



Memorandum

TO: HONORABLE MAYOR
AND CITY COUNCIL

FROM: Lee Wilcox

SUBJECT: 2019 CITY COUNCIL PRIORITY-
SETTING SESSION

DATE: February 25, 2019

Approved

D. D. S. L.

Date

2/25/19

RECOMMENDATION

- (a) Approve the following elements of the priority-setting session:
 - (1) Remove the following priorities from the priority list as complete:
 - (a) Priority #1, Update the City's Rental Rights and Referrals Program
 - (b) Priority #4, Housing Rehabilitation Program
 - (c) Priority #10, Personal Care Business Compliance Initiative
 - (d) Priority #25, Downtown Active Storefronts Initiative
 - (e) Priority #27, Medical Marijuana.
 - (2) Remove the following priorities from the priority list and add them to the nominations list:
 - (a) Priority #23, Spurring High Density Development Along Transit Corridors
 - (b) Priority #24, Riparian Corridors and Bird Safe Design
 - (c) Priority #26, San José is Open for Business/Legal Non-Conforming Uses.
 - (3) Approve staff's proposed priority setting nomination list.
- (b) Approve new items for the Council Priority List.
- (c) Rank items on the Council Priority list.

OUTCOME

The City Council will establish an updated, ranked priority list.

BACKGROUND

The City Council held its first priority-setting session on February 14, 2011. The Council began using the priority-setting process at that time due to the significant number of positions eliminated as part of the 2010-2011 Adopted Budget, which constrained staff's ability to work on new policy proposals. The Council established a list of ten priority items at that session as a means of focusing staff's limited resources on the Council's highest priorities. Though the City's financial situation has since improved, resources continue to be limited and available

staffing focused on policy remains constrained; therefore, the Council Policy Prioritization process remains an important tool to meet Council short-term policy goals.

Since 2011, the Council has held priority-setting sessions periodically to update the priority list. At the last priority setting session, held on October 17, 2017, the Council added six new items to the priority list and removed four to establish the current list of 27 items. The six new items were the Downtown Zoning Code Update, Impact Fee Deferred Payment Program for Housing, Safe Parking Program, Private Property Graffiti Abatement Ordinance, Smoke-Free Housing, and Innovative Strategies to Hire Crossing Guards. Since October 2017, staff has completed work on five priorities.

On June 19, 2018, the City Council considered recommendations from staff to update the priority-setting process. Staff made five recommendations, as follows:

- Recommendation #1: Align the priority-setting process to the City's annual budget process, with an annual session (the Annual Council Policy Prioritization Process) to be held in February, prior to the kickoff of the City's annual budget process.
- Recommendation #2: Hold the Annual Council Policy Prioritization Process at a "stand alone" meeting of the Council, which will allow for more discussion and collaboration between the Council and Administration and allow the Administration to daylight other significant policy endeavors that may be required in the upcoming year.
- Recommendation #3: Simplify the nominations process by creating a form for Councilmembers to submit potential Council Policy Priorities to the City Manager, who will then bring forward all Council nominations and the Administration's critical policy work in a single memorandum.
- Recommendation #4: Require the Administration to provide regular progress reports on Council Policy Priorities to the appropriate Council Committees.
- Recommendation #5: Create a point of contact in the City Manager's Office of Administration, Policy, and Intergovernmental Relations (API) to function as liaison to the City Council—helping Council Offices navigate City issues into the appropriate City process.

The City Council approved these recommendations, along with three additional recommendations from Councilmember Jimenez, as follows:

- Direct the Administration to bring forward a progress report to the City Council in the fall of 2018 that provides an update on the existing Council Policy Priorities.

- Clarify that Council prioritization recommendations submitted through the City Council Policy Nomination Form will not require approval from the Rules and Open Government Committee.
- Create an evaluation process to appraise the effectiveness of the modified Council Policy Prioritization Process within a year of implementation.

On January 24, 2019, the Administration released an information memo that initiated the 2019 priority-setting process. It invited Councilmembers to submit new nominations for the priority list by February 8, 2019. Twenty-five proposals were submitted by that date.

