



Small Business Advisory Committee

Member - Anuradha Basu
Member - Chandra Brooks
Member - Kobad Bugwadia
Member - Christina Bui
Member - Daniel Fernandez
Member - Jesus Flores
Member - Mimi M Hernandez
Member - Charles "Chappie" Jones
Member - Dennis King
Member - Tony Lam
Member - Azer Manashir
Member - Tony Mirenda
Member - Jeff Michaud

Council Liaison - CM Kamei
Council Liaison - CM Ortiz

OEDCA Staff - Nanci Klein
OEDCA Staff - Blage Zelalich
OEDCA Staff - Victor Farlie

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MEETING AGENDA

March 26, 2025
5.00 p.m.

City Manager's Conference Room
17th Floor City Hall
200 East Santa Clara St.

In Person & Hybrid Meeting

How to observe the Meeting (no public comment):

The public is invited to listen into the meeting. Public comment can only be made in person at City Hall.

Topic: Small Business Advisory Committee Meeting March 6, 2025

Time: March 26, 2025 05:00 PM Pacific Time (US and Canada)

How to submit written Public Comment:

By email to victor.farlie@sanjoseca.gov by 9:00 a.m. the day of the meeting.

Join by Zoom Meeting

<https://sanjoseca.zoom.us/j/93396360865?pwd=plK0pcwBECedwpNfoKhXLwompxgvPO.1>

Meeting ID: 933 9636 0865

Passcode: 478054

One tap mobile

+14086380968,,93396360865# US (San Jose)

+12133388477,,93396360865# US (Los Angeles)

AGENDA

I. Welcome and Introductions from the Chair of the Committee

Welcome a new Member of the Committee - Lara Perez Ehrheart the current Chair of the San Jose Chamber of Commerce Small Business Committee.

II. Minutes of the Meeting held on December 5, 2024

The Committee to approve the minutes of the meeting held on December 5, 2024.

III. Council Liaison Comments

Councilmember Kamei and Council Member Ortiz to provide comments to the Committee.

IV. Planning Building Code and Enforcement in San Jose

Chris Burton Director of the Planning Building Code Enforcement (PBCE) Department to lead a discussion on services to small business.

V. Small Business Majority: The Agenda for California

Bianca Blomquist Policy Director for the advocacy organization Small Business Majority on the new policy agenda for small business in the State of California.

VI. Women in Business

A presentation from Mimi Hernandez Executive Director of Prosperity Lab highlighting the impact of the first Women in Business MEE program funded by the City of San José.

VII. Holiday San José Shop Local Campaign

A presentation by Carlos Velazquez OEDCA Public Information Manager On the outcome of the 2024 Holiday San José Shop Local campaign.

VIII. BOS Refresh

Staff to provide an updated timeline for the procurement of the new website and business engagement tool.

IX. News & Information from the Office of Economic Development & Cultural Affairs (OEDCA)

OEDCA staff to provide a verbal report on relevant information, projects and upcoming events:

- State Treasurer and Senator Wahab Business Seminar February 28
- Story Road Business Association Update
- The Alameda Business Neighborhood to establish 2 Business Improvement Districts

X. Public Comment

Members of the Public are invited to speak on any item that does not appear on today's Agenda and that is within the subject matter jurisdiction of the Committee. Meeting attendees are usually given two (2) minutes to speak on any discussion item and/or during open forum; the time limit is in the discretion of the Chair of the meeting and may be limited when appropriate. Speakers using a translator will be given twice the time allotted to ensure non-English speakers receive the same opportunity to directly address the Committee, Board or Commission.

XI. Meeting Schedule and Agenda Items

The next meeting is scheduled for June 6, 2025 at 5:00 pm, City Hall.

XII. Adjournment

The City of San José is committed to open and honest government and strives to consistently meet the community's expectations by providing excellent service, in a positive and timely manner, and in the full view of the public.

[The Code of Conduct](#) is intended to promote open meetings that welcome debate of public policy issues being discussed by the City Council, their Committees, and City Boards and Commissions in an atmosphere of fairness, courtesy, and respect for differing points of view.

You may speak to the Committee about any discussion item that is on the agenda, and you may also speak during Public Comment on items that are not on the agenda and are within the subject matter jurisdiction of the Committee. Please be advised that, by law, the Committee is unable to discuss or take action on issues presented during Public Comment. Pursuant to Government Code Section 54954.2, no matter shall be acted upon by the Committee unless listed on the agenda, which has been posted not less than 72 hours prior to meeting.

Agendas, Staff Reports and some associated documents for the Committee items may be viewed on the Internet at the Small Business Advisory Committee [page](#).

All public records relating to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the Committee will be available for public inspection at the Office of Economic Development & Cultural Affairs Office located at 200 E. Santa Clara St., Tower, 16th Floor, San Jose, CA 95113 at the same time that the public records are distributed or made available to the Committee. Any draft resolutions or other items posted on the Internet site or distributed in advance of the Committee meeting may not be the final documents approved by the Committee. Contact the Office of Economic Development & Cultural Affairs by e-mail at victor.farlie@sanjoseca.gov or by telephone at (408) 535-8230 for the final document.

On occasion the Committee may consider agenda items out of order.

If you have any questions, please direct them to the Committee staff. Thank you for taking the time to attend today's meeting. We look forward to seeing you at future meetings.

To request an accommodation or alternative format under the Americans with Disabilities Act for City-sponsored meetings, events or printed materials, please call (408) 535-1260 as soon as possible, but at least three business days before the meeting.

Please direct correspondence and questions to:

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