


**CITY COUNCIL ACTION REQUEST**

<b>Department(s):</b> Office of Economic Development	<b>CEQA:</b> Exempt, ND (Negative Declaration), File No. PP11-017	<b>Coordination:</b> Department of Transportation, City Attorney's Office, and City Manager's Budget Office	<b>Dept. Approval:</b> /s/ Kim Walesh
<b>Council District(s):</b> 3			<b>CMO Approval:</b>  7-25-18

**SUBJECT: APPROVAL OF AN AGREEMENT WITH BRIAN BRUSH FOR AN ILLUMINATED FAÇADE ENHANCEMENT AT THE MARKET/SAN PEDRO STREET PARKING GARAGE**

**RECOMMENDATION:**

Adopt a resolution authorizing the City Manager or his designee to execute a design/fabrication/installation agreement with Brian Brush to provide an illuminated enhancement to the façade of the Market/San Pedro Street Parking Garage, located at 45 N Market Street, San José, CA 95113, in an amount not to exceed \$600,000.

**BASIS FOR RECOMMENDATION:**

The City of San José Public Art Program, in conjunction with the Department of Transportation (DOT), released a Request For Qualifications (RFQ) on January 12, 2018, for an experienced artist or artist-led team to develop an artwork that enhances the exterior façade of the Market/San Pedro Street Parking Garage in downtown San José. The garage is a prominent facility in San José's downtown core and adjacent to the vibrant San Pedro Square commercial district, a popular destination for dining, retail and other activities day and night. The goal is for an enhancement that has a visual presence 24 hours a day and helps to enliven and add to the activation of the area. The RFQ closed on February 20, 2018, and 94 applications were received. Working with DOT, a neighborhood review panel was put together to select an artist for the design, fabrication, and installation of the artwork. The review panel was comprised of six community members and included three artists who live and work in downtown San José. The initial scoring by the review panel was done online, which resulted in scoring that shortlisted the 94 applicants to 14 artists to be reviewed. The Artist Selection Panel met on April 19, 2018, where the panel reviewed the 14 artists from the shortlist and unanimously selected artist Brian Brush. The Public Art Committee reviewed the selection at their June 5, 2018 meeting. Brian Brush is the same artist who created the enhancement atop The Pierce in the downtown SoFA District.

Approval of this action will allow the City to provide an aesthetic enhancement which is needed to continue to activate San Pedro Street, and stimulate the downtown core.

**COST AND FUNDING SOURCE:**

Funding for the design, fabrication, and installation of artwork at the Market/San Pedro Street Parking Garage is included in the 2018-2019 Adopted Capital Budget from the General Purpose Parking Capital Fund's Garage Façade Improvements project appropriation (\$1.25 million). This capital project was initially programmed as part of the 2018-2022 Capital Improvement Program to enhance the exterior façades of select City garages through the application of paint, lighting, and other architectural design elements aimed at boosting the customer experience, activating the garage space, and positively impacting the Downtown streetscape.

**FOR QUESTIONS CONTACT:** Kerry Adams Hapner, Director of Cultural Affairs (408) 793-4333

**EXHIBIT A**  
**Market/San Pedro Street Garage (45 N. Market Street)**

**Garage Location:**



**Concept Area for Art Installation**

