

# **Envision San José 2040**

## **General Plan Overview and FY2020-21 Annual Performance Review**

*City Council*

---

February 8, 2022

*Presenter: Michael Brilliot, Deputy  
Director Citywide Planning*



*Planning, Building and  
Code Enforcement*

# General Plan Major Strategies

---

- |  |                                      |
|--|--------------------------------------|
| 1. Community Based Planning              | 7. Environmental Stewardship         |
| 2. Form Based Plan                       | 8. Fiscally Strong City              |
| 3. Focused Growth                        | 9. Destination Downtown              |
| 4. Innovation/Regional Employment Center | 10. Life Amidst Natural Resources    |
| 5. Urban Villages                        | 11. Design for a Healthful Community |
| 6. Streetscapes for People               | 12. Plan Horizons                    |

# MS #1: Community Based Planning

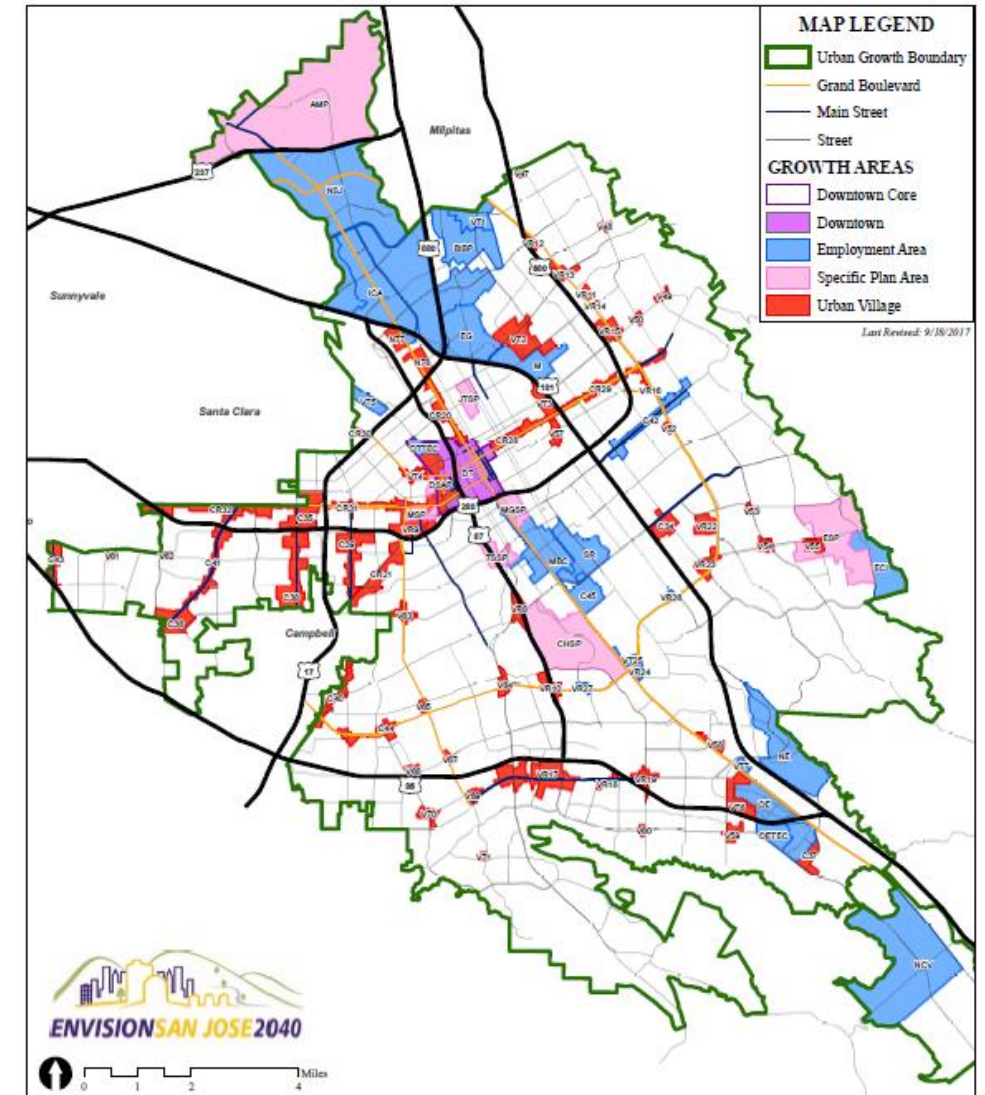
Planning Division  
Community Meetings  
(FY 11-12 to FY 20-21)