ANALYSIS

The priority-setting process was conceived in 2011 as a method for managing reduced staff resources during a time of fiscal hardship, but since that time it has developed into an important tool for implementing the Council's policy agenda. It allows the Council to clearly communicate its top policy priorities to staff and provides a means to hold staff accountable for their progress on work items. For the Administration, the priority list is a tool to track and manage policy work across the organization and to ensure that Council direction is carried out. With the Council's approval of changes to the process in June 2018, the Administration has worked to make priority-setting more user-friendly for the Council and to sharpen the organization's focus on advancing priority items.

In the following sections, this memo proposes items for removal from the priority list, reviews the list of nominated items, sets out the proposed voting and ranking process, and discusses how the Administration will execute on the updated list.

Changes to the Existing Priority List

The priority list is the Council's existing list of priority policy projects. The full list can be found in Attachment C. Since the last priority-setting session, staff has completed work on the following priority items and recommends their removal from the list:

- Priority #1: Update the City's Rental Right and Referrals Program
- Priority #4: Housing Rehabilitation Program (Homeless Veterans Vouchers)
- Priority #10: Personal Care Business Compliance Initiative
- Priority #25: Downtown Active Storefronts Initiative
- Priority #27: Medical Marijuana

Priority numbers 1 and 25 were deemed complete by the Council in June of 2018. Staff has completed work on priority numbers 4, 10 and 27 since last June.

As part of the October 2017 priority-setting session, the Council removed items from the list that had received zero votes during the ranking process at the previous priority-setting session, held in March 2017. Removing items with zero ranking votes during the previous session helps to keep the list updated. The Administration recommends continuing this practice. The following items received zero votes during the ranking process at the October 2017 priority-setting session and, due to their low ranking and limited staff resources, have not had any work completed:

- Priority #23: Spurring High Density Development Along Transit Corridors
- Priority #24: Riparian Corridors Bird Safe Design
- Priority #26: San Jose is Open for Business/Legal Non-Conforming Uses

The Administration recommends that the Council remove these items from the priority list. At the same time, the Administration recommends that the Council add these items to the nomination list, to provide an opportunity for Councilmembers to vote for them during the prioritization process and potentially add them back onto the list, should they receive sufficient support.

Nomination List

The nomination list is the list of policy proposals that the Council will consider adding to the priority list through the priority-setting process, during the Round 1 voting. The full list is found in Attachment A. Items on the nomination list come from three sources:

- **Yellow Light List:** When a member of the Council proposes a new policy initiative at a City Council or Rules Committee meeting, the Administration advises the Council whether the item is a green light, meaning that it can be accommodated within a department's existing work plan, or a yellow light, meaning that it would create a workload impact. While green lighted items can move forward immediately, the Council and Rules Committee often refer yellow-lighted items to priority setting. The Administration maintains a list of all yellow lighted items and brings those items forward for consideration during the next priority-setting process. Staff has included all yellow-lighted items listed in the January 24, 2019 information memo on the nomination list, with the exception of the following four items, which have been removed from the list:
 - Actions related to the San Jose Water Company general rate case (March 7, 2018)
 - Responding to United States Department of Justice's lawsuit against California's sanctuary state policies (March 14, 2018)
 - Beverage straws upon request (May 16, 2018)
 - General Plan Land Use Overlay Amendments for Mobilehome Parks (March 13, 2018)

The first two items were completed subsequent to being added to the yellow light list. The third item was accomplished by state legislation. The final item is included in Council Priority #3 and was included on the yellow light list in error.

- **Council Nominations:** As part of the 2019 priority-setting process, Councilmembers have had the opportunity to nominate new policy proposals for consideration as Council policy priorities. Those proposals (with some exceptions, discussed below) have been placed on the nomination list.
- **Items Removed from the Priority List:** As discussed above, the Administration recommends three items currently on the priority list (Council priority numbers 23, 24, and 26) be removed from the priority list and added to the nomination list.

Most Council nominations were placed on the nomination list, but in some cases the Administration proposes sending nominations down a different path—either by green-lighting them or referring them to the budget process. In other cases, the Administration recommends combining two or more nominations with overlapping policy goals. Recommendations on these issues are outlined below.

