

Boards and Commissions Application

Profile

Ellina
First Name

Yin
Last Name

[Redacted]
Email Address

Please note, applications are continuously accepted to the City of San Jose Boards and Commissions. The Board or Commission you select may or may not indicate there is a vacancy. Your application will remain on file for one year from the date of submission. During the year, your application may be considered for unanticipated vacancies.

Which Boards would you like to apply for?

Council Appointment Advisory Commission: Submitted

Are you a resident of San Jose?

Yes No

Length of Residency

6 or more years

What district do you live in? To verify, please click here: <https://eservices.sccgov.org/rov/?tab=dt> *

District 6

[Redacted]
Street Address

[Redacted]
Suite or Apt

San Jose
City

CA
State

95126
Postal Code

[Redacted]
Primary Phone

[Redacted]
Alternate Phone

Self Employed
Employer

Founder
Job Title

Current Employer Address

[Redacted]

Current Employer of Spouse

N/A

Address of Current Employer of Spouse

[Redacted]

Spouse's Job Title

N/A

If you or your spouse is retired and receiving a pension, please state source of pension.

Demographics (Optional)

The demographic information you choose to provide is **VOLUNTARY** and **OPTIONAL**. This information will be kept separate from your application and will not be used for evaluating applications or making appointments. The City of San José will use this information to solely conduct research and compile statistical reports regarding the composition of its Board and Commission applicants.

Question applies to multiple boards

Ethnicity

Question applies to multiple boards

To which gender identity do you most identify?

[Redacted]

Interests & Experiences

High School, College, Professional, Vocational, or Other Schools Attended. Please include Major or Field of Study, Dates Attended, Degree and Date of Degree.

2000 - 2004, Piedmont Hills High School Graduate 2004 - 2009, Mission College, Business Admin and Marketing Communications 2012 - 2013, Stanford Continuing Studies, Marketing and PHP Programming

List any position or office held in any governmental agency, civic, or charitable organization including the dates

2017 to 2019, Catalyze SV, Founding Board Member 2016 to Feb 2020, Exhibition District/Local Color, Vice President of the Board, Co-Founder and Operations Director 2015 YWCA Crisis Counselor 2009 - 2012, Construction Millennials of America Board Member

Languages Spoken

Khmer, Spanish, English

Special Awards or Recognitions Received

2020 Multicultural Arts Leadership Institute (MALI) Fellow / School of Arts and Culture 2019 New Leaders Council Fellow 2019 New Leaders Council Art in Action Award 2019 Knight Foundation 8 80 Emerging City Champions Fellow 2019 Mayors Commendation, #100BlockSJ Mural Project 2019 D3 District Champion Award, Exhibition District/Local Color 2017 Awesome Foundation Grant, Pitch Please!? 2012 Engineering News Record Magazine Feature, Millennials in Construction

Please state why you want to become a member of this Board or Commission including specific objectives which you would work toward as a member. If you are applying for the Board of Fair Campaign and Political Practices, please indicate any familiarity or experience you may have with campaign laws.

ABOUT: I am a born and raised San Jose resident, I have lived and worked in District 3, 4, and 6 (current). As a long time community engagement enthusiast I am looking for more meaningful and productive ways to participate civically. WHY: I would like to become a member of this Commission because I feel it aligns with my personal interests and professional experiences. Personally, I am interested in better understanding Council Appointment Commissions/Committees as a whole to better advocate for more participation and serve my community. Professionally, I have an in depth background in Operations and Human Resources particularly in diversity and inclusion that could be applied where appropriate. OBJECTIVES: 1) Assisting in Diversity and Inclusion in the application process where needed. 2) Streamlining and improving the internal and external process where needed.

Please state any other information which you feel would be useful in reviewing your application

I have a long history of community initiatives and experience through my work as the Founding Board Member of www.CatalyzeSV.org and as Co-Founder of www.LocalColorSJ.org. Currently, I am working to launch a funny podcast on civic participation in San Jose, www.onlyinsj.org.

Do you own property in the City of San José?

Yes No

If yes, please list the addresses here.



Do you rent property in the City of San José?

Yes No

If yes, is it a month-to-month lease?

Yes No

State and local law require that you abstain from participation in decisions that may affect your financial interests, including sources of income, interest in real property, personal finances or investments. In addition, if appointed, you may be required to fill out a disclosure statement which identifies certain of your financial interest beginning with the immediate twelve-month period prior to your appointment. Please review the scope of your board/commission in Municipal Code Chapter 2.08. Based on your best judgment, does this Board or Commission make decisions that may affect sources of income, interests in real property, personal finances or investments of you or your spouse?

