



City of San José

City of San José
200 East Santa Clara Street
San Jose, CA 95113

Agenda

Joint Meeting for the Rules and Open Government Committee and Committee of the Whole

Committee Members
Chappie Jones, Chair
Raul Peralez, Vice Chair
Sylvia Arenas, Member
David Cohen, Member
Dev Davis, Member

Committee Staff
Lee Wilcox, Assistant City Manager
Toni Taber, City Clerk
Nora Frimann, City Attorney
Gloria Schmanek, City Manager's Office
Henry Smith, Mayor's Office

Wednesday, January 19, 2022

2:00 PM

Virtual Meeting -
<https://sanjoseca.zoom.us/j/91241177464>

*** COVID-19 NOTICE ***

Consistent with AB 361 and City of San Jose Resolution Nos. 79485, 80237, 80266, 80290, 80323 and 80343, the Council Committee meeting will not be physically open to the public and the Committee Members will be teleconferencing from remote locations.

How to observe the Meeting (no public comment):

- 1) Cable Channel 26,
- 2) <https://www.sanjoseca.gov/news-stories/watch-a-meeting>, or
- 3) <https://www.youtube.com/CityofSanJoseCalifornia>

How to submit written Public Comment:

- 1) By email to city.clerk@sanjoseca.gov by 9:00 a.m. the day of the meeting.

How to provide spoken Public Comment during the Committee Meeting:

1) By phone 888 475 4499. 91241177464 Click *9 to raise a hand to speak. Press *6 to unmute.
Alternative phone numbers are: US: +1 (213) 338-8477 or +1 (408) 638-0968 or (877) 853-5257 (Toll Free)

2) By online <https://sanjoseca.zoom.us/j/91241177464>

a. Use a current, up-to-date browser: Chrome 30+, Firefox 27+, Microsoft Edge 12+, Safari 7+. Certain functionality may be disabled in older browsers including Internet Explorer. Mute all other audio before speaking. Using multiple devices can cause an audio feedback.

b. Enter an email address and name. The name will be visible online and will be used to notify you that it is your turn to speak.

c. When the Committee Chair calls for the item on which you wish to speak, click on "raise hand." Speakers will be notified shortly before they are called to speak.

d. When called, please limit your remarks to the time limit allotted.

A. City Council (City Clerk)

1. Review Final Agenda

[ROGC](#)
[22-020](#)

Review January 25, 2022 Final Agenda

a. Add New Items to Final Agenda

b. Assign "Time Certain" to Agenda Items (if needed)

c. Review of Notice of Waiver Requirements for Agenda Items or Documents (if needed)

Attachments [Agenda](#)
[Add Sheet](#)

2. Review Draft Agenda

[ROGC](#)
[22-022](#)

Review February 1, 2022 Draft Agenda

a. Add New Items to Draft Agenda

b. Assign "Time Certain" to Agenda Items (if needed)

c. Review of Notice of Waiver Requirements for Agenda Items or Documents (if needed)

Attachments [Agenda](#)

B. Review of Upcoming Special Meeting Agenda(s)

C. Legislative Update

1. State
2. Federal

D. Meeting Schedules

- a. [ROGC
22-023](#) Release Date for Study Session. (City Manager)

Recommendation: Recommend release of the date held for a Study Session on Friday, January 28, 2022.

E. The Public Record

- [ROGC
22-024](#) The Public Record for January 6 - January 13, 2022. (City Clerk)

Recommendation: Receive and file the Public Record for January 6 - January 13, 2022.

Attachments [The Public Record](#)

F. Boards, Commissions and Committees

1. Appointments
2. Work Plans & Annual Reports

G. Rules Committee Reviews, Recommendations and Approvals

Notice to the public: There will be no separate discussion of individual Consent Calendar items as they are considered to be routine and will be adopted by one motion. If a member of the Committee requests debate, separate vote or recusal on a particular item, that item may be removed from the Consent Calendar by the Chair and considered separately. The public may comment on the entire Consent Calendar and any items removed from the Consent Calendar by the Chair.

1. Consent Calendar

- a. [ROGC](#)
[22-025](#) Retroactive Approval of Job Fair Sponsored by Council District 5 as a City Council Sponsored Special Event to Expend City Funds and Accept Donations of Materials and Services for the Event. (Carrasco)

- Recommendation:**
1. Retroactively approve the Job Fair scheduled on January 15, 2022 as a City Council sponsored Special Event and approve the expenditure of funds.
 2. Approve and accept donations from various individuals, businesses or community groups to support the event.
 3. Place the item on the February 1, 2022 Council Agenda for action.