Green-Lighted Items

The Administration proposes green-lighting three nominations. These items qualify to be green-lighted because they can be accommodated within an existing City effort. The three items (which can also be found listed in Attachment B) are as follows:

- **Reduce or Eliminate Parking Minimums Near Transit (Foley):** This nomination proposes reducing or abolishing parking minimums for development projects near transit stations. At the February 26, 2019 City Council meeting, the Administration will recommend that the Council authorize the City Manager to enter into a Memorandum of Understanding with the National Resources Defense Council for the purpose of allowing the City to receive a support package of technical assistance and other services (valued at approximately \$2.5 million) to aid in the implementation of Climate Smart San Jose, the City's plan to reduce carbon emissions. The City's Strategic Plan for this effort includes development of updated parking requirements to enable no- and low-parking development. Given the similarity between this effort and Councilmember Foley's nomination, the Administration recommends green-lighting the nomination, contingent on the City Council's decision to authorize entering into the Memorandum of Understanding at the February 26 meeting.
- **Multi-Departmental/Disciplinary Quality of Life Task Force (Esparza):** This nomination proposes establishing an inter-departmental task force to coordinate response to illegal dumping, graffiti, and other quality of life issues, as well as identifying one-time money to increase staffing to address those issues. As part of the BeautifySJ effort, an inter-departmental working group, led by the City Manager's Office, has been established to improve coordination between departments and with external partners. The BeautifySJ Annual Report, which will be heard at a City Council meeting in March 2019, will provide additional information on BeautifySJ activities. Due to the similarity between this effort and Councilmember Esparza's nomination, the Administration

recommends green-lighting the portion of her nomination that concerns inter-departmental coordination. The Administration does not recommend green-lighting the portion of the nomination that proposes identifying one-time funding to add staff positions, as the budget process is the best venue to make funding decisions.

- **Temporary Municipal Recreational Vehicle and Trailer Specific Storage Facility (Esparza):** This nomination proposes establishing a temporary storage facility for recreational vehicles and trailers towed from city streets. The intent of the proposal is to provide overflow storage capacity that would make tow contractors less likely to refuse service. Staff is already undertaking work to create a new tow service model in response to the recent Audit of Tow Services. The Administration recommends greenlighting evaluation of a storage facility as described in this nomination as part of that existing work. Feasibility of the proposal would depend on the results of staff's evaluation, as well as on budget action to allocate sufficient General Fund resources to support purchase, maintenance, and administration of a City operated storage yard, including disposal of abandoned vehicles.

Budget Items

The priority-setting process is intended to prioritize work that involves changes to City policy, such as the amendment of policies or ordinances. It is not intended to make decisions on changes to the City budget, such as the creation of new positions or allocation of funding. The Administration has identified three nominations that are principally budget issues and would best be considered through the budget process. Those nominations are as follows:

- Blight Squad (District 2)
- Illegal Dumping Education Campaign & Surveillance (District 2)
- The Facilities and Child Care portions of the Family Friendly City nomination (District 8).

Policy or programmatic frameworks already exist under which these nominations could be implemented—the primary obstacle to pursuing them is budget resources. The Administration recommends that these nominations be considered through the budget process instead of through the priority-setting process, and thus not be included on the nomination list. The Council could submit them as proposals through the cost estimate and budget document process that will occur in May 2019.

It's important to note that there are some nominations recommended for inclusion on the nomination list and consideration through priority-setting process that would require budget resources to implement. For example, the Storage Lockers for the Houseless nomination, submitted by District 2, would require budget resources. The Administration recommends including it on the nomination list, however, because it raises questions that may warrant scoping and analysis in advance of a budget decision (questions like which city facilities could accommodate lockers and how they would be operated.) Staff would evaluate these issues if the

nomination were prioritized by the Council, but implementation of the program would require subsequent budget action.

The three nominations recommended for referral to the budget process above are more straight forward. The Blight Squad nomination, for example, proposes increasing funding for the City's illegal dumping and litter pickup functions. No policy analysis is necessary to implement this recommendation, and thus it would not benefit from going through the prioritization process.