Yes No

If yes, please explain. Please identify any organizations, associations, corporations, or entities by which you are employed or associated that might be affected by decisions of this Board or Commission, and the positions you hold in these entities.

Reference 1 Name

Thang Do, CEO/Principal, Aedis Architects

Reference 1 Address

[REDACTED]

Reference 1 Phone

[REDACTED]

Reference 2 Name

Jason Su, Executive Director, Guadalupe River Park Conservancy

Reference 2 Address

[REDACTED]

Reference 2 Phone

[REDACTED]

Supplemental Questions

Have you ever attended a meeting of the Commission(s) to which you are applying?

Yes No

Would you be available to attend meetings at the scheduled time?

Yes No

Please describe your experience in serving on a Commission or Board.

Catalyze SV Founding Board Member / 1st Board Co-Chair: Created Board structure, bylaws, procedures, fundraising, and hiring of first Executive Director Local Color Vice President of the Board: Formalized Board structure, procedures, fundraising, HR best practices.

Considering your experience and activities in business, labor, professional, social, or other organizations, indicate the experience, training, knowledge and/or skills which qualify you for appointment to the selected commission(s).

Personal Experience: I have been volunteering and serving my community since I was 12 years old. I have always known from a young age that part of my purpose in life was to serve my community. That drive is clearly illustrated in both my personal and professional endeavors. Additionally, as a woman and person of color, I hold a unique cultural perspective that is not widely represented. I look forward to bringing such to this commission. Professional Experience/Qualifications: Local Color, Co-Founder/Operations Director: Lead in formalizing Board structure, company structure, fundraising (\$500k + in one year), establishing and executing HR best practices, lead in marketing, communications, website design, customer service, and formalizing our legal contracts and organizational policies. 10+ Years of experience in Architecture, Engineering, Construction (AEC) industry, Director of Business Development, Marketing, Contracts, and Proposals and assisted Community Engagement. Catalyze SV Founding Board Member / 1st Board Co-Chair: Created Board structure, bylaws, procedures, fundraising, and hiring of first Executive Director Local Color Vice President of the Board: Formalized Board structure, procedures, fundraising, HR best practices.

What is your understanding of the purpose of the Commission?

The Commission reviews applications submitted to the Office of the City Clerk, interviews applicants with special eligibility requirements and makes recommendations to Council as it relates to appointments to Boards and Commissions.

Please list three issues facing the City that you feel the Commission should address.

1) Have a more transparent application process that addresses Diversity and Inclusion. 2) Streamlining and improving the internal application process and external solicitation of application process. 3) Create a more robust outreach and/or newsletter update campaign for all upcoming and/or vacant seats on any commission/boards/committees i.e. engaging in social media (FB, IG, Twitter, LinkedIn)

I would like to say . . .

I am looking forward better serving my community and paving a more clear path forward for others who will succeed me.

(Optional) Please upload a resume.

Retirement Board Questions Only


Verification

By checking the box below, you agree with the following statement.

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted.

I Agree *

Contact


www.linkedin.com/in/ellinay
(LinkedIn)
onlyinsj.org (Company)

Top Skills

Management
Business Development
Strategic Planning

Languages

Central Khmer (Native or Bilingual)
English (Native or Bilingual)
Spanish (Limited Working)

Honors-Awards

2019 K 8 80 Emerging City
Champion Fellow
Mayor's Commendation
District 3 Champion

Publications

Cover Feature on Gen Y's within the
Construction Industry
Content Profile

Ellina Yin

Strategist | Civic Engagement Activist | Arts Advocate
San Jose, California

Summary

Yin is a born and raised San Jose resident. An autodidact, with an eclectic hybrid of old and new school methodologies, brought up by Obi-Wan Kenobi like mentors in AEC Industry. She has over a decade of marketing, business development, and strategic planning experience from the design industry. She is a 2019 K 8 80 Emerging City Champion and New Leaders Council Fellow, Co-Founder, Local Color, Founding Board Member of Catalyze SV. Currently, she is working on a funny podcast "Only in San Jose" on civic engagement.

Fun fact: She published her first children's book at age six.

Experience

Only in San Jose

Founder
April 2019 - Present (1 year)
San Jose, CA

Only in San José is a funny podcast aimed at demystifying and democratizing the dense information around civic participation in local government, ground-zero of systemic change.

