



City of San José

City of San José
200 East Santa Clara Street
San Jose, CA 95113

Agenda

Community & Economic Development Committee (CED)

Committee Members
Johnny Khamis, Chair
Pam Foley, Vice Chair
Lan Diep, Member
Raul Peralez, Member
Maya Esparza, Member

Committee Staff
Kim Welsh, City Manager's Office
Ed Moran, City Attorney's Office
Kelly Kline, Mayor's Office
Yasmin Garcia, Clerk's Office

Monday, November 23, 2020

1:30 PM

Virtual Meeting:
<https://sanjoseca.zoom.us/j/94677739504>

* COVID-19 NOTICE *

Consistent with the California Governor's Executive Order No. N-29-20, Resolution No. 79485 from the City of San José and the Santa Clara County Health Officer's March 16, 2020 Shelter-in-Place Order, the City Council Committee meeting will not be physically open to the public, and the Committee Members will be teleconferencing from remote locations.

How to observe the Meeting (no public comment):

- 1) Cable Channel 26,
- 2) <https://www.sanjoseca.gov/news-stories/watch-a-meeting>, or
- 3) <https://www.youtube.com/CityofSanJoseCalifornia>

How to submit written Public Comment:

By email to CEDCommittee@sanjoseca.gov by 9:00 a.m. the day of the meeting.

How to provide spoken Public Comment during the City Council Committee Meeting:

- 1) By phone (888) 475 4499 or (877) 853-5257 (Toll Free); or in the US (213) 338-8477 or (408) 638-0968. Webinar ID: 946 7773 9504. Click *9 to raise a hand to speak
- 2) By online <https://sanjoseca.zoom.us/j/94677739504>.
 - a. Use a current, up-to-date browser: Chrome 30+, Firefox 27+, Microsoft Edge 12+, Safari +. Certain functionality may be disabled in older browsers including Internet Explorer. Mute all other audio before speaking. Using multiple devices can cause an audio feedback.
 - b. Enter an email address and name. The name will be visible online and will be used to notify you that it is your turn to speak.
 - c. When the Committee Chair calls for the item on which you wish to speak, click on “Raise Hand.” Speakers will be notified shortly before they are called to speak.
 - d. When called, please limit your remarks to the time limit allotted.

For Closed Captions, please visit the City’s YouTube channel at <https://www.youtube.com/CityofSanJoseCalifornia>, or the City's website livestream at <https://www.sanjoseca.gov/news-stories/watch-a-meeting>.

(a) Call to Order and Roll Call

(b) Review of Work Plan

Items recommended to be added, dropped, or deferred are usually approved under review of the workplan unless the Committee directs otherwise.

1. [CC 20-197](#) **City Council Policy Priority #1: Local Hiring/Local Business/Apprentice Utilization Program.** (Public Works)

Recommendation: DROP PER APPROVAL BY THE NOVEMBER 18, 2020 JOINT MEETING FOR THE RULES AND OPEN GOVERNMENT COMMITTEE (Agenda Item: H.1.).

(c) Consent Calendar

(d) Reports to Committee

1. [CC 20-196](#) **Verbal Report on Economic Development Activities.** (Economic Development)

Recommendation: Accept the brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development and economic recovery.

Attachments [Presentation](#)

2. [CC 20-198](#) **Annual Performance Review of Team San Jose and Convention and Visitors Bureau, 2019-2020.** (City Auditor)

Recommendation: (a) Accept the report on Team San Jose and Convention and Visitors Bureau's performance.
(b) Cross-reference this report to the full City Council for approval to be heard at the December 8, 2020 City Council meeting.

Attachments [Report](#)

3. [CC 20-199](#) **Economic Recovery Work Plan Update.** (Economic Development)

Recommendation: Accept the status report on the implementation of the Economic Recovery work being undertaken by the Office of Economic Development in response to the COVID-19 pandemic.

Attachments [Memorandum](#)
[Presentation](#)

4. [CC 20-200](#) **Affordable Housing Rent Increases.** (Housing)

Recommendation: Accept the staff report and provide input regarding rent-burdened households in affordable housing developments.

Attachments [Memorandum](#)
[Attachment A](#)
[Attachment B](#)
[Presentation](#)

5. [CC 20-220](#) **City Council Policy Priority #3: Electronic Billboards Phase 2 Update on New Programmable Electronic Signs and Signs Displaying Off-Site Commercial Speech on Non-City-Owned Sites.** (Planning, Building and Code Enforcement)

Recommendation: Accept the status report on Phase 2 of Council Policy Priority #3 on new programmable electronic signs and signs displaying off-site commercial speech on non-City-owned sites.

Attachments [Memorandum](#)
[Presentation](#)
[Letters from the Public](#)

6. [CC 20-201](#) **Local/Small Business Contracting Participation Update for Fiscal Year 2019-2020.** (Public Works / Finance)

Recommendation: Accept the annual report on City contracting with local and small businesses for Fiscal Year 2019-2020.

Attachments [Memorandum](#)
[Presentation](#)
[Letters from the Public](#)

7. [CC 20-202](#) **Update on Real Estate Activities Surplus Sales and Leasing Activities.** (Economic Development)

Recommendation: Accept staff's status report updating the Committee on the Real Estate Services Division's activities related to the sale of City-owned properties, the leasing of facilities, and key Fiscal Year 2020-2021 work plan initiatives.

Attachments [Memorandum](#)
[Presentation](#)

- **Open Forum**

Members of the Public are invited to speak on any item that does not appear on today's Agenda and that is within the subject matter jurisdiction of the City Council.

- **Adjournment**

Thank you for taking the time to attend today's meeting. For Committee meeting schedules, Agendas, Staff Reports, other associated documents and Committee contact information, please visit <https://www.sanjoseca.gov/your-government/departments/city-clerk/council-agendas-information>. Click on the link for the Committee in which you are interested. Committee Meetings are televised live and rebroadcast on Channel 26.

To arrange an accommodation under the American with Disabilities Act to participate in this public meeting, please call (408) 535-8150 at least three business days before the meeting.

All public records relating to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the legislative body will be available for public inspection at the Office of the City Clerk, 200 East Santa Clara Street, 14th Floor, San Jose, California, 95113, at the same time that the public records are distributed or made available to the legislative body.