



**Board of Directors  
Quarterly Meeting #3 – March 12, 2025 at 12pm  
408 Almaden Blvd., San Jose, CA 95110**

**Join Zoom Meeting**

**<https://us02web.zoom.us/j/89744920534?pwd=UjNi5zJS1DR136ZQaDxf9rHKJi6ld.1>**

**Meeting ID: 897 4492 0534**

**Passcode: 276754**

1. Business

- a. Roll Call
- b. Approval of Minutes from Quarter 2, December 12, 2024
- c. Chair Remarks
  - i. Sports Authority Master Plan
  - ii. CSJ Representatives Updates
    1. Council Members: Vice Mayor Pam Foley (D9) & Michael Mulcahy (D6)
    2. City Manager
      - a. Office of Economic Development – Blage Zelalich
      - b. CSJ Sports Manager – Tommy O'Hare
- d. Financial Review

2. Business Development

- a. BOD Development:
  - i. Committed:
    1. SJ26 Committed Partner: Mookie Patel, SJC, Director of Aviation
    2. Steve Wymer, CEO, Boys & Girls Club of SV, LOC Chair Slam Jose! Hoop it Up
  - ii. Prospective:
    1. Teresa Alvarado, Regional VP, PG&E
    2. Kristine Keener, Verizon, Director of Government Affairs
    3. Rob Lindo, Casino M8trix, Chair of the SJ Chamber of Commerce
    4. Leslie Rodriguez, California Strategies, Partner
  - iii. Conflict of Interest Form
- b. Sports ETA Symposium
- c. CAA World Sports Congress
- d. SJ26 Membership for LOC
  - i. Sponsorship Opportunities: 12/19/24, 1/23/25 & 3/20/25
    1. Restructure Membership Benefits
  - ii. Prospective Partners
  - iii. 2026 Event Planning Updates

### 3. Events/Activities

#### a. Qtr 3

- i. FEB: Host City Super Bowl Planning
- ii. FEB: Sports ETA Chief Executive Summit
- iii. Monthly: Mayors Sports Steering Committee Task Force
- iv. QTR: Chamber of Commerce Sports Task Force

#### b. Qtr 4

- i. APR 8: USA Women's National Team vs Brazil
- ii. MAY 9: REACH Youth Scholarship Breakfast
- iii. MAY 13,14: MLS: Inter Miami
- iv. MAY 21: Dwight Clark Legacy Series
- v. JUN15,20,24: CONCACAF Gold Cup (USMNT + Semi-Final)
- vi. JUN 21-22: Slam Jose! Hoop it Up 3x3 Basketball
- vii. JUN 25-29: Perfect Game

### 4. Bids/Possible Events/Event Commitments

- a. Rugby Pacific Nations Cup (2027 World Cup Qualifier)
- b. USA Table Tennis
  - i. ITTF World Championships – 2027 or 2029
  - ii. USA Table Tennis National Championships
- c. USA Fencing (North America Cup, Junior Olympics)
- d. USA Figure Skating (Nationals, Skate America)
- e. USA Gymnastics (Nationals/Olympic Trials)
- f. Professional Bull Riding (PBR) – Ultimate Sports Week w/UFC, WWE
- g. Super Moto Cross

### 5. Other Items of Business

- a. Challenges to deliver Training Sites for events
  - i. Reliance on SJSU, WVC
  - ii. Santa Clara County Fairgrounds
- b. SJSA Q4 Board Meeting –Thursday, June 12



**SJSA Board Meeting Minutes**  
**SJSA Office**  
**12/12/24 at 12pm**

**Attendees:** *Jamie Breslin, Anne Cribbs, Dev Davis, Andy Dolich, Jonathan Engleman (Office of Pam Foley), Charlie Faas, Pam Foley, Staci Gustafson, Erik Hallgrimson, James Hamnett, Rikhi Jain, Nanci Klein, Jeff Konya, Andrei Losche, Matthew Martinucci, Lally Narwal, Larry Stone, Aaron Woliczko, Geri Wong, Blage Zelalich*  
**\*\*Zoom Attendee**

**Staff:** John Poch, Darren Centi, Chase Lazarus

**Business:**

Minutes from 9/12 BOD meeting approved unanimously

**Charlie Faas Remarks:** Thank you to Dev Davis for your support and dedication to SJSA.

**JP:** Councilmembers are assigned boards by the mayor, it's a major task. Dev Davis has been fantastic for SJSA, tells you what you need to hear, not what you want to hear. We appreciate everything you have done.

**DD:** The Sports Authority has a special place in my heart, I am grateful to have been a part of this board and have enjoyed every impactful event we have brought to the city.

**Dev Davis City Updates:** Bearer of bad news, the city manager this week informed all city staff of a hiring freeze due to sales tax revenue being below expectations. Hole in current year's budget that needs to be fixed, next year's budget will be affected. Do not know what that means for 2026. Hope we do not pull back on the things that need to happen for 2026 to ensure revenue and civic impact.

**LS:** The future property tax revenue will show less growth than previous years due to tanking of the office market. Won't get better for a year or two.

**Pam Foley City Updates:** On a positive note, we are in the process of interviewing and hiring the 2026 sports czar, will be in place soon and hopefully will not be affected by the budget. Critical hire due to the activities and events that all revolve around SJ26.