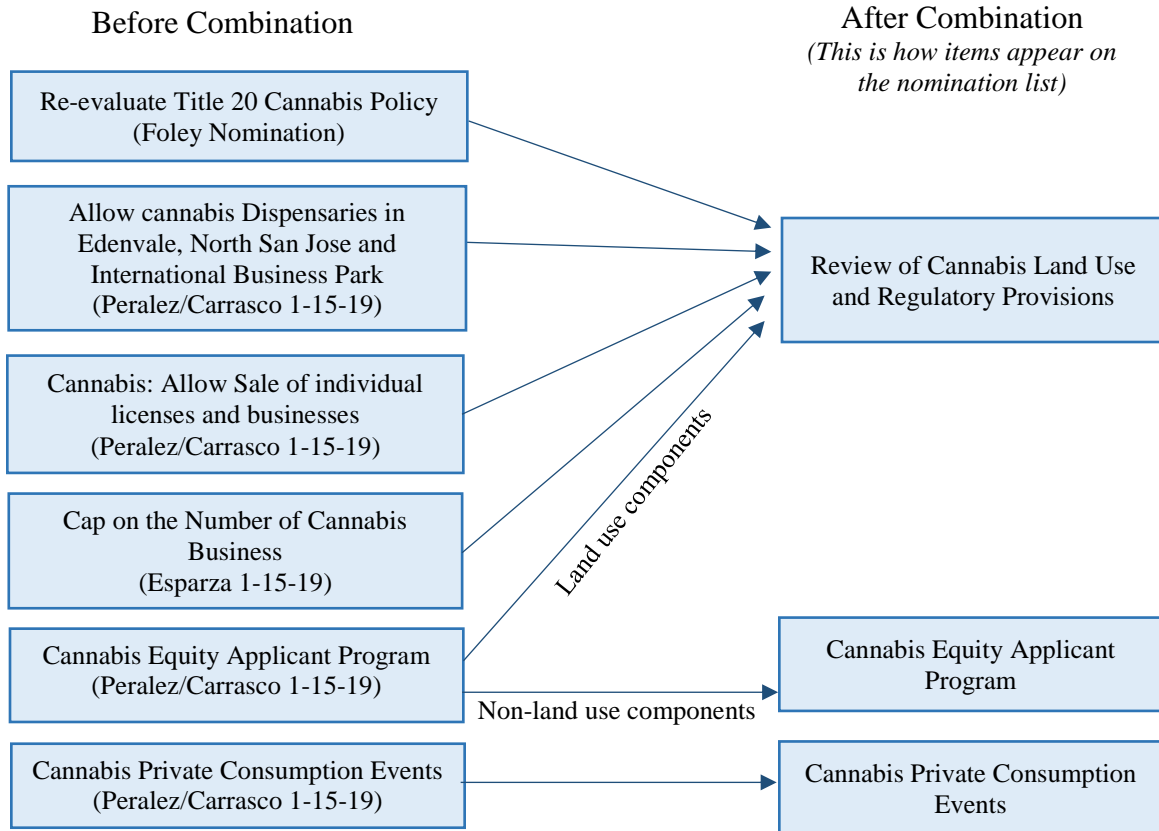
Items referred to the budget process are also listed in Attachment B.

Combining Nominations

In several instances nominations submitted by different Councilmembers overlap in subject matter and policy intent. To facilitate a more streamlined voting process, the Administration recommends combining these nominations, as follows:

- **Accessory Dwelling Unit (ADU) Nominations:** Both Councilmember Carrasco and Councilmember Foley submitted proposals to facilitate and encourage construction of ADUs. Councilmember Carrasco's nomination is entitled "ADU" and Councilmember Foley's is entitled "ADUs: Reduce Permit Costs & Streamline the Process." The Administration recommends combining these nominations.
- **Gas-Powered Landscape Maintenance Equipment Nominations:** Both Councilmember Davis and Councilmember Khamis submitted nominations that seek to reduce the use of gas-powered landscape maintenance equipment, such as gas-powered leaf blowers. Councilmember Davis' nomination is entitled "Gas Powered Leaf Blowers" and Councilmember Khamis' is entitled "Climate Smart San Jose Plan." The Administration recommends combining these nominations.
- **Interactive Wayfinding Signage Downtown:** Councilmembers Khamis and Peralez brought forward a memo to the Rules Committee on December 12, 2018 that proposed allowing electronic wayfinding kiosks Downtown in the public right-of-way. Councilmember Davis submitted a similar nomination as part of the priority-setting process, entitled "Interactive Wayfinding Signage." The Administration recommends combining these nominations.
- **Cannabis Policy:** At the January 15, 2019 City Council meeting, the City Council forwarded a number of cannabis-related policy proposals to priority-setting. As part of the priority-setting process, Councilmember Foley submitted an additional cannabis-related proposal, entitled "Re-evaluate Title 20 Cannabis Policy." On reviewing these items, the Administration recommends combining all of the proposals that concern land use regulation to enable a comprehensive review of that issue. Councilmember Foley's nomination concerns land use, as do three items referred on January 15: assessment of allowing sale of individual business components, assessment of implementing a cap on