Local Color

Operations Director | Co-Founder
December 2016 - January 2020 (3 years 2 months)
San Jose, CA

Local Color formerly the Exhibition District is a Woman Owned & Operated 501(c)(3) Nonprofit building economic opportunities, alongside providing affordable studio spaces for creatives at the intersection of art + community development. Our work strengthens the local economy by keeping creatives engaged, employed, and active.

Pitch Please!?

Creator
October 2017 - October 2019 (2 years 1 month)

San Jose, CA

Pitch Please!? SJ is a play off the Entrepreneurial TV Show "Shark Tank," aimed at enabling and funding ideas around solving commUNITY challenges created by the people for the people. *Selected winners that are women automatically receive 30% more funding, just because!

Consultant

Freelance Graphic Web Designer

July 2016 - January 2018 (1 year 7 months)

San Jose Bay Area

I provided business development, marketing/branding strategies within the AEC design, arts, and non-profits sector. I work with my clients to develop the right infrastructure to support self-sustaining BD and Marketing initiatives. I also assist on proposals, grants, graphic design, and storytelling.

Anderson Brulé Architects

Marketing Aficionado

December 2013 - July 2016 (2 years 8 months)

During my time with ABA, I was tasked with updating and executing their outdated marketing/branding collateral. I assisted in creating the marketing direction and budget with principals and project managers. Other responsibilities include but are not limited to, lead coordinator on all proposals, proposal development and management, writing, graphic design, client relations, social media, etc. Additionally, I led successful company wide initiatives on file infrastructure and design innovation.

Construction Millennials of America (CMA)

Board of Directors

2009 - 2015 (6 years)

San Francisco Bay Area

CMA is a networking peer group that promotes peer to peer business relationships and leadership skills development amongst the construction industry's Millennials.

Total Process Systems, Inc.

Business Development

October 2012 - October 2013 (1 year 1 month)

Silicon Valley

Needing to get a "start-up" under my belt I joined an ex-consultant/engineer in this 2.5 person seedling. Together we economically and resourcefully

developed the TotalPro brand; this included, designing a logo, website, and a complete marketing collateral package to promote the company's services and products. www.totalprosystems.com

G S E Construction Company Inc
Director of Marketing and Business Development
March 2007 - August 2012 (5 years 6 months)
Livermore, California

As Director of BD/Marketing my sole objective was to promote and maintain the company image and best position them for growth. This involved building new client relationships while also maintaining existing client relationships, a marketing strategy to promote the company message and work. The growth strategy involved identifying opportunities, building an implementation strategy, and leading a team to execute the plan.

Boards and Commissions Application

Profile

Myles
First Name

Blodnick
Last Name

[Redacted]
Email Address

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Which Boards would you like to apply for?

Council Appointment Advisory Commission: Submitted
Human Services Commission: Submitted
Library and Education Commission: Submitted

Are you a resident of San Jose?

Yes No

Length of Residency

3-5 years

What district do you live in? To verify, please click here: <https://eservices.sccgov.org/rov/?tab=dt> *

District 3

[Redacted]
Street Address

[Redacted]
Suite or Apt

San Jose
City

CA
State

95112
Postal Code

[Redacted]
Primary Phone

[Redacted]
Alternate Phone

Zoos
Employer

Technical Program Manager,
Software
Job Title

Current Employer Address

[Redacted]

Current Employer of Spouse

N/A

Address of Current Employer of Spouse

[REDACTED]

Spouse's Job Title

N/A

If you or your spouse is retired and receiving a pension, please state source of pension.

Demographics (Optional)

The demographic information you choose to provide is **VOLUNTARY** and **OPTIONAL**. This information will be kept separate from your application and will not be used for evaluating applications or making appointments. The City of San José will use this information to solely conduct research and compile statistical reports regarding the composition of its Board and Commission applicants.

Question applies to multiple boards

Ethnicity

Question applies to multiple boards

To which gender identity do you most identify?

[REDACTED]

Interests & Experiences

High School, College, Professional, Vocational, or Other Schools Attended. Please include Major or Field of Study, Dates Attended, Degree and Date of Degree.

Graduate School: Carnegie Mellon University (2016-2017) - M.S. Robotics (2017) College: Carnegie Mellon University (2012-2016) - B.S. Artificial Intelligence (2016) High School: Syosset Senior High School (2012)

List any position or office held in any governmental agency, civic, or charitable organization including the dates

N/A

Languages Spoken

Spanish

Special Awards or Recognitions Received

Please state why you want to become a member of this Board or Commission including specific objectives which you would work toward as a member. If you are applying for the Board of Fair Campaign and Political Practices, please indicate any familiarity or experience you may have with campaign laws.

