

MONTEREY CORRIDOR WORKING GROUP

Date: June 27, 2019 **Time:** 12:00 – 2:00 P.M. **Location:** 2189 Monterey Rd. Suite 280
San Jose, CA 95112

Goal/Purpose of the Working Group: Develop a common understanding of the issues and opportunities located in the Monterey Corridor relating to general planning, economic development, and transportation planning. Develop a scope of work that refines the focus on important improvements over the next two years, allowing stakeholders and the City to align with other efforts, such as the General Plan's 4-year review, VTA's 2045 Valley Transportation Plan, South Bay Rail Corridor Planning, and others.

AGENDA – STUDY SESSION #2

Business & Economic Development, and Planning & Land Use

- A. Gathering and Lunch** (12:00 – 12:15 P.M.)
- B. Opening Remarks and Meeting Purpose** (12:15 – 12:20 P.M.)
 - 1. Chair Maya Esparza and Vice-Chair Sergio Jimenez
- C. Part 1 Business & Economic Development** (12:20 – 12:45 P.M.)
 - 1. City of San José PowerPoint Presentation:
Provide contextual data and examples of the existing business environment, including the City's approach towards supporting businesses. The presentation includes Michael Erickson from MFG:SJ.
 - 2. Clarifying Questions (12:45 – 12:50 P.M.)
- D. Part 2 Planning and Land Use** (12:50 – 1:15 P.M.)
 - 1. City of San José PowerPoint Presentation:
Presentation discussing the context of potential development within current land use restrictions, as well as potential opportunities. The presentation includes Kate Sofis of PlaceMade/SF.
 - 2. Clarifying Questions (1:15 – 1:20 P.M.)
- E. Working Group Discussion and Feedback on Presentation** (1:20 – 1:50 P.M.)
- F. Next Meeting Announcement – August 22, 2019** (1:50 P.M.)
 - 1. Transportation
 - 2. Corridor Beautification Opportunities (Fall)
- G. Public Comment** (1:50 P.M.)
- H. Adjourn** (2:00 P.M.)

Monterey Corridor Working Group Membership

- District 7 Council Member Maya Esparza
- District 2 Council Member Sergio Jimenez
- VTA Representative: Aaron Quigley
- Fairgrounds: Abe Andrade
- Monterey Corridor Business Association: Jill Rodby
- HomeFirst Representative: Rene Ramirez
- Coastal Lumber Representative: Jim Zubillaga
- Granite Rock Representative: Erik Schoennauer
- Silicon Valley Leadership Group Representative: Jason Baker
- Mechanical, Electrical, Plumbing & Fire Sprinkler Union Representative: Jean Cohen
- The Plant Management Representative: Lisa Weiss
- The County of Santa Clara: TBD
- District 7 Resident: Mulissa Willette
- District 2 Resident: Russell Failing
- County of Santa Clara: TBD

City of San José Staff Support

- Deputy City Manager: Jim Ortbal
- Deputy City Manager: Kim Walesh, Director of Office of Economic Development
- Deputy City Manager: Angel Rios
- Department of Planning, Building, and Code Enforcement: Rosalynn Hughey, Director
- Department of Transportation: John Ristow, Director
- Department of Parks, Recreation and Neighborhood Services: Olympia Williams, Community Services Supervisor (Beautify SJ)
- Office of Economic Development: Chris Burton, Deputy Director, and Nathan Donato-Weinstein, Business Development Officer
- City Manager's Office: Sarah Zárate, Assistant to the City Manager

Questions regarding Working Group coordination or follow up information can be referred to Sarah Zárate at sarah.zarate@sanjoseca.gov or (408) 535 – 5601.