

**MINUTES OF THE
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE**

SAN JOSE, CALIFORNIA

MONDAY, SEPTEMBER 23, 2019

The Community and Economic Development Committee of the City of San José convened in regular session at 1:32 PM in Committee Rooms 118-120, Council Wing, City Hall.

PRESENT: Councilmember Johnny Khamis, Chair; Councilmember Pam Foley, Vice Chair; Councilmember Raul Peralez, Councilmember Maya Esparza, and Councilmember Lan Diep.

ABSENT: All present.

STAFF: Kim Walesh, City Manager's Office; Ed Moran, City Attorney's Office; Kelly Kline, Mayor's Office; and Louis Ósémwegie, City Clerk's Office.

(b) REVIEW OF WORK PLAN

None presented.

(c) CONSENT CALENDAR

(1) Arts Commission FY 2018-2019 Annual Report and FY 2019-2020 Workplan

(2) Human Services Commission FY 2018-19 Annual Report and FY 2019-20 Workplan.

Action: Upon motion by Councilmember Pam Foley, seconded by Councilmember Maya Esparza, and carried unanimously, the Committee approved the Consent Calendar, with item 3 pulled and voted on separately. (4-0-1. Absent: Peralez)

(3) Housing and Community Development Commission FY 2018-2019 Annual Report and FY 2019-2020 Workplan)

Public Comment: Martha O'Connell commented on item 29 on the HCDC Workplan Outreach Authorization for Commissioners, mobile home park owners, mobile home park residents and the new apartment rent control ordinance.

Councilmember Raul Peralez joined the meeting at approximately 1:39 PM.

Action: Upon motion by Councilmember Lan Diep, seconded by Councilmember Maya Esparza, and carried unanimously, the Housing and Community Development Commission FY 2018-2019 Annual Report and FY 2019-2020 Workplan was approved with no changes. (5-0)

REPORTS TO COMMITTEE

(1) Verbal Report on Economic Development Activities.

OED Public Information Manager, Elisabeth Handler presented highlights of the latest edition of the SJ Economy E newsletter, including: news of the City Council's passage of the electronic billboards measure, which is now resulting in an RFP process to advertisers interested in getting their digital signage seen on some of our City owned buildings downtown. This includes the Convention Center, the Museum of Art and the Center for the Performing Arts. These will enliven downtown, especially at night. The Diridon Station Area community engagement process continues apace, with a series of community events held in August and September. First was the August kickoff at the Arena Green where Google shared their framework for the community to have a close look at, and the City's OED set up its own information table, where it responded to question from participants. Second was the Village Fest in District 7 at the Village Oaks Shopping Center in September. There was also Viva Calle yesterday where we had information table set up too, with many people coming by. Olympus heralded its 40th year in its San José headquarters, which is now houses its international service center for surgical technologies. They've outgrown the building where they started with 200 employees, and one shift to the current three shifts and over 800 employees; they will move into their new building in 2020. On the manufacturing side, we had a successful roundtable that was hosted by the Silicon Valley manufacturing roundtable folks, which brought together a panel to discuss the implications of financial planning for corporate health at Prospect Silicon Valley. The founder and owner of Knox Cookie Bar recently disclosed how his financial analysis uncovered an entirely new business opportunity previously unknown. He's in the process of contracting with Safeway. There's an upcoming student housing downtown opening in 2020; and finally, Skate Martinez has designed some amazing crosswalks at the intersection of San Salvador and South First Street, working collaboratively with the City's Office of Cultural Affairs, The Department of Transportation and The Downtown Association.

Action: No motion was required. The Committee accepted the Verbal Report.

(2) Team San Jose Annual Report on Activities and Semi-Annual Performance Measure Updates.

Office of Cultural Affairs Director Kerry Adams-Hapner, Team San Jose Research and Strategic Development Director Ben Roschke, Team San Jose Sales and Destination Services Vice President Matthew Martinucci and Team San Jose Marketing and Communications Vice President Laura Chmielewski gave a presentation and responded to questions.

Action: Upon motion by Councilmember Pam Foley to move approval, seconded by Councilmember Raul Peralez, and carried unanimously, Team San Jose Annual Report on Activities and Semi-Annual Performance Measure Updates, was accepted. (5-0)

(3) Verbal Report on CSL Study for the Convention Center/South Hall Site.

Economic Development Deputy Director Nanci Klein and, CSL Consultant Jonathan Katz gave a presentation and responded to questions.

Councilmember Lan Diep left the meeting at approximately 2:31 PM

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(3) Verbal Report on CSL Study for the Convention Center/South Hall Site. (Cont'd)

Action: Upon motion by Councilmember Raul Peralez to move approval, seconded by Councilmember Pam Foley, and carried unanimously, the Verbal Report on CSL Study for the Convention Center/South Hall Site, was accepted and cross-referenced to the Oct. 29, 2019 full Council Meeting for action. (4-0-1. Absent: Diep,)

(4) City Council Policy Priority #3: Disadvantaged Business Enterprise Program.

Public Works Director Matt Cano and Division Manager Christopher Hickey, gave a presentation and responded to questions.

Action: Upon motion by Councilmember Raul Peralez to move approval, seconded by Councilmember Pam Foley, and carried unanimously, City Council Policy Priority #3: Disadvantaged Business Enterprise Program, was accepted and cross-referenced to the Oct. 8, 2019 full Council Meeting for action, with staff directed to come back on Annual basis with report that incorporates Small Business Reports. (4-0-1. Absent: Diep,)

(5) 2019 California Building Standards Code Adoption.

Planning, Building, and Code Enforcement Deputy Director James Song, Assistant Fire Chief Reggie Williams and Deputy Fire Marshal Hector Estrada gave a presentation and responded to questions.

Action: Upon motion by Councilmember Raul Peralez to move approval, seconded by Councilmember Pam Foley, and carried unanimously, the 2019 California Building Standards Code Adoption, was accepted; and, cross-referenced to the Oct. 8, 2019 full Council Meeting for action. (4-0-1. Absent: Diep,)

OPEN FORUM

There were no cards.

ADJOURNMENT

Councilmember Johnny Khamis adjourned the meeting at 3:06 PM.



for
Councilmember Johnny Khamis, Chair Community
and Economic Development Committee

JK/lo