



March 21, 2024 Quarterly Meeting at 12pm

Agenda – Virtual Meeting Only

Join Zoom Meeting

<https://us02web.zoom.us/j/87674282474?pwd=OHc2Ymhnc1Z4RCtjaW01OWRxZzBmdz09>

Meeting ID: 876 7428 2474

Passcode: 371179

I. Business

- a. Roll Call
- b. Approval of Minutes from Quarter 1, October 19, 2023 (Q2 12/14/23 was cancelled)
- c. Chair Remarks
 - i. State of SJSA **NOTES**
 - 1. Darren's son Santino – 3/6/24
 - 2. Successful hosting of Sports ETA Chief Executive Summit – doubled attendance, presenters included Andy Dolich, Meta's Rebecca Greenwell thanks to Rhiki Jain
 - 3.
 - ii. CSJ Sports Master Plan
- d. CSJ Representatives Updates
 - i. Office of Council Members Dev Davis (D6) & Pam Foley (D9)
 - ii. City Manager/Office of Economic Development – Blage Zelalich
 - 1. FY 2024-25 CSJ Budget Process
- e. Financial Review
 - i. FY2023-24
 - 1. Projected Revenue vs Expense

II. Preparation for 2026

- a. OED/San Jose Planning Committee
 - i. Weekly Strategy Sessions: J. Becher, J. Mettee, K. Adams-Hapner, B.Z., N.K.
 - ii. TSJ/SJC/SJSA: Targeted Marketing Campaign - "Stay & Play in San Jose" Campaign
- b. Development/Recruitment of SJ 2026 Host Committee Members
 - i. Activations in San Jose
 - ii. Update on Planning Sessions
 - 1. Super Bowl 60, NCAA Men's Basketball Regionals, FIFA
- c. Bay Area Host Committee
 - i. Operation Model
 - ii. CSJ Relationship

III. Events/Bids

- a. Events
 - i. Q2: Rock-n-Roll Races & Health Expo, Mayor's Challenge FB Clinic, San Jose Sports HOF
 - ii. Q3: USA Fencing, NorCal Girls VB, AHL All-Star Game & HOF, Sports ETA CE Summit
 - iii. Q4: REACH Youth Scholarship Program, Dwight Clark Legacy Series, Perfect Game
- b. Current Bids
 - i. NCAA Bid Cycle (2027-28)
 - ii. Figure Skating (Fall 2024)
 - iii. Ironman Rock-n-Roll (2024-26)
 - iv. CrossFit Games (2026)
 - v. National Senior Games (2027, '29)
 - vi. USAG Trial

IV. Other Items of Business

- a. Giving Tuesday/Year End Campaign w/Larry Stone
- b. BOD Assistance
 - i. Social Media Distribution
 - ii. Prospective BOD Members
 - iii. BOD Meeting Dates for FY 2024-25 – Move to Tuesday's at noon
 - 1. September, December, March, June