



MONTEREY CORRIDOR WORKING GROUP

Date: January 23, 2020 **Time:** 12:00 – 2:00 P.M. **Location:** 2189 Monterey Rd. Suite 280
San Jose, CA 95112

Goal/Purpose of the Working Group: Develop a common understanding of the issues and opportunities located in the Monterey Corridor relating to general planning, economic development, and transportation planning. Develop a scope of work that refines the focus on important improvements over the next two years, allowing stakeholders and the City to align with other efforts, such as the General Plan's 4-year review, MTC's Horizons and Plan Bay Area 2050, the Rail Corridor Plan for San José, and others.

AGENDA – STUDY SESSION #5 **Working Group Strategic Framework**

- A. Gathering and Lunch** (12:00 – 12:15 P.M.)
- B. Opening Remarks and Meeting Purpose** (12:15 – 12:20 P.M.)
 - 1. Chair Maya Esparza and Vice-Chair Sergio Jimenez
- C. Corridor Development Opportunities** (12:20 – 1:10 P.M.)
 - 1. Review of land use map and opportunity sites submitted
 - 2. Review/discussion of guidelines for quality industrial, commercial, residential, and mixed-use site development
 - 3. Opportunity sites and areas of focus
 - i. Capitol Station Area Plan
 - ii. Fair grounds site
- D. Working Group Discussion** (1:10 – 1:40 P.M.)
 - 1. Creating a Vision – Current reality vs. desired future
 - i. Group exercise
- E. Next Meeting Announcement (March 5, 2020)** (1:40 – 1:50 P.M.)
 - 1. Provide final report framework
 - i. Strategic Directions
 - ii. Other resource opportunities/key partnerships
- F. Public Comment** (1:50 P.M.)
- G. Adjourn** (2:00 P.M.)

Monterey Corridor Working Group Membership

- District 7 Council Member Maya Esparza
- District 2 Council Member Sergio Jimenez
- VTA Representative: Aaron Quigley
- Fairgrounds: Abe Andrade
- Monterey Corridor Business Association: Jill Rodby
- HomeFirst Representative: Rene Ramirez
- Coastal Lumber Representative: Jim Zubillaga
- Granite Rock Representative: Erik Schoennauer
- Silicon Valley Leadership Group Representative: Jason Baker
- Mechanical, Electrical, Plumbing & Fire Sprinkler Union Representative: Jean Cohen
- The Plant Management Representative: Lisa Weiss
- The County of Santa Clara: TBD
- District 7 Resident: Mulissa Willette
- District 2 Resident: Russell Failing

City of San José Staff Support

- Deputy City Manager: Jim Ortbal
- Deputy City Manager: Kim Welsh, Director of Office of Economic Development
- Deputy City Manager: Angel Rios
- Department of Planning, Building, and Code Enforcement: Rosalynn Hughey, Director
- Department of Transportation: John Ristow, Director
- Department of Parks, Recreation and Neighborhood Services: Olympia Williams, Community Services Supervisor (Beautify SJ)
- Office of Economic Development: Chris Burton, Deputy Director, and Nathan Donato-Weinstein, Business Development Officer
- City Manager's Office: Sarah Zárate, Assistant to the City Manager

Questions regarding Working Group coordination or follow up information can be referred to Sarah Zárate at sarah.zarate@sanjoseca.gov or (408) 535 – 5601.