMC
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.