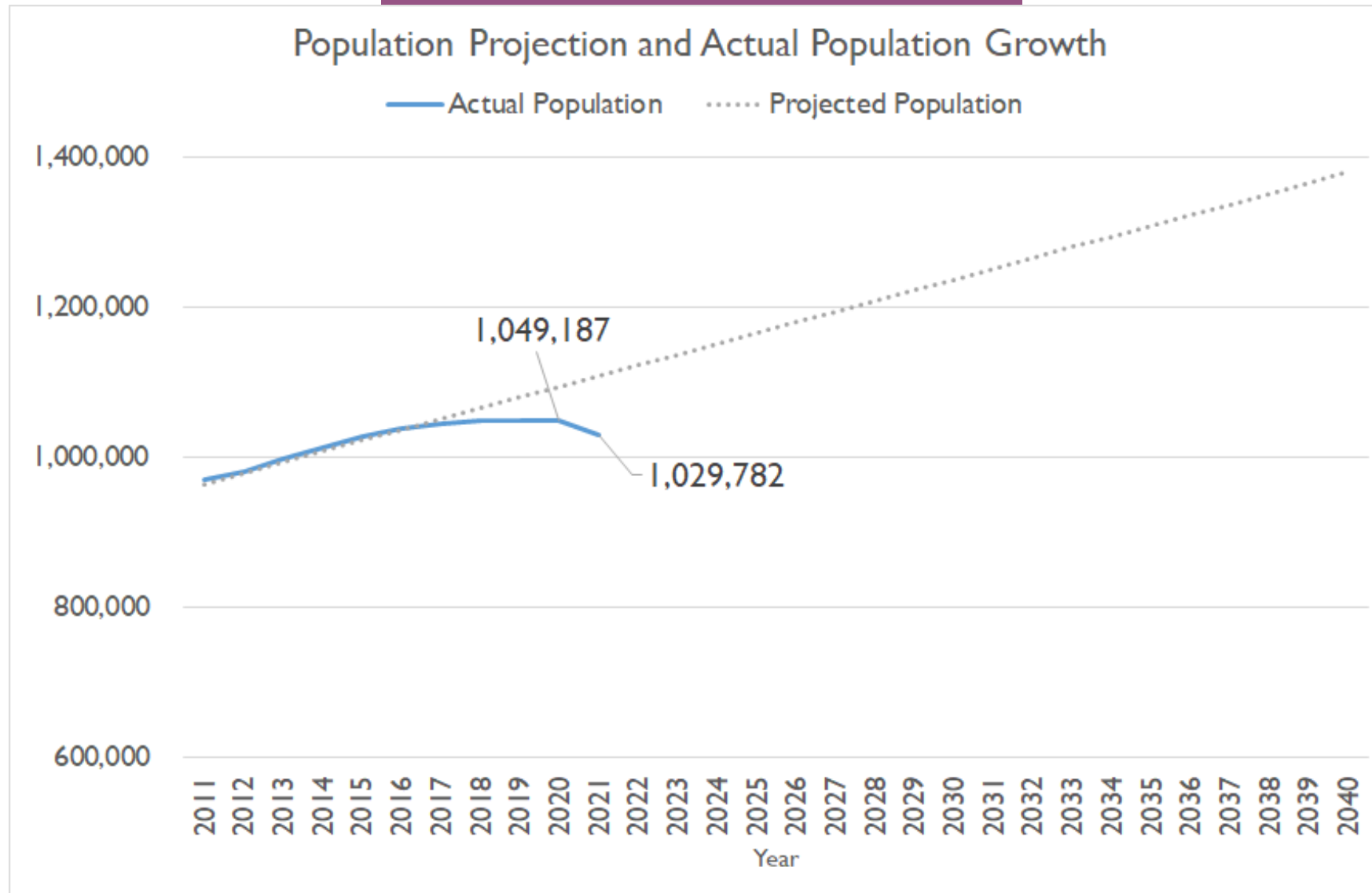
Fiscal Year	Meetings	Attendees
20-21	115	3,581
19-20	26	702
18-19	63	1,795
17-18	40	1,686
16-17	58	2,686
15-16	49	2,158
14-15	27	1,246
13-14	50	1,483
12-13	49	1,429
11-12	31	442
<b>Total</b>	<b>508</b>	<b>17,208</b>

# MS #3: Focused Growth

- Directs growth within identified Growth Areas
- Reduces environmental and fiscal impacts
- Preserves quality of established neighborhoods