the number of retail cannabis businesses per council district, and assessment of allowing all cannabis uses, not just dispensaries, in the North San José, International Business Park, and Edenvale Development Policy Areas. The Administration recommends combining these four proposals, along with the land use components of the Cannabis Equity item, also referred on January 15. The components of the Cannabis Equity item that do not concern land use, along with the other item referred on January 15, would remain separate. The below diagram illustrates the proposal.



Based on these recommendations, the recommended nomination list for Round of 1 of priority-setting is outlined in Attachment A. Attachment A identifies the departments that would be assigned to each nominated priority and the estimated time frame for completion if placed on the priority list. A basic analysis of policy development complexity was completed on all policy nominations received in response to the January 25, 2019 information memorandum. This level of analysis was not completed on previous yellow light items included on this list. Attachment D provides a visual analysis of the level of complexity of items on the nomination list based on the time it would take to complete them and the number of staff required to do the work. Information on timeframe and staffing requirements is an estimate, which would be further refined once a final priority list is established. Refined estimates would include work with the City Attorney’s Office to confirm required attorney work effort.

Voting Process

This section describes the Administration's recommended voting process at the priority-setting session. Voting will occur in two rounds: the first round will determine which items are added to the priority list, and the second round will determine how items are ranked on the list.

Round 1: Vote on Nominations

In this round, Councilmembers will vote on nominated items to determine which items are added to the priority list. The Administration recommends that voting be conducted according to the following rules:

- **Number of votes:** Each councilmember will be given $n/3$ votes, where n equals the total number of items on the nomination list. There are 28 items on the list, so each councilmember will be given 9 votes.
- **No vote clustering:** Each councilmember may only assign one vote per selected priority.
- **Vote threshold:** Any item on the nomination list that receives six or more voters in this round will be added to the priority list. The Administration proposes using a six-vote threshold because a Council majority is needed to approve most policy and ordinance changes.

Voting will be conducted with paper ballots. Because staff will need time to tabulate the results of the vote, the Council will either hear an item between Round 1 and Round 2 or take a brief recess.

Round 2: Prioritization

In this round, Councilmembers will rank the list that they established in Round 1. Items will be ranked on the list according to how many votes they receive. The Administration recommends that voting be conducted according to the following rules:

- **Freeze the top 10 on the current priority list:** After the removal of completed items from the current priority list, the remaining top ten items on the list have staff work underway. Given the amount of staff time invested in these items already, the Administration proposes that the Council not re-rank these items in Round 2 and instead allow them to remain at their current ranks. Leaving these items at the top of the list will allow staff to continue the work already in progress and bring them to completion. Attachment E shows the top ten that would be frozen assuming the Council accepts staff's recommendations for removing items from the list.
- **Number of votes:** Each councilmember will be given $n/3$ votes, where n equals the total number of items on the priority list. Since we cannot know ahead of time how many

items will be added to the priority list in Round 1, the number of votes in Round 2 will be determined after the Round 1 results are tabulated.

- **No vote clustering:** Each Councilmember may only assign one vote to each priority.

After voting is complete, staff will count how many votes each item received and re-rank the list accordingly.

Next Steps

The City Manager's Office of Administration, Policy and Intergovernmental Relations (API) has recently been tasked with managing the priority list, including tracking the organization's progress towards completing priority items, facilitating inter-departmental coordination on priority item work, and directly supporting departmental efforts through API policy staff. Once the City Council establishes the updated priority list, API staff will begin working in their new role to foster greater advancement of the Council's policy goals.

As part of their work on the updated list, API staff will work with departments to evaluate which policy efforts can be staffed with existing resources, and which items require additional resources. The Administration will report back to the Council on the resources needed to pursue each of the items on the priority list through a Manager's Budget Addendum as part of the 2019-2020 Budget Process. The Manager's Budget Addendum will provide the City Council with cost estimates for potential use in the Budget Document process that will occur in May 2019. After the conclusion of the budget process, the Administration will bring forward an update on the status of the priority list, which will include information on which priority items are and are not resourced in Fiscal Year 2019-2020.

