



# City of San José

City of San José  
200 East Santa Clara Street  
San Jose, CA 95113

## Agenda

### Community & Economic Development Committee (CED)

#### Committee Members

**Pam Foley, Chair**  
**Maya Esparza, Vice Chair**  
**Matt Mahan, Member**  
**Raul Peralez, Member**  
**Magdalena Carrasco, Member**

#### Committee Staff

**Rosalynn Hughey, City Manager's Office**  
**Johnny Phan, City Attorney's Office**  
**Kelly Kline, Mayor's Office**  
**Yasmin Johnson, Clerk's Office**

---

Monday, September 27, 2021

1:30 PM

Virtual Meeting -  
<https://sanjoseca.zoom.us/j/94677739504>

---

#### **\* COVID-19 NOTICE \***

Consistent with the California Governor's Executive Order No. N-29-20, Resolution No. 79485 from the City of San José and the Santa Clara County Health Officer's March 16, 2020 Shelter in Place Order, the City Council Committee meeting will not be physically open to the public and the Committee Members will be teleconferencing from remote locations.

#### **How to observe the Meeting (no public comment):**

- 1) Cable Channel 26,
- 2) <https://www.sanjoseca.gov/news-stories/watch-a-meeting>, or
- 3) <https://www.youtube.com/CityofSanJoseCalifornia>

#### **How to submit written Public Comment:**

By email to [CEDCommittee@sanjoseca.gov](mailto:CEDCommittee@sanjoseca.gov) by 9:00 a.m. the day of the meeting.

#### **How to provide spoken Public Comment during the City Council Meeting:**

- 1) By phone (888) 475-4499. Webinar ID: 946 7773 9504. Click \*9 to raise a hand to speak. Press \*6 to unmute. Alternative phone numbers are: US: +1 (213) 338-8477 or +1 (408) 638-0968 or (877) 853-5257 (Toll Free)
- 2) By online <https://sanjoseca.zoom.us/j/94677739504>.
  - a. Use a current, up-to-date browser: Chrome 30+, Firefox 27+, Microsoft Edge 12+, Safari +. Certain functionality may be disabled in older browsers including Internet Explorer. Mute all other audio before speaking. Using multiple devices can cause an audio feedback.
  - b. Enter an email address and name. The name will be visible online and will be used to notify you that it is your turn to speak.
  - c. When the Committee Chair calls for the item on which you wish to speak, click on “Raise Hand.” Speakers will be notified shortly before they are called to speak.
  - d. When called, please limit your remarks to the time limit allotted.

**For Closed Captions, please visit the City’s YouTube channel at <https://www.youtube.com/CityofSanJoseCalifornia>, or the City's website livestream at <https://www.sanjoseca.gov/news-stories/watch-a-meeting>.**

## (a) Call to Order and Roll Call

## (b) Review of Work Plan

Items recommended to be added, dropped, or deferred are usually approved under review of the workplan unless the Committee directs otherwise.

1. [CC 21-238](#) **Team San José Semi-Annual Update.** (Economic Development and Cultural Affairs)

**Recommendation:** ADD PER SEPTEMBER 8, 2021 JOINT MEETING FOR THE RULES AND OPEN GOVERNMENT COMMITTEE (Agenda Item: H.1.).

2. [CC 21-237](#) **Community and Economic Development Committee Work Plan Update.**

**Recommendation:** Defer the following item from the September 27, 2021 Community and Economic Development (CED) Committee meeting to the October 25, 2021 CED Committee meeting:

Housing and Community Development Commission Annual Accomplishments Report and Work Plan. (Housing)  
Purpose: Provide the Housing and Community Development Commission's Fiscal Year 2020- 2021 Annual Accomplishments Report and Fiscal Year 2021-22 Work Plan.

**Attachments** [Memorandum](#)

(c) Consent Calendar

1. [CC 21-233](#) **Arts Commission Fiscal Year 2020-2021 Annual Report and Fiscal Year 2021-2022 Work Plan.** (Economic Development and Cultural Affairs)

**Recommendation:** Accept and approve the Arts Commission annual report for Fiscal Year 2020-2021 and work plan for Fiscal Year 2021-2022 in order to comply with the City Municipal Code pertaining to boards and commissions.

**Attachments** [Memorandum](#)

[Attachment A](#)

[Attachment B](#)

[Letters from the Public \(1 of 2\)](#)

[Letters from the Public \(2 of 2\)](#)

(d) Reports to Committee

1. [CC 21-234](#) **The Arts Mean Business: Overview of the *Business of Arts and Culture* Report.** (Economic Development and Cultural Affairs)

**Recommendation:** Accept the report on the 2021 Business of Art and Culture publication on the local arts and culture sector.

**Attachments** [Memorandum](#)

[Attachment A](#)

[Presentation](#)

2. [CC 21-235](#) **Team San José Semi-Annual Update.** (Economic Development and Cultural Affairs)

**Recommendation:** Accept the report on Team San José's a) Performance Measures for Fiscal Year 2020-2021, b) Performance Measures for Fiscal Year 2021-2022, and c) Annual Sales and Marketing Plan for Fiscal Year 2021-2022.

**Attachments** [Memorandum](#)  
[Attachment A](#)  
[Presentation](#)

3. [CC 21-236](#) **Economic Recovery Status Report.** (Economic Development and Cultural Affairs)

**Recommendation:** Accept the status report on the implementation of economic recovery work being undertaken by the Office of Economic Development and Cultural Affairs in response to the COVID-19 pandemic.

**Attachments** [Memorandum](#)  
[Attachment A](#)  
[Attachment B](#)  
[Presentation](#)

- **Open Forum**

Members of the Public are invited to speak on any item that does not appear on today's Agenda and that is within the subject matter jurisdiction of the City Council.

- **Adjournment**

Thank you for taking the time to attend today's meeting. For Committee meeting schedules, Agendas, Staff Reports, other associated documents and Committee contact information, please visit <https://www.sanjoseca.gov/your-government/departments/city-clerk/council-agendas-information>. Click on the link for the Committee in which you are interested. Committee Meetings are televised live and rebroadcast on Channel 26.

To arrange an accommodation under the American with Disabilities Act to participate in this public meeting, please call (408) 535-8150 at least three business days before the meeting.

All public records relating to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at the Office of the City Clerk, 200 East Santa Clara Street, 14th Floor, San Jose, California, 95113, at the same time that the public records are distributed or made available to the legislative body.