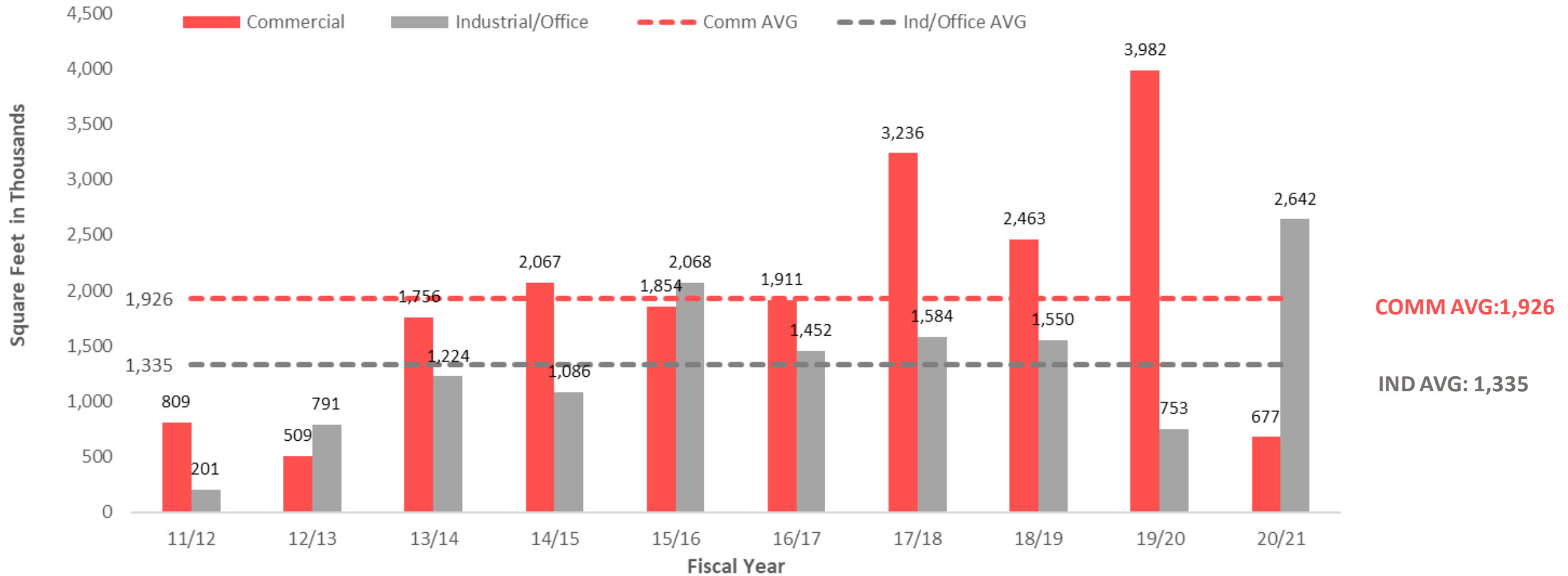


# MS #3: Focused Growth



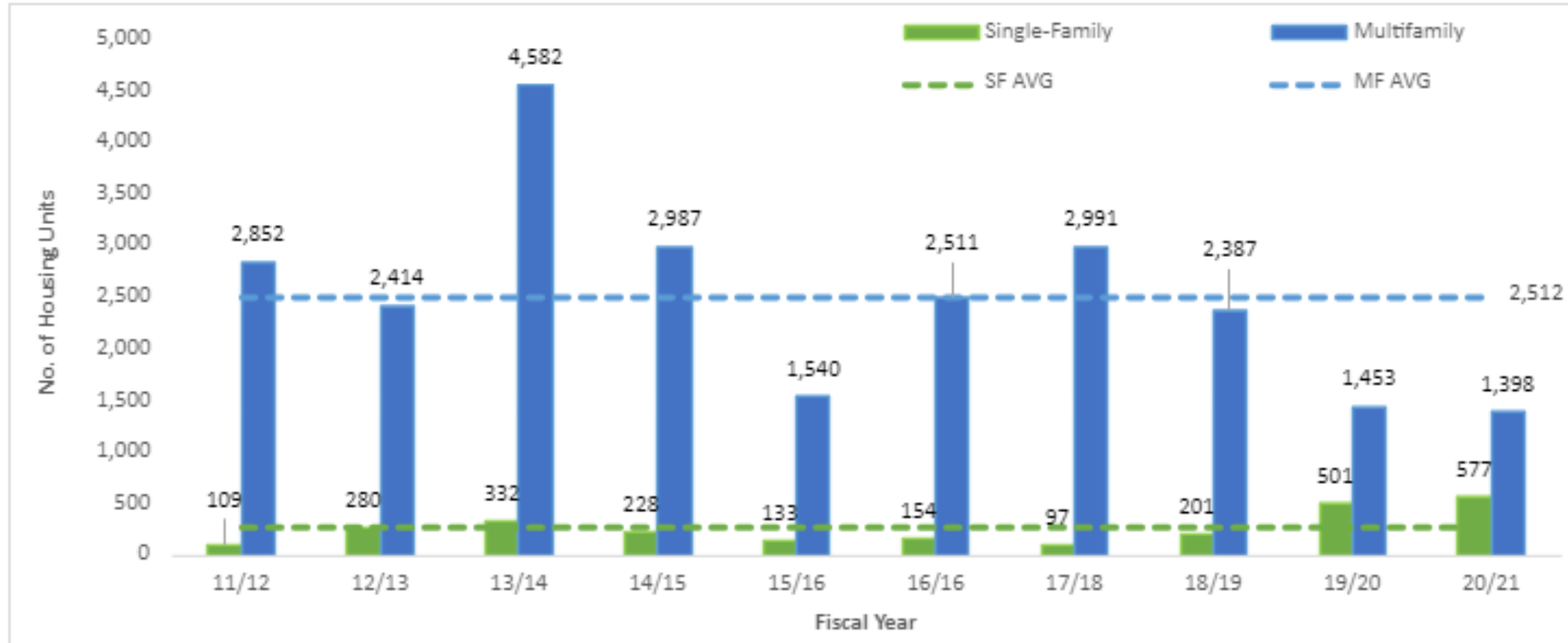
# MS #3: Focused Growth

**FY 2011-12 to 2020-21: Building Permits Issued for New Commercial and Industrial/Office (sq. ft.)**



# MS #3: Focused Growth

FY 2011-12 to 2020-21: Building Permits Issued for New Residential Units

