



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Mayor Sam Liccardo

SUBJECT: SEE BELOW

DATE: September 6, 2018

APPROVED:

Sam Liccardo
MM

9/5/18

SUBJECT: APPROVAL OF THE KEEP COYOTE CREEK BEAUTIFUL EVENTS AS A CITY SPONSORED SPECIAL EVENT SERIES, TO EXPEND CITY FUNDS AND AUTHORIZATION TO ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT

RECOMMENDATION

1. Approve the Keep Coyote Creek Beautiful event series, regarding Coyote Meadows and ranging from September of 2018 to July of 2019 as a City Council sponsored event series and approve the expenditure of funds.
2. Approve and accept donations from various individuals, businesses or community groups to support the event.
3. Place the item on the September 25th Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

Activities proposed by the Coyote Meadows Coalition through Keep Coyote Creek Beautiful will be open to the public and free of charge. The activities are educational walking tours, flood awareness campaigns, and volunteer engagement opportunities through the future Rail-to-Trail segment of the Five Wounds Trail and adjacent open space known as Coyote Meadows and that include segments along the soon-to-be-built Coyote Creek Trail and Five Wounds Rail-to-Trail segment. Additional activities include BioBlitzes, an activity that promotes citizen science that enables the average resident to learn and provide data about the environment in which they reside in. Proposed activities include vegetation management which includes brush and invasive species removal in select areas of Coyote Meadows, and planting wildflowers and pollinator plants.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmembers and the Mayor who obtain donated items will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council Districts, the Mayor's Office, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the September 12th Rules Committee Agenda and the September 25th City Council Agenda.

CEQA

X Not a Project, File No. PP15-077, Temporary Special Events.

Reviewed by:

TONI J. TABER, CMC
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.