



FW: SJ Chamber Support of Items 8.1 and 8.2

From City Clerk <city.clerk@sanjoseca.gov>
Date Mon 2/24/2025 4:20 PM
To Agendadesk <Agendadesk@sanjoseca.gov>

📎 2 attachments (581 KB)

SJ Chamber Support of Item 8.2 - Digital Signage in DTSJ.pdf; SJ Chamber Support Post St. Ped Mall.pdf;

From: Kat Angelov <[REDACTED]>
Sent: Monday, February 24, 2025 4:16 PM
To: The Office of Mayor Matt Mahan <mayor@sanjoseca.gov>; District1 <district1@sanjoseca.gov>; District2 <District2@sanjoseca.gov>; District3 <district3@sanjoseca.gov>; District4 <District4@sanjoseca.gov>; District5 <District5@sanjoseca.gov>; District 6 <district6@sanjoseca.gov>; District7 <District7@sanjoseca.gov>; District8 <district8@sanjoseca.gov>; District9 <district9@sanjoseca.gov>; District 10 <District10@sanjoseca.gov>; City Clerk <city.clerk@sanjoseca.gov>
Cc: Leah Toeniskoetter <[REDACTED]>
Subject: SJ Chamber Support of Items 8.1 and 8.2

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Dear Mayor and Honorable Councilmembers,

Please find attached letters of support for two agenda items: 8.1 and 8.2. We are excited to see both of these proposals move forward to activate our downtown core.

Thank you for the consideration of our comments.

Sincerely,
Kat



Kat Angelov

Policy Manager

San Jose Chamber of Commerce

IN OFFICE DAYS: TUESDAYS - THURSDAYS

Email: [REDACTED]

Office: [REDACTED]

Mailing Address: [REDACTED]

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**San Jose
Chamber of Commerce**

February 22, 2025

City of San Jose City Council
200 E. Santa Clara St.
San José, CA 95113

Dear Mayor Mahan and Honorable Councilmembers,

On behalf of the San Jose Chamber of Commerce, I am pleased to submit this letter in support of the proposed Post St. Pedestrian Mall.

The Pedestrian Mall Law of 1960 was created to transform spaces for vehicular traffic into pedestrian-focused spaces that support businesses, open spaces, and community needs. Pedestrian malls have numerous benefits for those in the community:

- **Local Economy:** Creating a permanent pedestrian mall on Post Street would stimulate the local economy as it would bring more people to the area. Additional foot traffic has the positive effect of increasing retail and restaurant sales.
- **Public Spaces:** Pedestrian malls activate public spaces to create gathering places. The City of San Jose created the Al Fresco Dining Program in 2020 that kicked off the movement to make Post Street into a permanent pedestrian mall. Since then, the businesses along Post Street have held numerous community events with the additional public space created. Supporting the creation of a permanent pedestrian mall would see an increase in community events that support the local economy and public life.
- **Revitalization Efforts:** The City of San Jose has spent thousands of dollars and man hours in the last decade supporting and revitalizing its downtown core. This project would bolster those efforts.

The San Jose Chamber of Commerce was a strong supporter of the Al Fresco program in 2020. We are now excited to support a permanent change to Post Street that will strengthen the businesses and community spaces there for years to come.

Sincerely,



Leah Toeniskoetter
President & CEO, San Jose Chamber of Commerce