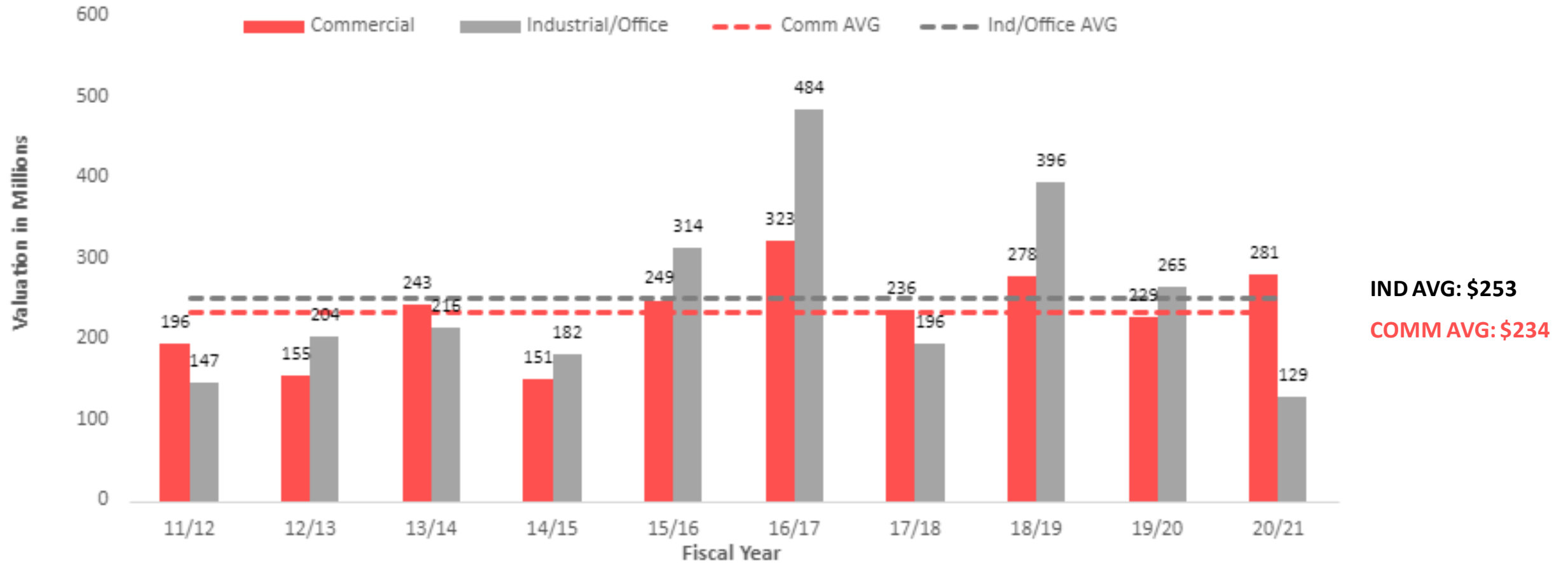


MF AVG: 2,512

SF AVG: 261

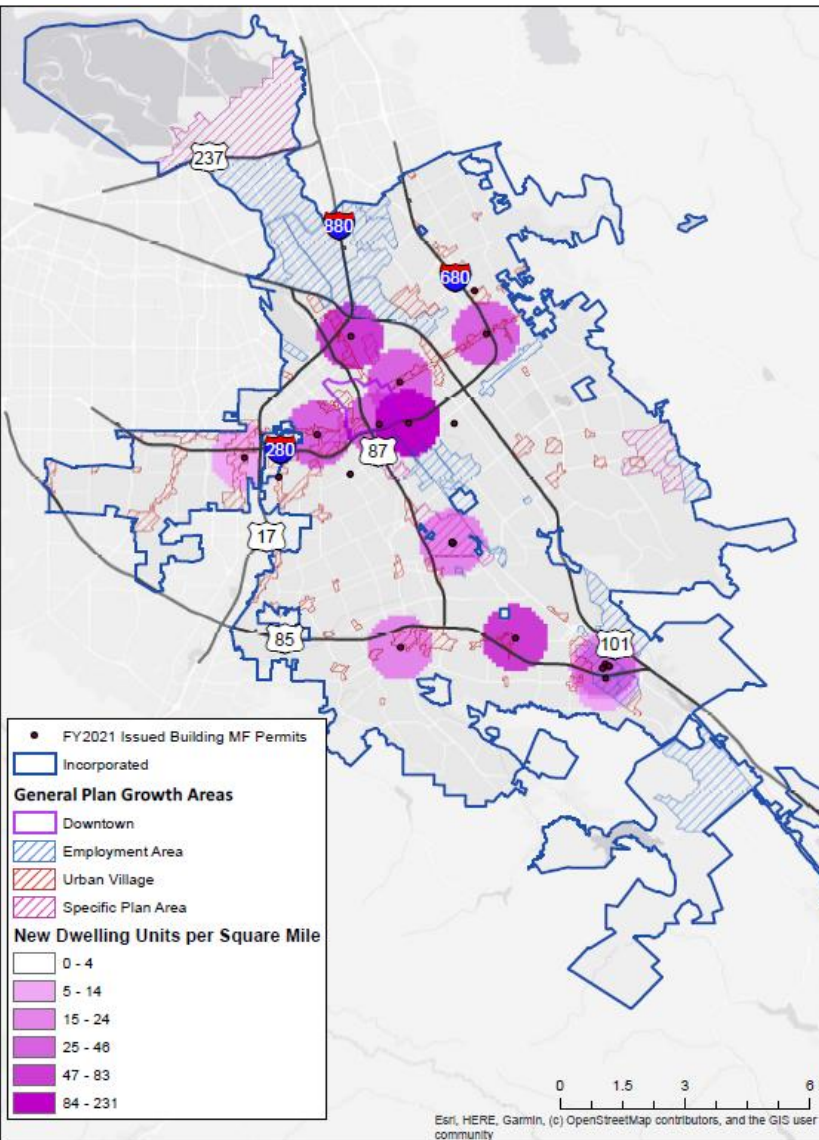
# MS #3: Focused Growth

FY 2011-12 to 2020-21: Building Permits Issued for Valuation of Commercial and Industrial/Office Alterations (in millions)

