

Attachment B: FY 2026-2027 Programs Prioritization Scores

Table 6 summarizes the results of SJCE's Program Prioritization and Scoring Framework for FY 2026-2027 recommended programs. Staff use the scoring framework to evaluate the relative impact of current and proposed customer programs. Each program receives a composite score based on five metrics tied to the City Council-approved SJCE program guiding principles: greenhouse gas emissions reductions, prioritizing electrification in communities where incentives will have the greatest impact, customer savings, peak demand reductions, and fiscal impact for SJCE. Each metric value is divided by the program's total budget to allow comparison across programs of different sizes, normalized, multiplied by the metric's weighting factor, and then summed to produce a single overall score. The resulting scores help staff compare programs on a consistent basis, as illustrated in the table.

Table 6. FY 2026-2027 programs prioritization scores (Area Legend: T= transportation, B= buildings, DER=distributed energy resources)

Program	Program Area	Score	Measure goal	Estimated greenhouse gas reductions (metric tons CO ₂)
EV Instant Rebates	TE	84.20	540 EVs	20,272
Direct-to-Renter Portable Heat Pump Pilot	BE	62.00	200 heat pumps	433
Battery storage incentive	DER	57.20	100 batteries	3,983
Contractor Heat Pump Incentive	BE	55.05	90 heat pumps	932
Potential E-bike Incentive Program	TE	51.50	1,762 e-bikes	3,092
EcoHome Rebate – Heat Pump	BE	44.60	1,010 heat pumps	8,851
Multifamily EV Charger Assistance Program	TE	47.95	154 charging ports	1,224
Solar Access	DER	42.85	915 participants	213
Peak Rewards Virtual Power Plant	DER	32.80	8.5 MW of flexible load	342
Heat Pump Payment Plan Program	BE	30.70	65 loans	624

In addition to the quantitative scoring, staff also consider qualitative factors that are more difficult to measure, including a program's contribution to personal and community resiliency, whether benefits reach a broad range of customer groups, and the availability of external funding. After programs launch, staff compare actual performance to the expected score and track additional indicators such as customer service outcomes, budget utilization, and participation among diverse customer groups to refine future program design.