



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Toni J. Taber, MMC
City Clerk

SUBJECT: SEE BELOW

DATE: March 19, 2025

SUBJECT: Approval to Expend City Funds and Authorization to Accept of Donations for the Silicon Valley Pride Parade and Festival

Recommendation

As recommended by the Rules and Open Government Committee on March 19, 2025:

(a) Approve the expenditure of City funds for the Silicon Valley Pride Parade and Festival scheduled on August 30-31, 2025.

(b) Approve and accept donations from various individuals, businesses or community groups to support the event.

CEQA: Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment. (City Clerk)

[Rules Committee referral 3/19/2025 - Item B.4]



Memorandum

TO: RULES AND OPEN
GOVERNMENT
COMMITTEE

FROM: Toni Taber, MMC

SUBJECT: SEE BELOW

DATE: March 4, 2025

**SUBJECT: APPROVAL TO EXPEND CITY FUNDS AND AUTHORIZATION TO
ACCEPT DONATIONS FOR THE SILICON VALLEY PRIDE PARADE
& FESTIVAL**

RECOMMENDATION

1. Approve the expenditure of City funds for the Silicon Valley Pride Parade & Festival, scheduled for August 30-31, 2025.
2. Approve and accept donations from various individuals, businesses, or community groups to support the event.
3. Place the item on the March 25, 2025 Council Agenda for action.

BACKGROUND

Silicon Valley Pride Parade & Festival is a local LGBTQ+ event held annually in the City since 1977. The event is partially sponsored by a grant from the Office of Cultural Affairs, and the City of San Jose has historically led a contingent of San Jose LGBTQ+ Employees, Advocates, and Allies to walk in the parade.

ANALYSIS

Approval is requested to expend funds for registration for parade participation and/or vendor booths, event-specific custom imprinted giveaway materials and décor, as well as gift cards and other raffle prizes under \$50. These expenditures are not covered under any of the permitted uses outlined in City Council Expenditure and Reimbursement Policy 0-38.

In compliance with existing fundraising disclosure requirements, all participating Mayor and Council Offices will report any solicitations made and donations received for the event in the elected official's Disclosure of Fundraising Report (DFR-1). Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

HONORABLE MAYOR AND CITY COUNCIL

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Subject: Approval to Expend City Funds and Accept Donations for the Silicon Valley Pride.

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PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the March 19, 2025 Rules Committee Agenda and the March 25, 2025 City Council Agenda.

COORDINATION

This memorandum has been coordinated with the City Attorney's Office.

CEQA

Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.



TONI J. TABER, MMC
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.