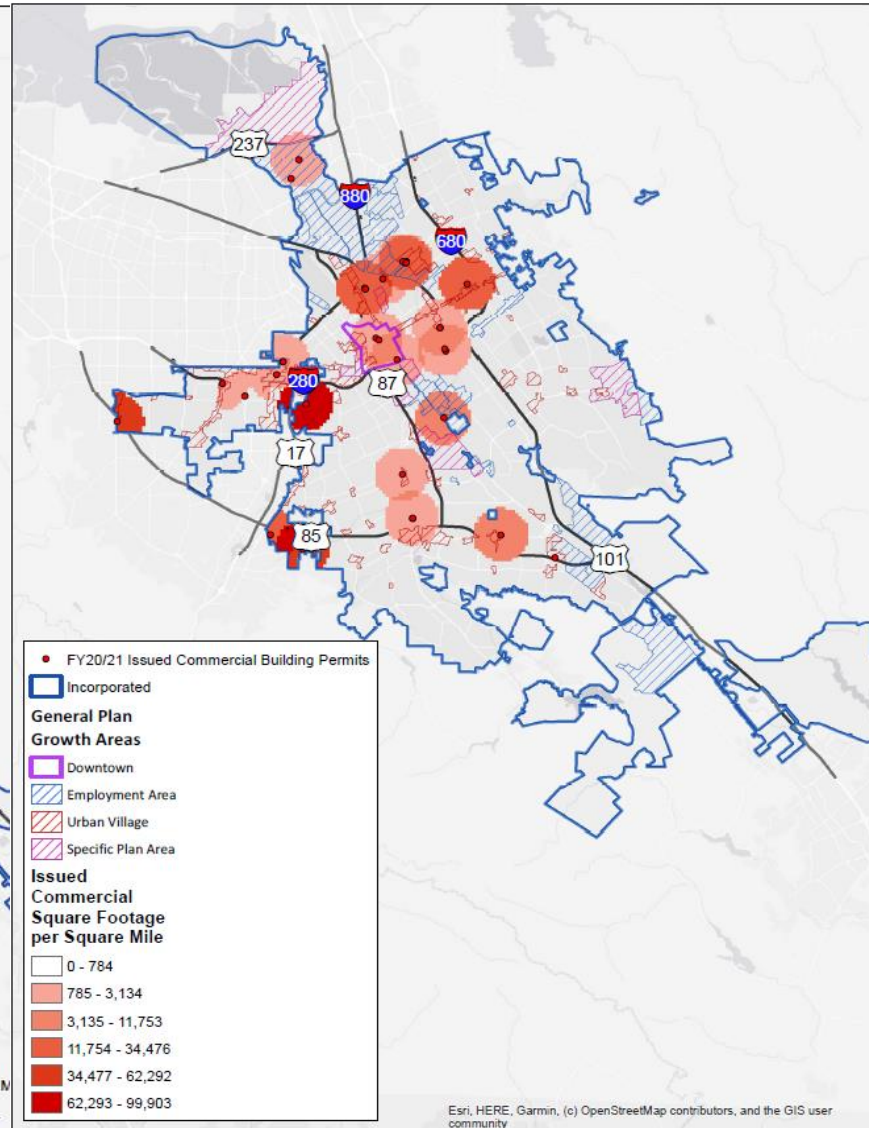


# FY2019-20: Building Permits Issued

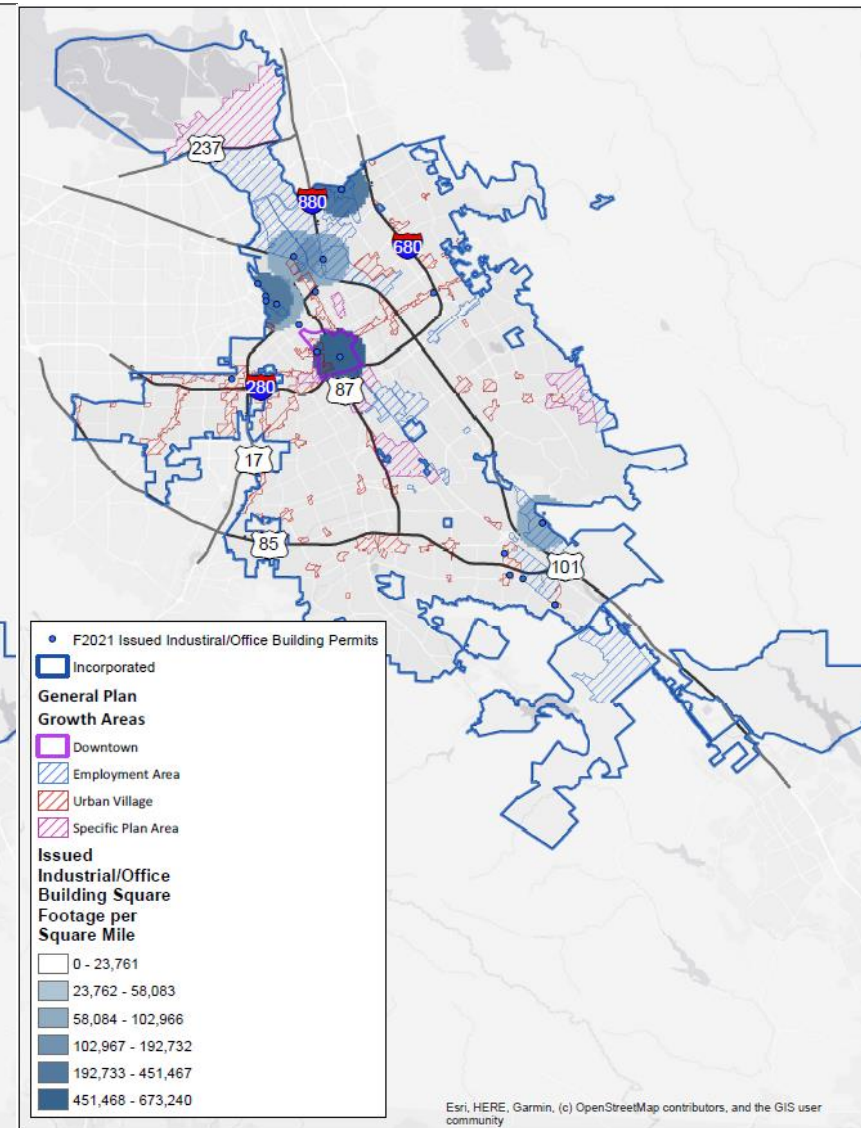
