



Small Business Advisory Committee

Member - Anuradha Basu
Member - Chandra Brooks
Member - Kobad Bugwadia
Member - Christina Bui
Member - Daniel Fernandez
Member - Jesus Flores
Member - Ryan Gorospe
Member - Mimi M Hernandez
Member - Charles "Chappie" Jones
Member - Dennis King
Member - Tony Lam
Member - Azer Manashir
Member - Tony Mirenda
Member - Jeff Michaud

Council Liaison - Vice Mayor Kamei
Council Liaison - CM Ortiz

OEDCA Staff - Nanci Klein
OEDCA Staff - Blage Zelalich
OEDCA Staff - Victor Farlie

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MEETING AGENDA

September 5, 2024
5.00 p.m.

City Manager's Conference Room
17th Floor City Hall
200 East Santa Clara St.

In Person & Hybrid Meeting

How to observe the Meeting (no public comment):

The public is invited to listen into the meeting. Public comment can only be made in person at City Hall.

Topic: Small Business Advisory Committee Meeting September 5, 2024

Time: September 5: 2024 05:00 PM Pacific Time (US and Canada)

Join Zoom Meeting

<https://zoom.us/j/99579502254?pwd=xyRop54TJXS6e8IHyzt1R9cKrXR8j.1>

Meeting ID: 995 7950 2254

Passcode: 341440

One tap mobile

+12133388477,,99579502254# US (Los Angeles)

+16692192599,,99579502254# US (San Jose)

Dial by your location

• +1 213 338 8477 US (Los Angeles)

• +1 669 219 2599 US (San Jose)

• +1 669 900 9128 US (San Jose)

Meeting ID: 995 7950 2254

How to submit written Public Comment:

By email to victor.farlie@sanjoseca.gov by 9:00 a.m. the day of the meeting.

AGENDA

I. Oaths of Office

The City Clerk will administer the oath of office to new members of the Committee. *(None expected)*

II. Welcome and Introductions from the Chair of the Committee

III. Minutes of the Meeting held on June 6, 2024

The Committee to approve the minutes of the meeting held on June 6, 2024.

IV. Council Liaison Comments

The Vice Mayor and Councilmember Ortiz to provide comments to the Committee.

V. Legal Service for Small Business

Presentation and discussion on new legal service for small business. Sharine Xuan the Executive Director of Elevate Community will attend and present to the Committee.

VI. Presentation on the establishment of the new Tully Road Eastridge Business Improvement District (BID)

Staff report proposing the establishment of a new BID in Tully Road. This item is on the City Council agenda for September 10 and the Committee is invited to review the proposal.

VII. Establishing a local ‘Giving Circle’ for Start-Up Entrepreneurs

Staff report on the establishment of local giving circle to support business start-ups

and entrepreneurs in the city of San José.

VIII. News & Information from the Office of Economic Development & Cultural Affairs (OEDCA)

OEDCA staff to provide a verbal report on relevant information, projects and upcoming events:

- Planning for the November 18th In - Person Business Event at the City Hall Rotunda and annual business awards
- Cannabis Equity Program Update
- BOS Refresh RFP Update

IX. Public Comment

Members of the Public are invited to speak on any item that does not appear on today's Agenda and that is within the subject matter jurisdiction of the Committee. Meeting attendees are usually given two (2) minutes to speak on any discussion item and/or during open forum; the time limit is in the discretion of the Chair of the meeting and may be limited when appropriate. Speakers using a translator will be given twice the time allotted to ensure non-English speakers receive the same opportunity to directly address the Committee, Board or Commission.

X. Meeting Schedule and Agenda Items

The next meeting is scheduled for December 5, 2024 at 5:00 pm, City Hall.

XI. Adjournment

The City of San José is committed to open and honest government and strives to consistently meet the community's expectations by providing excellent service, in a positive and timely manner, and in the full view of the public.

[The Code of Conduct](#) is intended to promote open meetings that welcome debate of public policy issues being discussed by the City Council, their Committees, and City Boards and Commissions in an atmosphere of fairness, courtesy, and respect for differing points of view.

You may speak to the Committee about any discussion item that is on the agenda, and you may also speak during Public Comment on items that are not on the agenda and are within the subject matter jurisdiction of the Committee. Please be advised that, by law, the Committee is unable to discuss or take action on issues presented during Public Comment. Pursuant to Government Code Section 54954.2, no matter shall be acted upon by the Committee unless listed on the agenda, which has been posted not less than 72 hours prior to meeting.

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Agendas, Staff Reports and some associated documents for the Committee items may be viewed on the Internet at the Small Business Advisory Committee [page](#).

All public records relating to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the Committee will be available for public inspection at the Office of Economic Development & Cultural Affairs Office located at 200 E. Santa Clara St., Tower, 17th Floor, San Jose, CA 95113 at the same time that the public records are distributed or made available to the Committee. Any draft resolutions or other items posted on the Internet site or distributed in advance of the Committee meeting may not be the final documents approved by the Committee. Contact the Office of Economic Development & Cultural Affairs by e-mail at victor.farlie@sanjoseca.gov or by telephone at (408) 535-8230 for the final document.

On occasion the Committee may consider agenda items out of order.

If you have any questions, please direct them to the Committee staff. Thank you for taking the time to attend today's meeting. We look forward to seeing you at future meetings.

To request an accommodation or alternative format under the Americans with Disabilities Act for City-sponsored meetings, events or printed materials, please call (408) 535-1260 as soon as possible, but at least three business days before the meeting.

Please direct correspondence and questions to:

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