

## Agenda

### Community & Economic Development Committee (CED)

#### Committee Members

**Johnny Khamis, Chair**

**Pam Foley, Vice Chair**

**Lan Diep, Member**

**Raul Peralez, Member**

**Maya Esparza, Member**

#### Committee Staff

**Kim Walesh, City Manager's Office**

**Ed Moran, City Attorney's Office**

**Kelly Kline, Mayor's Office**

**Louis Osemwegie, Clerk's Office**

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Monday, February 25, 2019

1:30 PM

Wing Rooms W118 - W120

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#### (a) Call to Order and Roll Call

#### (b) Review of Work Plan

Items recommended to be added, dropped, or deferred are usually approved under Orders of the Day unless the Council directs otherwise.

1. [CC 18-445](#) Special Events City Service Costs

**Recommendation:** REQUEST DEFERRAL TO MARCH 25, 2019 MEETING  
Receive the report on The City Service Costs for Outdoor Special events. (Office of Cultural Affairs)

#### (c) Consent Calendar

#### (d) Reports to Committee

1. [CC 18-441](#) Verbal Report on Economic Development Activities

**Recommendation:** Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development. (Economic Development)

2. [CC 18-442](#) Housing Crisis Workplan

**Recommendation:** Accept staffs' report updating the Committee on staffs' progress implementing the City Council approved Housing Crisis Workplan. Staff will provide details on policy actions underway and completed, an update on the Housing Catalyst team, and market-rate and affordable housing production. (Economic Development/Planning, Building & Code Enforcement/Housing)

**Attachments** [Memorandum](#)  
[Presentation](#)  
[Housing Crisis Workplan Council Memo dated June 1, 2018](#)  
[Keyser Marston Assoc. Draft Memo dated September 27, 2018](#)  
[Memorandum from Peralez, 2/25/2019](#)

3. [CC 18-443](#) Downtown Wayfinding Program Update

**Recommendation:** Accept Downtown Wayfinding Program and Regional Transit Mapping and Wayfinding updates, which provide a status report of activities undertaken for a permanent wayfinding system for Downtown San José. (Economic Development/Transportation)

**Attachments** [Memorandum](#)  
[Presentation](#)

4. [CC 18-444](#) Opportunity Zones Update

**Recommendation:** Accept staff's report updating the Committee on the Federal Opportunity Zones program and its applicability in San José. (Economic Development)

**Attachments** [Memorandum](#)  
[Presentation](#)  
[Information Memo Re: Update on Opportunity Zones in San José](#)  
[San Jose Opportunity Zones Guidebook](#)

5. [CC 18-446](#) Downtown Retail Strategy

**Recommendation:** Accept the Downtown San Jose Retail Strategy report and cross-reference this item to the March 12, 2019 City Council meeting, together with the Citywide Retail Strategy report that was given at the Community and Economic Development Committee meeting on November 26, 2018. (Economic Development/Planning, Building and Code Enforcement)

**Attachments** [Memorandum](#)  
[Presentation](#)  
[Downtown Retail Strategy](#)

- Open Forum

Members of the Public are invited to speak on any item that does not appear on today's Agenda and that is within the subject matter jurisdiction of the City Council.

- Adjournment

Thank you for taking the time to attend today's meeting. For Committee meeting schedules, Agendas, Staff Reports, other associated documents and Committee contact information, please visit <http://www.sanjoseca.gov/index.aspx?NID=399>. Click on the link for the Committee in which you are interested. Committee Meetings are televised live and rebroadcast on Channel 26.

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