## New Residential (units/ sq. mile)



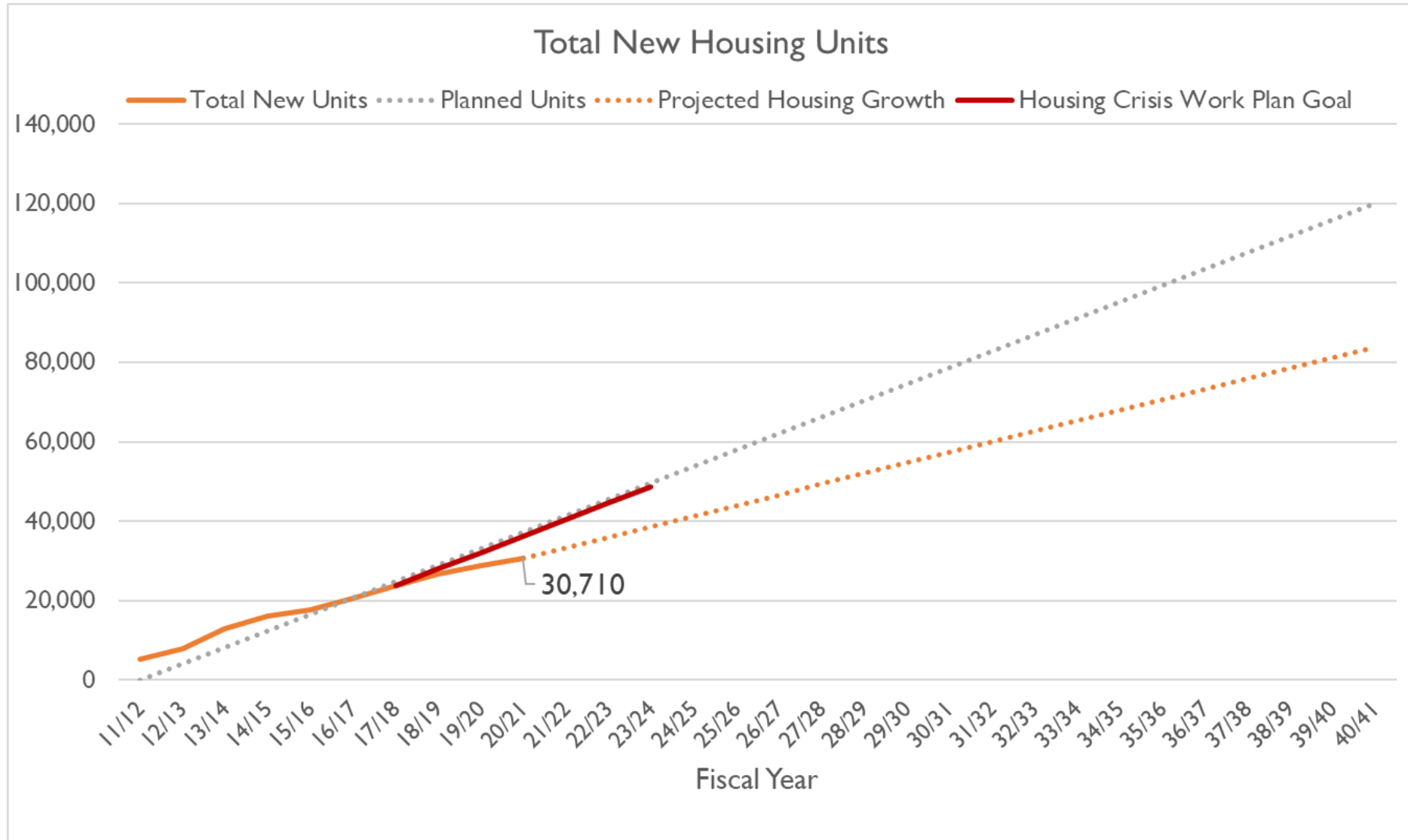
## New Commercial Space (sq. ft./ sq. mile)