Attachments [Memorandum from Carrasco](#)

END OF CONSENT

2. [ROGC](#)
[22-026](#) New Official Logo of San José. (Mayor)

Recommendation:

Direct the City Manager to:

1. Make the widely-embraced “San José” logo created by Native Digital as the official logo of the City of San José;
2. Return to Council with a timeline for phasing out the current City of San José “sun” logo, and integrating the new logo on all City assets in a manner that minimizes any expenditure of public resources;
 - a. Phase 1: Immediate conversion of the logo on City and department websites, social media, other digital assets, newsletters, presentations, and future produced printed collateral;
 - b. Phase 2: As printed stationery, business cards, and other collateral are exhausted, replacement of those printed materials with those bearing the new logo;
 - c. Phase 3: For consideration in future budget seasons, logo conversion on physical assets, such as park and community center signage, and the City vehicle fleet.
3. Allocate \$20,000 for the immediate transition of digital assets to the new logo, and development of branding guidelines with Native Digital.
4. Review licensing agreement with Team San Jose for the production of branded merchandise including t-shirts and other items, and explore expanding the agreement to other local vendors, including San Jose Made and other small local businesses.
 - a. Utilize funds earned through licensing agreements or direct sales of official logoed merchandise to help fund Phase 2 and Phase 3 of the branding plan.

Attachments [Memorandum from Mayor - revised 1/18/2022](#)
[Early Consideration Response Form](#)

H. Review of additions to Council Committee Agendas/Workplans

1. Community and Economic Development Committee

- a. [ROGC](#)
[22-027](#) Community and Economic Development Committee Work Plan.
(Mayor and Foley)

Recommendation: Approval of the Community and Economic Development Committee Work Plan for the period January through June 2022 and setting its meeting schedule on the fourth Monday of each month at 1:30 p.m.

Attachments [Memorandum from Mayor and Foley](#)
[Supplemental Memorandum from Mayor - 1/19/2022](#)

2. Neighborhood Services and Education Committee

3. Transportation and Environment Committee

- a. [ROGC](#)
[22-029](#) Transportation and Environment Committee Work Plan. (Mayor and Davis)

Recommendation: Approval of the Transportation and Environment Committee Work Plan for the period January through June 2022 and setting its meeting schedule on the first Monday of each month at 1:30 p.m.

Attachments [Memorandum from Mayor and Davis](#)

4. Public Safety, Finance and Strategic Support Committee

- a. [ROGC](#)
[22-028](#) Public Safety, Finance, and Strategic Support Committee Work Plan.
(Mayor and Peralez)

Recommendation: Approval of the Public Safety, Finance, and Strategic Support Committee Work Plan for the period January through June 2022 and setting its meeting schedule on the third Thursday of each month at 1:30 p.m.

Attachments [Memorandum from Mayor and Peralez](#)

5. Joint Meeting of the Rules and Open Government Committee and Committee of the Whole

6. Smart Cities and Service Improvement Committee

- a. [ROGC
22-030](#) Smart Cities and Service Improvements Committee Work Plan. (Mayor and Mahan)

Recommendation: Approval of the Smart Cities and Service Improvements Committee Work Plan for the period January through June 2022 and setting its meeting schedule as the first Thursday of every month at 1:30 p.m.

Attachments [Memorandum from Mayor and Mahan - revised 1/19/2022](#)

I. Open Government

J. Open Forum

Members of the Public are invited to speak on any item that does not appear on today's Agenda and that is within the subject matter jurisdiction of the City Council.

K. Adjournment

The City of San José is committed to open and honest government and strives to consistently meet the community's expectations by providing excellent services, in a positive and timely manner, and in the full view of the public. The City Code of Ethics may be viewed online.

All public records relating to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at San José City Hall, Office of the City Clerk, 200 E. Santa Clara Street, 14th Floor, San José, CA 95113 at the same time that the public records are distributed or made available to the legislative body.

To request an accommodation or alternative format for City-sponsored meetings, events or printed materials, please call the Office of the City Clerk 408-535-1260 as soon as possible, but at least three business days before the meeting/event.

Access the video, the agenda and related reports for this meeting by visiting the City's website.