



City of San José Small Business Advisory Committee

Member - Anuradha Basu
Member - Chandra Brooks
Member - Kobad Bugwadia
Member - Christina Bui
Member - Daniel Fernandez
Member - Jesus Flores
Member - Ryan Gorospe
Member - Mimi M Hernandez
Member - Charles "Chappie" Jones
Member - Dennis King
Member - Tony Lam
Member - Azer Manashir
Member - Tony Mirenda
Member - Jeff Michaud

City Council Liaison - Vice Mayor Kamei
City Council Liaison - CM Ortiz

Staff - Nanci Klein, Office of Economic Development
Staff - Blage Zelalich, Office of Economic Development
Staff - Victor Farlie, Office of Economic Development

MEETING AGENDA

**March 6, 2024
5.00 p.m.**

**Hybrid Meeting - and San José City Hall
200 E. Santa Clara Street, San José, CA
City Manager's Conference Room
17th Floor City Hall
200 East Santa Clara St.**

How to observe the Meeting (no public comment):

The public is invited to listen into the meeting. Public comment can only be made in person at City Hall.

Topic: Small Business Advisory Committee Meeting March 6, 2024

Time: 5:00 PM Pacific Time (US and Canada)

Join Zoom Meeting

<https://zoom.us/j/99628391321?pwd=WDZOREIxN0h6U2Z1dFZHem5iRy8yQT09>

Meeting ID: 996 2839 1321

Passcode: 908107

One tap mobile

+16692192599,,99628391321# US (San Jose)

+16699009128,,99628391321# US (San Jose)

Dial by your location

• +1 669 219 2599 US (San Jose)

• +1 669 900 9128 US (San Jose)

• +1 213 338 8477 US (Los Angeles)

Meeting ID: 996 2839 1321

Find your local number: <https://zoom.us/j/abRMkXdU0W>

How to submit written Public Comment:

- 1) By email to victor.farlie@sanjoseca.gov by 9:00 a.m. the day of the meeting.

AGENDA

I. Welcome and Introductions from the Chair of the Committee

II. Minutes of the Meeting held on January 18, 2024

Committee approval of the meeting minutes from January 18, 2024.

III. Council Liaison Comments

Vice Mayor Kamei and Councilmember Ortiz comments to the Committee.

IV. Access to Capital

Presentation and discussion on the current issues facing business owners seeking loan capital.

V. Review of City Business Grants

Staff report reviewing the Storefronts business grant program and ideas for new grant programs.

VI. Review of the Shop Local Campaign

Staff overview of the 2023 Shop Local campaign.

VII. News & Information from the Office of Economic Development & Cultural Affairs (OEDCA)

Staff verbal report of relevant information, any upcoming events:

- January 2024 In-Person Latino Business Event
- May 2024 In-Person Business Event
- Cannabis Equity Program Update
- Launch of the Legal Service
- Potential Tax Relief for Commercial Property Owners
[Decline in Value Request \(sccassessor.org\)](https://sccassessor.org)

VIII. Public Comment

Members of the Public are invited to speak on any item that does not appear on today's Agenda and that is within the subject matter jurisdiction of the Committee. Meeting attendees are usually given two (2) minutes to speak on any discussion item and/or during open forum; the time limit is in the discretion of the Chair of the meeting and may be limited when appropriate. Speakers using a translator will be given twice the time allotted to ensure non-English speakers receive the same opportunity to directly address the Committee, Board or Commission.

IX. Meeting Schedule and Agenda Items

The next meeting is scheduled for June 6, 2024 at 5:00 p.m., in City Hall.

X. Adjournment

The City of San José is committed to open and honest government and strives to consistently meet the community's expectations by providing excellent service, in a positive and timely manner, and in the full view of the public.

[The Code of Conduct](#) is intended to promote open meetings that welcome debate of public policy issues being discussed by the City Council, their Committees, and City Boards and Commissions in an atmosphere of fairness, courtesy, and respect for differing points of view.

You may speak to the Committee about any discussion item that is on the agenda, and you may also speak during Public Comment on items that are not on the agenda and are within the subject matter jurisdiction of the Committee. Please be advised that, by law, the Committee is unable to discuss or take action on issues presented during Public Comment. Pursuant to Government

Code Section 54954.2, no matter shall be acted upon by the Committee unless listed on the agenda, which has been posted not less than 72 hours prior to meeting.

Agendas, Staff Reports and some associated documents for the Committee items may be viewed on the Internet at the Small Business Advisory Committee [page](#).

All public records relating to an open session item on this agenda, which are not exempt from disclosure pursuant to the California Public Records Act, that are distributed to a majority of the Committee will be available for public inspection at the Office of Economic Development & Cultural Affairs Office located at 200 E. Santa Clara St., Tower, 16th Floor, San Jose, CA 95113 at the same time that the public records are distributed or made available to the Committee. Any draft resolutions or other items posted on the Internet site or distributed in advance of the Committee meeting may not be the final documents approved by the Committee. Contact the Office of Economic Development & Cultural Affairs by e-mail at victor.farlie@sanjoseca.gov or by telephone at (408) 535-8230 for the final document.

On occasion the Committee may consider agenda items out of order.

If you have any questions, please direct them to the Committee staff. Thank you for taking the time to attend today's meeting. We look forward to seeing you at future meetings.

To request an accommodation or alternative format under the Americans with Disabilities Act for City-sponsored meetings, events or printed materials, please call (408) 535-1260 as soon as possible, but at least three business days before the meeting.

Please direct correspondence and questions to:

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