## New Industrial/Office Space (sq. ft./mile)



# Housing



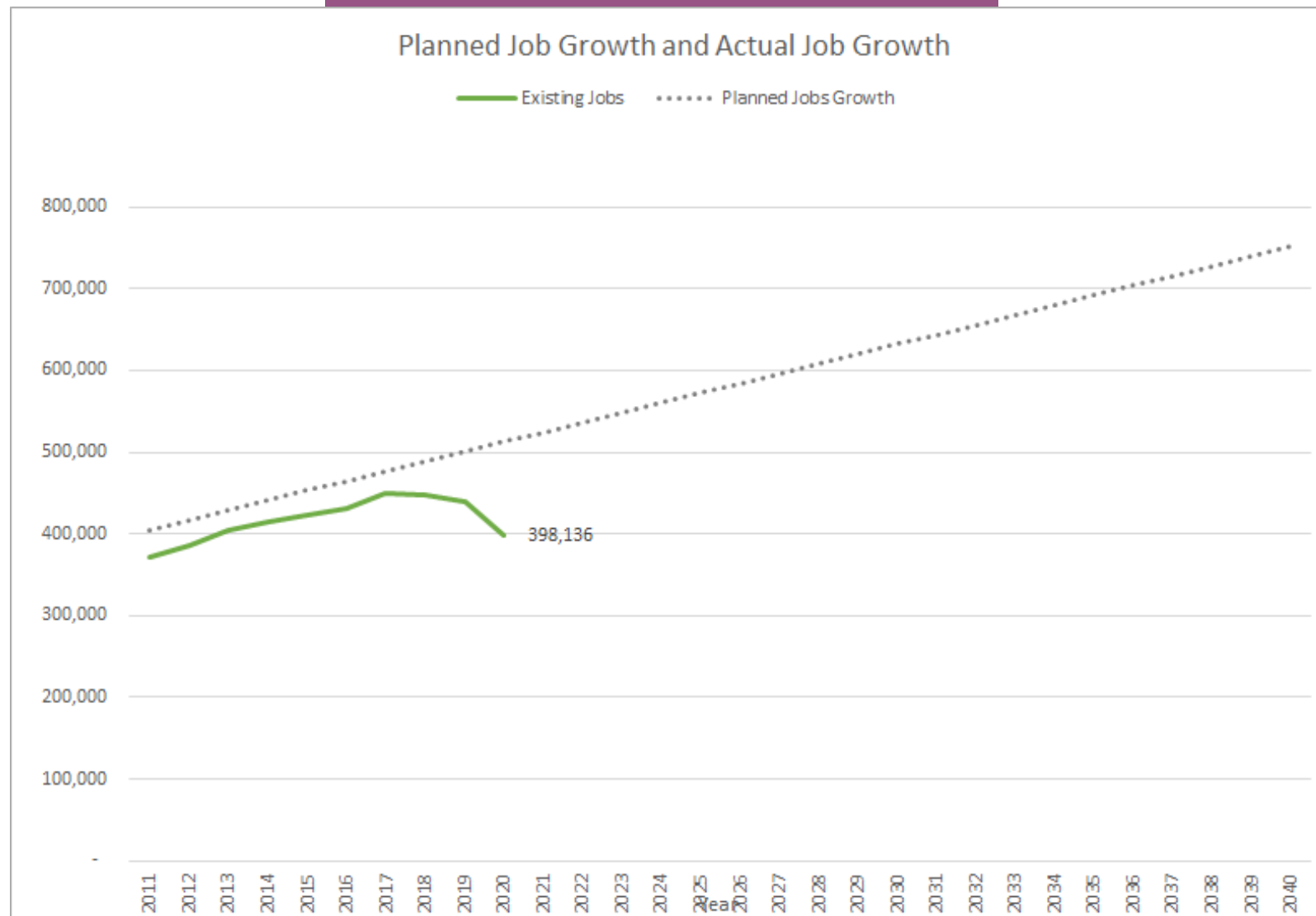
# MS #4: Innovation/Regional Employment Center

---

- Plans for 382,000 new jobs and a J/ER ratio of 1.1/1
- Supports job growth within existing job centers
- Adding new employment lands
- Designating job centers at regional transit stations

