



City of San José

San José City Hall
200 E. Santa Clara St
Wing Rooms W118 and
W119

Agenda

Community & Economic Development Committee (CED)

Committee Members

Johnny Khamis, Chair

Dev Davis, Vice Chair

Lan Diep, Member

Raul Peralez, Member

Donald Rocha, Member

Committee Staff

Kim Walesh, City Manager's Office

Ru Weerakoon, Mayor's Office

Ed Moran, City Attorney's Office

Monday, February 26, 2018

1:30 PM

Wing Rooms W118 - W120

(a) Call to Order and Roll Call

(b) Review of Work Plan

Items recommended to be added, dropped, or deferred are usually approved under Orders of the Day unless the Council directs otherwise.

1. [CC 18-067](#) **Housing Investment Plan.** (Housing)
REQUEST DEFERRAL TO MARCH 26, 2018

(c) Consent Calendar

(d) Reports to Committee

1. [CC 18-068](#) **Verbal Report on Economic Development Activities.**

Recommendation: Provide a brief summary of recent announcements, significant accomplishments, and upcoming events related to economic development. (Economic Development)

2. [CC 18-069](#) **Report on the 2019 College Football Playoff Championship.**

Recommendation: Provide an update on activities in Downtown San Jose surrounding the 2019 College Football Championship at Levi's stadium. (Economic Development)

Attachments [Memorandum](#)

3. [CC 18-071](#) **Team San Jose International Destination Marketing Agreement.**

Recommendation: To receive an update on the destination marketing agreement activities and scope of work for year two.
DEFERRAL FROM DECEMBER 25, 2017 (Office of Cultural Affairs)

Attachments [Memorandum](#)
[Attachment - TSJ Destination Marketing Presentation](#)

- **Open Forum**

Members of the Public are invited to speak on any item that does not appear on today's Agenda and that is within the subject matter jurisdiction of the City Council.

- **Adjournment**

Thank you for taking the time to attend today's meeting. For Committee meeting schedules, Agendas, Staff Reports, other associated documents and Committee contact information, please visit <http://www.sanjoseca.gov/index.aspx?NID=399>. Click on the link for the Committee in which you are interested. Committee Meetings are televised live and rebroadcast on Channel 26.

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