

AGENDA

1. Call to order
2. Self-Introductions
3. Presentation on Manzanita Talks
(Aaron Aknin, Good City Company) (TF 1)
4. An Evolving Grand Boulevard Initiative: Looking
Toward the Next Phase
(Jim Hartnett & Russ Hancock, Task Force Co-
Chairs) (TF 2)
5. Written Reports
 - a. Activity Along the Corridor Quarterly
Update
(David Pape, SamTrans) (TF 3)
 - b. Summary of March 27th Task Force Meeting
(Gwen Buckley, SamTrans) (TF 4)
6. Other Business
7. Public Comment. *Anyone wishing to address the Task Force on matters not on the posted agenda may do so. Each speaker is limited to two minutes. As these items are not on the posted agenda, members of the Task Force may respond briefly but the Task Force's general policy is to refer such items to the Working Committee for attention, or have the matter placed on a future agenda for a more comprehensive action or report and formal public discussion.*
8. Action Items from this meeting (Co-Chairs)
9. Adjourn

Grand Boulevard Initiative Task Force Meeting

SamTrans Central Office
Auditorium (2nd Floor)
1250 San Carlos Ave,
San Carlos, CA 94070

Wednesday, September 18, 2019

Task Force Meeting:
10:00 AM - 12:00 PM

DIRECTIONS TO THE SAN MATEO COUNTY TRANSIT DISTRICT:

Public Transportation: *From Caltrain or SamTrans bus - Exit at San Carlos Caltrain Station; walk 1 block west on San Carlos Avenue.*

From US 101: *Exit on Holly Street. Drive west on Holly Street until you go under the Caltrain rail overpass, turn left onto El Camino Real for one block; turn right onto San Carlos Avenue. SamTrans is on the right after one block.*

From El Camino Real: *Drive west on San Carlos Avenue for one block. SamTrans is on the right.*

Parking: *Parking is available at the rear of the SamTrans building. Access to the parking structure is available via Walnut Street, between Holly Street and San Carlos Avenue.*

TF 1

TO: Grand Boulevard Task Force and Interested Parties

FROM: Gwen Buckley, SamTrans

SUBJECT: Manzanita Talks - Presentation

DATE: September 18, 2019

The Manzanita Talks are a set of conversations to explore cross-sector collaboration to address “first and last mile” challenges, traffic mitigation, among other transportation management strategies. The discussions are convened by Joint Venture Silicon Valley in partnership with the Bay Area Council and include representatives from eight local cities and nine private sector entities.

The Manzanita technical team is currently drafting a report that provides an analysis of various Transportation Management Association (TMA) alternatives for the sub-region, and proposals for a path forward.

Aaron Aknin, Principal at the Good City Company, will provide an overview of the Manzanita Talks and will present the findings from the report.

TF 2

TO: Grand Boulevard Working Committee and Interested Parties

FROM: Gwen Buckley, SamTrans

SUBJECT: GBI Final Report - Presentation and Discussion

DATE: September 18, 2019

The Grand Boulevard Initiative has reached a crossroads in which the group will evolve to refocus its efforts on mobility along the El Camino Real corridor. With input from the Working Committee, GBI staff has prepared the report to recognize the achievements of the initiative and its partner agencies. The report provides recommendations for GBI going forward, the transition process, and the meeting structures.

April Chan will present on this report and facilitate a discussion.

SEPTEMBER 2019 | QUARTERLY REPORT

The Vision

"El Camino Real will achieve its full potential as a place for residents to work, live, shop and play, creating links between communities that promote walking and transit and an improved and meaningful quality of life."



www.grandboulevard.net

The Activity Along the Corridor Summary is a quarterly update of important milestones completed by the various member agencies, counties, and cities of the Grand Boulevard Initiative.

This Summary highlights the most recent activities and complements the Activity Along the Corridor Story Map, an interactive tool that illustrates the cumulative progress that has been made along the El Camino Real Corridor since the inception of the Grand Boulevard Initiative in 2006. The Story Map showcases the locations for public infrastructure and private development projects, as well as planning documents that are in progress, under construction, or completed along the Corridor. **It is available on the Grand Boulevard Initiative website at:** <https://grandboulevard.net/activity-along-the-corridor>

CITIES & COUNTIES

Corridor Planning and Development Projects:

In early 2019, the **City of San Mateo** Planning Commission approved the site plan for the construction of a mixed-use building near the downtown Caltrain Station.