**Blage Zelalich Remarks:** A budget exercise ahead of us from a staff perspective. Really good to know that leadership in the city values what SJSA does. Councilmembers will be strong advocates for SJSA. Last year of the 5 year budget agreement, we will begin discussions for another 5 year agreement in January. Minimum amount will be based on what we did this year. Every year there are one-time funds that revolve around special events such as the Super Bowl and World Cup, can also be additional one-time funds.

**CF:** To me, there have been two recent notices from the SCC board of supervisors or the city of Santa Clara that have been "anti-sports." Mayor Mahan spoke at the SJSHOF in great detail about sports, and my takeaway from that was that he cares. He wants sports in San Jose and

he wants to dedicate his time. I view the sports czar position as a “glass half-full” as it bridges the gap between the city and the Sports Authority:

**Nanci Klien Remarks:** This board and staff are phenomenal. We know that the set of the events leading up to 2026 and beyond is critical to San Jose’s future. From our point of view, I want to reiterate that JP is the face that we work with in getting things done with TSJ and other San Jose community leaders. When the notion of the position came up, we realized it was critical to us, especially with the budget challenges. We often ask for a lot of communication, but because it was moving so fast, we did not communicate with SJSA and Charlie, that will not continue. It was not an espersion towards JP and SJSA, that is why I am here to make it clear that we will work together. It is leading to great things. Great things have already come out of this partnership, such as the Stay and Play in San Jose campaign. There is some distrust with the Bay Area Host Committee, I do not know how they plan to function long-term or how they will work with SJSA in the future. That is something that we will need to think through to gain as much partnership as possible with them in the future, but also be mindful with them that we will not go down.

**Andy Dolich:** What is the timing of this individual being hired?

**NK:** Interviews before the end of this month, they will be on by January.

#### **BOD Development:**

**Andrei Losche** of Zoom has joined our board, came as a reference from JH. The first partnership with Zoom was hosting the livestream for the ‘24 HOF ceremony at no cost to us.

We are looking for a representative to replace the Pac-12 Conference. Already have WCC and MW representatives, if no Bay Area ties in the future Pac-12, prospective replacement board members include:

1. Mookie Patel (SJC)
2. David Aufhauser (Intel Sports, helped bring Bay FC to life)
3. Jay De la Cruz (Community Engagement Manager, NBC Bay Area)

Any other prospective members, please inform JP and CF.

#### **SJ26 Membership for LOC:**

A newsletter will be sent out today (12/12) with the opportunity to join SJ26, our San Jose Host Committee. They will not raise money to host the games, but host all activations pre, post, and during the games. There are different levels of engagement ranging from \$10,000 onward. Those who invest \$50,000 will have a seat on the board.

*SJ26 Pitch Deck draft presented to board by JP, will be sent out*

#### **Events Q2:**

- San Jose Sports HOF Media Day/VIP Reception - October 2nd
- Rock ‘n’ Roll Races & Health Expo - October 4-6
- San Jose Judo Open - October 13
- San Jose Sports Hall of Fame Induction Ceremony - November 13

#### **2025 Bids/Possible Events/Event Commitments:**

- 2025 Masters Crossfit Games - July
- 2025 San Jose Zebra Youth Basketball - August
- Inter Miami at PayPal Park - 2025 season
- 2025 World Rugby Pacific Nations Cup - September

- Rugby World Cup Qualifier
- 2025 San Jose Judo Open - October (South Hall)
- 2025 USA Table Tennis US Open - December
- 2026 USA Fencing North American Cup - March or April 2026
- 2026 USA Water Polo Junior Olympics - June-July
- USA Gymnastics - 2028 Olympic Trials
- US Figure Skating - Skate America (2026), US Nationals
- LA28 Base Camps

Our bid to host the Rugby World Cup Qualifiers is almost over the finish line. They want to enhance their presence in the United States.

We are at risk of losing the Water Polo JOs to Southern California, we are hoping to rely on our university partners to keep them in the Bay Area (particularly at Stanford) in 2026.

**James Hamnett:** USA Gymnastics has sent us the RFP for the 2028 Olympic Trials, going to cost us \$1 million and will be highly competitive. Because the 2028 Olympics are two weeks early, they have placed themselves in the Stanley Cup and NBA Finals windows, knocking out potential city hosts

#### **Q3-Q4 Event Schedule:**

- U.S. Futsal State Cup - January 18-20
- Super Bowl Future Host City Planning Meetings - Feb 5-7
- Project Play Summit - March 24-25
- USWNT vs. Brazil - April 8
- SportsETA Symposium - April 14-17
- REACH Youth Scholarship Program - May
- Dwight Clark Legacy Series - May 21
- CONCACAF Golf Cup - PayPal Park & Levi's Stadium - June 2025
- Hoop it Up 3x3 Basketball - June 21-22
- SJSU Bocce Battle - June
- Perfect Game Pacific Coast Championships - June

#### **Other Items of Business:**

- Mayor Mahan will appoint a new city councilmember in January to replace Dev Davis.
- Meeting Schedule
  - Executive Committee Meeting - February 26, 2025
  - SJSU Q3 Board Meeting - March 12, 2025

**JP:** Congratulations to Santa Clara on their new athletic director.

**Staci Gustafson:** Heather M. Owen has come to Santa Clara from Stanford and has already made a major impact on our department, and will be more active with outside organizations in the new year.

Meeting adjourned at 1:02 pm.

Respectfully submitted

James Hamnett, Board Secretary, Executive Committee

Prepared by staff CL/DC