EVALUATION AND FOLLOW-UP

The Administration will report back through the budget process on the resources needed to implement the updated priority list and will report progress on implementing individual priorities through the Council committees. Prior to starting the 2020 Council Policy Prioritization process the Administration will also return to Council with an evaluation of the effectiveness of the modified Council Policy Prioritization Process, consistent with Council direction from the June 19, 2018 Council meeting.

PUBLIC OUTREACH

This memorandum will be posted on the City Council Agenda website for the March 5, 2019 City Council Meeting.

COORDINATION

This memorandum has been coordinated with the City Attorney's Office and the City Manager's Budget Office. Evaluation of the priority-setting nominations has been coordinated with the Department of Planning, Building and Code Enforcement, the Public Works Department, Environmental Services Department, Police Department, Fire Department, Department of Transportation, Office of Employee Relations, Parks, Recreation and Neighborhood Services Department, Housing Department, Library Department, and Office of Economic Development.

COMMISSION RECOMMENDATION/INPUT

There is no commission recommendation/input associated with this action.

CEQA

Not a Project, File No. PP17-009, Staff Reports, Assessments, Annual Reports, and Informational Memos that involve no approvals of any City actions.

/s/
LEE WILCOX
Chief of Staff
Office of the City Manager

For questions, please contact Peter Hamilton, Senior Executive Analyst, at (408) 535-7998.

Attachments:

- Attachment A: Council Nomination List
- Attachment B: Budget and Green Light Items
- Attachment C: Current Council Policy Prioritization List
- Attachment D: Policy Development Complexity for Council Policy Nominations 2019
- Attachment E: Council Policy Priority List: Proposed Frozen Top Ten

Attachment A
Council Priority Setting Session 2019 - Council Nomination List

#	District	Proposal	Description	Source	Lead Dept.	Depts. Impacted	Policy Complexity	Est. Length of Development	Est. Staff Required
1	5, 9	ADU Manual, Plan Sets Book, and Process Streamlining (Combined)	(Carrasco) Create model ADU layouts and design concepts that homeowners can select from a plan book to expedite construction permit. (Foley) Streamline permitting process, reduce permitting costs and create a consistent, seamless approval and development process.	Nomination Form	PBCE	PBCE CAO	Low	6-9mo	≤2 Staff
2	9	Explore & Compare CEQA Across Municipalities	Compare policies and procedures around CEQA to other municipalities and return to Council with recommendations.	Nomination Form	PBCE	PBCE CAO	Low	6-9mo	≤2 Staff
3	8	Family Friendly City-Paid Family Leave	Review measures to expand Long-term Disability (LTD) insurance to provide at least 6 weeks of Paid Family Leave at 100% of salary for birth, adoption, foster placement of a child, or child-parent bonding measures.	Nomination Form	OER	PW PRNS OER LIBRARY CAO	Medium	9-18mo	≤2 Staff
4	2	Traffic Calming	Update Council Policy 5-6 to provide greater opportunities for streets and intersections to qualify for traffic calming measures, particularly in areas near parks, schools, libraries and community centers.	Nomination Form	DOT	DOT CAO	Medium	9-18mo	≤2 Staff
5	4	Sidewalk Gaps	1. Inventory sidewalk networks to identify gaps. 2. Prioritize gaps that should be built out (near schools or where seniors and minors walk often). 3. Identify funding to fund completion of sidewalk network.	Nomination Form	DOT	DOT	High	9-18mo	≤2 Staff
6	1	Public Safety-Fire Fee	Explore options for 1) including % fee in every new development allocated for fire services and 2) increasing fire safety measures/resources in new development.	Nomination Form	FIRE	FIRE PBCE OED CAO	High	9-18mo	≤2 Staff
7	7	Homelessness Diversion	Create a pilot program for 100 families to divert them from entering shelter system.	Nomination Form	HOUSING	HOUSING CAO	High	>18 mo	≤2 Staff