I've personally observed friends and family experience issues related to discrimination as well as lack of access to underrepresented members of the community. I would specifically like to focus on measures to help alleviate the issues caused by ICE in the San Jose community. In addition, I'd like to build on my experience and work how to better support members of San Jose who have been subjected to human trafficking and domestic violence. In terms of the Library and Early Education Commission, I have personal experience assisting youth who were cyber bullied. This is a cause that I'm very passionate about and would love to help facilitate its prevention through the commission. For the Council Appointee Advisory commission, I'd like to help promote the feeling of legitimacy and trust in our government.

Please state any other information which you feel would be useful in reviewing your application

While attending Carnegie Mellon University, I was a Sexual Assault / Domestic Violence Support Advisor where I assisted in comforting victims as well as facilitating their process of reporting incidents. Furthermore, I was a member of SPIRIT while living in Pittsburgh, which took on several projects enacting change that alleviated racial inequalities in the Pittsburgh community. I've worked with Cyber Bullying education programs to help improve education materials for teachers. Finally I worked with Carnegie Mellon's Urban Design Studio to help conceptualize and implement houses aimed to support individuals with disabilities in the lower socio-economic community.

Do you own property in the City of San José?

Yes No

If yes, please list the addresses here.

Do you rent property in the City of San José?

Yes No

If yes, is it a month-to-month lease?

Yes No

State and local law require that you abstain from participation in decisions that may affect your financial interests, including sources of income, interest in real property, personal finances or investments. In addition, if appointed, you may be required to fill out a disclosure statement which identifies certain of your financial interest beginning with the immediate twelve-month period prior to your appointment. Please review the scope of your board/commission in Municipal Code Chapter 2.08. Based on your best judgment, does this Board or Commission make decisions that may affect sources of income, interests in real property, personal finances or investments of you or your spouse?

Yes No

If yes, please explain. Please identify any organizations, associations, corporations, or entities by which you are employed or associated that might be affected by decisions of this Board or Commission, and the positions you hold in these entities.

Reference 1 Name

Michael Booker

Reference 1 Address

[REDACTED]

Reference 1 Phone

[REDACTED]

Reference 2 Name

Coco Liu

Reference 2 Address

[REDACTED]

Reference 2 Phone

[REDACTED]

Supplemental Questions

Have you ever attended a meeting of the Commission(s) to which you are applying?

Yes No

Would you be available to attend meetings at the scheduled time?

Yes No

Please describe your experience in serving on a Commission or Board.

My main experience on a Board was an organization called Spirit. On the board, I did research and talked to local community members to make recommendations to the organization of potential projects.

Considering your experience and activities in business, labor, professional, social, or other organizations, indicate the experience, training, knowledge and/or skills which qualify you for appointment to the selected commission(s).

I've worked with government official before giving them recommendations for policy. As being a Long Island native, I helped read and critique policy changes to members of the Long Island legislator. I think my experience with Spirit, the organization listed above that works to improve underrepresented communities, as well as my experience as a Sexual Assault Adviser have giving me exposure to the issues that this commission is facing. I know how to read policy, conduct research, as well as understand the community this commission is trying to support. I have also been involved from a professional standpoint hiring and choosing individuals to lead programs. I think that experience would translate directly to the Council Appointment Advisory commission. For the Library and Early Education commission, I have helped assist with Cyber Bullying Programs.

What is your understanding of the purpose of the Commission?

From my understanding, the purpose of this Human Services commission is to study, review, evaluate and make recommendations to the City Council for all issues pertaining to human rights. The commission is not making a change, but advises the council. We are the source of expertise of the subject matter that the council can rely on from issues ranging from discrimination to human trafficking. The Library and Early Education commission is analyze library program financing, plans that involve use and expansion of library facilities, as well as development of said programs. The Council Appointment Advisory commission is to interviews appointees and make recommendations of their eligibility based off their qualifications.

Please list three issues facing the City that you feel the Commission should address.

I believe there are plenty of issues that affects San Jose, but three issues that hold significant weight to the human services comission are the affects of ICE, human trafficking and the rights of disabled individuals. For the Library and Early Education commission should focus on cyber bullying education, elderly enrichment programs, as well as technology education for the youth. For the Council Appointment Advisor committee, the focus would be on public trust in officials, legitimacy of appointment, and ensuring effective qualifications.