The **City of Sunnyvale** continues to work on their El Camino Real Specific Plan. A draft will be available in the fall of 2019.

The **Town of Colma** will be kicking off an El Camino Real study and have selected Fehr and Peers as the consultant.

The **City of San Mateo** is updating their General Plan.

The **City of Santa Clara's** El Camino Real Draft Plan will be completed late March 2019.

The **City of Belmont** City Council approved Artisan Crossing, a 250-unit apartment building at 1325 Old County Road.

The **City of Palo Alto** is currently seeking input on the North Ventura Coordinated Area Plan and hosting community workshops. The project site is bounded by Page Mill Road, El Camino Real, Lambert Ave and the Caltrain tracks in Palo Alto.

OTHER UPDATES

Grand Boulevard Initiative Website
(www.grandboulevard.net)

During the 6 month period of this report (March 2019 to August 2019), the site was visited 1,920 times. New visitors accounted for 91.5% of total people who accessed the site.

Since we began tracking in June 2011, the website has been visited by 47,485 different people (or computers) from over 158 different countries.

Grand Boulevard Initiative Social Media

The Grand Boulevard Initiative Facebook page has **346 "likes"**. The Twitter page has 286 followers.

Be part of the conversation – like Grand Boulevard Initiative on Facebook, follow Grand Boulevard Initiative on Twitter, and connect with Grand Boulevard Initiative on LinkedIn.



facebook.com/grandboulevardinitiative



twitter.com/grand_boulevard



<http://www.linkedin.com/>

Search groups for "Grand Boulevard Initiative"



Task Force Meeting Summary

March 2019

GBI Creating Safe and Healthy Corridor Communities

Kendra Rowley, Transportation Engineer/Planner at Fehr and Peers, provided an overview of the GBI project titled “Creating Safe and Healthy Corridor Communities”. She discussed outreach methods, design concepts, and lessons learned from the project. Funded through a FY16-17 Caltrans Sustainable Transportation Planning Grant, the project facilitated the design of multimodal streetscape improvements to create a roadway that is safe and accessible for all users, is integrated with proposed sustainable development, and enhances modal choices by encouraging pedestrian and transit activity. The project focused on two case study locations on El Camino Real in Redwood City and Palo Alto; the case study locations were selected based on their bicycle and pedestrian collision rates and opportunity to improve roadway safety and downtown connections.

Planning work began in the summer of 2017 and focused on the development of streetscape designs, multimodal performance metrics for measuring the success of the roadway and identifying funding options for cities to consider as they implement the envisioned improvements. The potential designs, tools, outreach methods, and funding and implementation options can be adapted for use in other cities along the El Camino Real Corridor and are documented in the final reports.

The final reports are linked below.

- [Palo Alto Final Report](#)

- [Redwood City Final Report](#)
- [Lessons Learned Memo](#)



Final concept design in Redwood City that prioritizes the safety of pedestrians and bicyclists

[View Presentation](#)

Safety on El Camino Real

Brian Oh, Senior Community Health Planner for San Mateo County, and Emma Shlaes, Director of Policy and Advocacy for Silicon Valley Bicycle Coalition (SVBC), presented on Vision Zero and active transportation planning in the El Camino Real Corridor. Based on findings from its 2018 report, [Creating Safer Streets Near Schools](#), the San Mateo County Health System is working closely with SVBC to lead cities in adopting Vision Zero policies. The presentation focused on this collaboration and the challenges and opportunities local jurisdictions face in making their streets safer, especially El Camino Real.

The goal of [Vision Zero](#) is to eliminate traffic deaths and life-altering injuries on city streets and roads, and includes the idea that all collisions are preventable,

challenging cities to address safety concerns on their roadways. Analysis of collision reports from the Statewide Integrated Traffic Records System (SWITRS) shows that El Camino Real in San Mateo and Santa Clara counties has a disproportionately high concentration of collisions.

Grand Boulevard Initiative: Why Bike and Walk on El Camino Real?



- Best north-south route – provides direct, continuous access
- Access to shops, services, jobs, school, residences
- Access to transit
- Grand Boulevard Initiative, Complete Streets
- People are already using it – need for safety

[View Presentation](#)

Grand Boulevard Initiative Updates

Future of GBI

The GBI Task Force Chairs are continuing to discuss recommendations for GBI's path forward. The Chairs will present a concrete set of recommendations for discussion at the Task Force meeting in June. In the meantime, the Task Force Chairs and GBI staff welcome any comments or suggestions on the topic.