Year	Jobs per Employed Resident
2010	0.83
2011	0.80
2012	0.81
2013	0.83
2014	0.82
2015	0.82
2016	0.82
2017	0.85
2018	0.82
2019	0.81
2020	0.80

# MS #4: Innovation/Regional Employment Center



# MS #4: Innovation/Regional Employment Center

---

## Major commercial and industrial/office project entitlements in FY20-21

- Up to 7.3 million gross square feet (GSF) of office space;
- 4,000 units of new housing (Final EIR allows up to 5,900);
- Up to 500,000 GSF of active uses (retail, cultural, arts, etc.);
- 100,000 GSF of event space, hotel use (up to 300 rooms), and limited-term corporate accommodations (up to 800);
- 15 acres of parks and open space; and

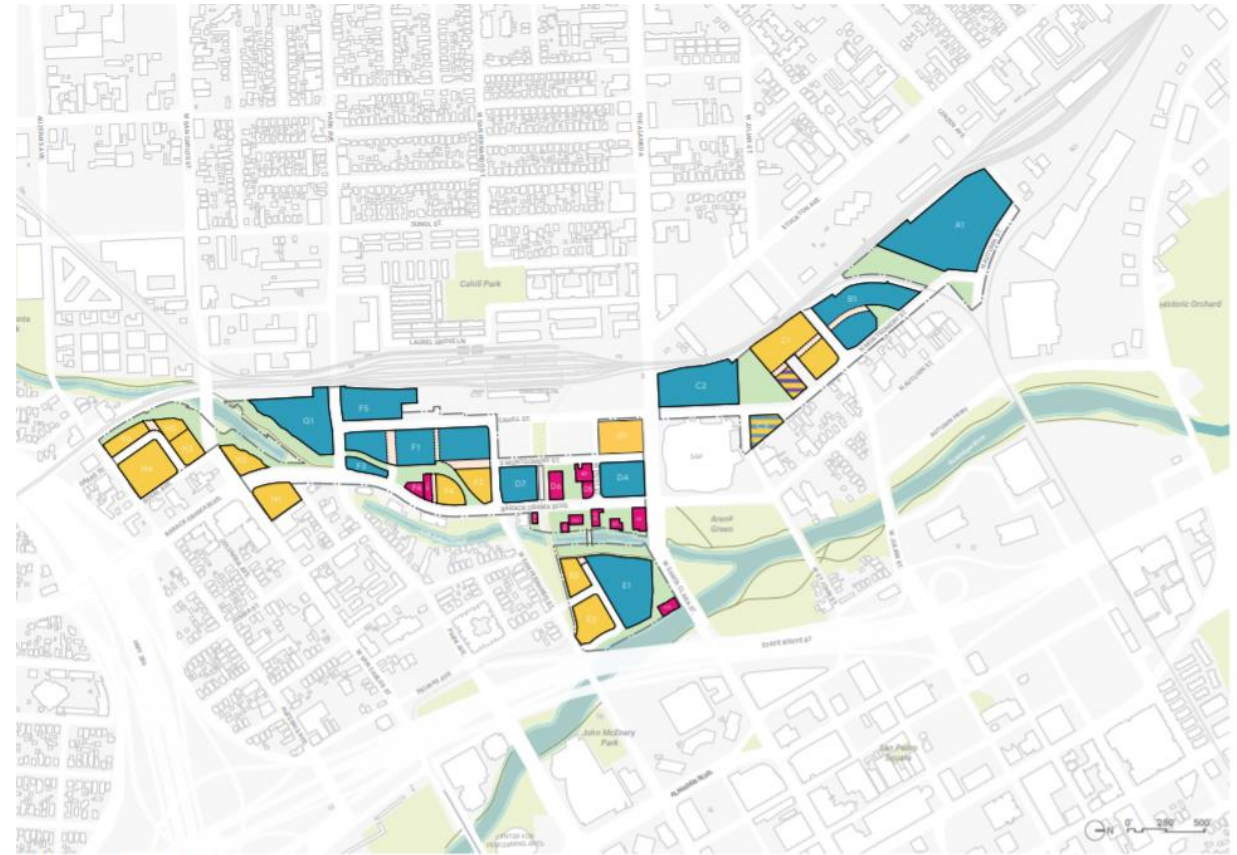


Figure 6.01.1 Conceptual Land Use Plan

# 2021 General Plan Amendments

## Privately Initiated General Plan Amendments

FILE NO	LOCATION	EXISTING LAND USE	PROPOSED LAND USE
GP21-003/C21-036	3354 Keaton Loop	Residential Neighborhood	Neighborhood/Community Commercial
GP21-004/C21-009	7246 Sharon Drive	Neighborhood/Community Commercial	Mixed Use Neighborhood
GP21-006/C20-030	1271 & 1279 E. Julian Street	Mixed Use Neighborhood	Urban Residential
GP21-007/C21-029	2905 Senter Road	Neighborhood/Community Commercial	Mixed Use Commercial
GP21-009/C21-008	1500 Berger Drive	Heavy Industrial	Light Industrial

# Envision San José 2040 General Plan Overview and FY2020-21 Annual Performance Review *City Council*

---

February 8, 2022

*Presenter: Michael Brilliot, Deputy  
Director Citywide Planning*



*Planning, Building and  
Code Enforcement*