Question applies to Human Services Commission

I meet the requirements for one of the Special Eligibility Seats on the Human Services Commission. I am:

n/a

Question applies to Human Services Commission

If you indicated you meet the requirements for a Special Eligibility Seat on the Human Services Commission, please provide a short background as to how you meet those requirements.

N/A

Question applies to Library and Education Commission

Do you have a background in early care and education issues?

Yes No

Question applies to Library and Education Commission

What involvement have you had in library and/or early education issues?

Question applies to Library and Education Commission

Would you be willing to attend local special events/meetings as a representative of the Library and Early Education Commission?

I would be available to attend

I would like to say . . .

I would give my all to help facilitate the work of this Commission. I would go above and beyond the commitment as I believe this work could facilitate real changes in the San Jose community. San Jose has become my new home and I would like to give back to it.

(Optional) Please upload a resume.

Retirement Board Questions Only

Verification

By checking the box below, you agree with the following statement.

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted.

I Agree *

MYLES BLODNICK

● San Jose, CA 95112

Education

Carnegie Mellon University Robotics Institute

Pittsburgh, PA ● August 2017
Master of Science in Robotics

Carnegie Mellon University

Pittsburgh, PA ● May 2016
Bachelor of Science in Artificial
Intelligence

Relevant Coursework

Robotics

Sensing and Sensors
Mechanics of Manipulation
Math Fundamentals of Robotics
Humanoids
Personalized Responsive Environments
Reality Computing

Computer Science

Machine Learning in Practice
Bitcoins and Cryptocurrencies
Data Structures
Fundamentals of Programming

Physical Computing

Engineering Design Projects
Introduction to Physical Computing
Rapid Prototyping Technologies
DigiTool

Skills

Software

Python
C
C++
Linux
ROS
OpenCV
SolidWorks
Gazebo
MongoDB
Tensorflow

Fabrication

Intermediate Machining
Welding
Soldering
3D Printing
Laser Cutting
Arduino

Research Interests

Human-Computer Interaction
Path Planning
Artificial Intelligence
Machine Learning

Work Experience

Technical Program Manager, Zoox

Foster City, CA ● April 2019-Present

Helped schedule and coordinate team initiatives for the Planning division of the software stack; Oversaw four individual teams within the Planner division: Driving Behaviors, Research, Metrics, and Architecture; Implemented a new process for triaging issues for the L3 vehicle program that helped vehicle uptime

Application Engineer, Fetch Robotics

San Jose, CA ● August 2017-March 2019

Engaged with customers to understand and improve product performance; Managed collaborative projects with teams from engineering, design, and sales/marketing; Designed and deployed robotic solutions for customers; prototyped robot technologies for the demo/innovation studio; Developed human-robot interaction focused materials and technologies; Modeled and analyzed data of developing robot technologies; Worked on developing ROI models for customers

A.I./Blockchain Researcher, CERT (Software Engineering Institute)

Pittsburgh, PA ● March 2016- June 2017

Led Blockchain software architect researcher for developing blockchain-based EMR; Implemented a web scraping script that navigated the web and compiled vulnerabilities on the C-programming language; Utilized IBM Watson to train over collected data to determine if specified input violated a secure coding standard of C

Robotics Engineering Intern, KnightScope

Mountain View, CA ● May 2016-August 2016

Created a Gazebo simulation that allowed for dynamic testing of robot features; Wrote ROS packages to help facilitate software testing; Assembled and repaired robots for customer clients

Robotics Engineering Intern, Saviok

Sunnyvale, CA ● May 2015-August 2015

Created a computer vision script that implemented brute force matching to help with the robot's localization as well as report events specific to a client's interests; Added additional video analysis scripts to the web framework that customer's utilized to monitor the robot's activities; Programmed an implementation of data science algorithms to best identify estimate robot delivery times based on features of Manhattan distance, interaction time, and other factors

Software Engineering Intern, Wander (Acquired by Yahoo)

New York, NY ● May 2013-August 2013

Created a search engine, using Elasticsearch, that allowed users to find other users within the app; Developed a Google Glass version of the app in Python; Worked with numerous API's to help integrate users' app activities on their social media website

Research

Thesis: Planetary Mission Preplanning with Heading-Specific Slope and Distance from Shadow (published)

Advisor: Dr. William "Red" Whittaker

Lab: Planetary Rover Lab ● October 2015-June 2017

Completely Funded Masters

Learning Environmental Context for Intelligent Robotic Systems

Advisor: Dr. Siddhartha Srinivasa

Lab: Personal Robotics Lab ● January 2014-August 2014

Summer Undergraduate Research Fellowship (2014)