



Agenda

Board of Directors Quarter 2 Meeting

December 4, 2025 at 12pm

The Locker Room – San Jose Visitors Center & Sports Merchandise Store

93 E. San Carlos Street, San Jose

Join Zoom Meeting

<https://us02web.zoom.us/j/85182636175?pwd=CwVDPYmzC4IARObD7CuEuGvuxrBRDA.1>

Meeting ID: 851 8263 6175

Passcode: 023767

1. Chairman Update

- a. Chair Remarks
 - i. Welcome by Mayor Matt Mahan
- b. Approval of Minutes from Quarter 1, September 4, 2025
- c. CSJ Representatives Updates
 - i. Vice Mayor Pam Foley (D9)
 - ii. Council Member Mulcahy (D6)
 - iii. City Manager/Office of Economic Development: Blage Zelalich
- d. Financials
 - i. Sports Authority FY2025-26 Budget

2. Business Development: San Jose 26 Initiative

- a. Fundraising Update
- b. San Jose 26 Activation Plan
 - i. SJ26 Partner Announcements
 - ii. Concert Series
 - iii. Drone / Digital Mapping
 - iv. SJ26 Hospitality House
 - v. Ancillary Events
- c. SJC Branding Campaign
- d. Sports Merchandise & Visitors Center

3. Event Schedule

- a. FY 2025-26 Listing of Events/Review
- b. San Jose Sports Hall of Fame
- c. REACH Youth Scholarship Program

4. Bids

- a. Current Bids/Events Pursuing
- b. Bid Business Development

5. Other

- a. Establish BOD Minimum Standards to expand database
- b. FY 2025-26 Quarterly meeting dates: Q3: March 12, Q4: June 4