8	2	Storage Lockers for the Houseless	Locate storage lockers at community centers, libraries and other accessible locations for houseless residents to use for personal storage.	Nomination Form	HOUSING	HOUSING	High	9-18mo	≤2 Staff
9	M	Childcare & Early Education	Pursue and prioritize new polices or policy modifications to incentivize new child care facilities, including 1) evaluating underutilized City facilities including through the City's reuse program, 2) find ways to encourage new developments to include space for child care purposes, 3) assess currently available underutilized facilities that could be used for child care purposes, review/update business development materials that promote child chare center and review current City processes for permitting new child care facilities for process improvements.	Nomination Form	PBCE	LIBRARY PBCE OED PW PRNS CAO	High	9-18mo	3-4 Staff
10	M	Universal Development Fee	Create a universal development fee and structure that contains all current development tax and impact fees.	Nomination Form	OED	OED PRNS DOT HOUSING PW PBCE CAO	High	>18 mo	3-4 Staff
11	6, 3, 10	Interactive Wayfinding Signage Downtown (Combined)	Explore an Interactive Wayfinding Signage Pilot Program to determine if a partnership can be formed to improve wayfinding, navigation, and service delivery in Downtown San Jose and other pedestrian dense areas.	Nomination Form	OED	OED CAO	High	>18 mo	>5 Staff
12	4	General Plan and Zoning Alignment	Examine parcels of land that have different designated uses under the GP and current zoning, prioritize which parcels should be aligned, and begin unilaterally rezoning land to conform with the GP. New zoning designations may be identified.	Nomination Form	PBCE	PBCE CAO	High	>18 mo	>5 Staff
13	10	Walls: Streamline repair process; address planning issues; develop vegetation policy	1. Develop streamlined process for residents to determine requirements, options and steps for repairing or replacing concrete perimeters or sounds walls. 2. Evaluate design standards for walls and City owned land in future development. 3. Review and modify policy for planting vegetation in City-owned land adjacent to walls.	Nomination Form	PBCE	PBCE DOT CAO	High	9-18mo	3-4 Staff

14	6	Strengthening Code Enforcement on Empty Residential Properties with Blight	Give Code Enforcement more "teeth" to begin fining and taking a property owner to court when an empty residential property is blighted and affecting a neighborhood.	Nomination Form	PBCE	PBCE CAO	High	9-18mo	3-4 Staff
15	6, 10	Gas Powered Landscape Equipment (Combined)	(Davis) Create a Commercial Leaf Blower Ordinance. (Khamis) 1. Seek funding opportunities to create a program with incentives to exchange gas-powered lawn equipment for electric-powered lawn equipment, 2. Use funding to implement buy-back program.	Nomination Form	PBCE	PBCE CAO	High	9-18mo	3-4 Staff
16	M	Reducing Gun Violence	1. Modernize Municipal Code 10.32.030 to include regulation of sale of firearms, ammunition, and within the city. 2. Revise Chapter 10.32 to include among requirements of all licensees of vendor permits regarding video-and audio recording of firearm and ammunition transfers. 3. Prohibit sale of firearms and ammunition within or from a residence.	Nomination Form	POLICE	POLICE CAO PBCE	High	>18 mo	3-4 Staff
17	3, 5, 9	Review of Cannabis Land Use and Regulatory Provisions (Combined)	1. Evaluate Title 20 as it pertains to cannabis industry, and the feasibility of increasing the amount of available cannabis licenses to allow qualifying dispensary operators to expand or for entrepreneurs to open new businesses. 2. Explore allowing cannabis dispensaries in Edenvale, North San Jose, and International Business Park. 3. Explore allowing the sale of individual licenses and businesses. 4. Explore land use components of a cannabis equity program.	Nomination Form & Yellow Light	POLICE	POLICE CAO PBCE	High	9-18mo	3-4 Staff
18	4	Privately-Owned Public Open Space	Develop a set of guidelines and proposed ordinance changes to address gaps in City rules regarding park creation. (PDO/PIO Private Recreation Credit and Land Dedication Update)	Nomination Form	PRNS	PRNS PBCE OED CAO	High	9-18mo	3-4 Staff

19	3	Suicide Prevention Strategy	Update the City's public safety protocols for suicide attempts and internal procedures for suicide prevention; promote suicide prevention awareness; develop a communications approach and plan; and collaborate with the County to produce an annual report about suicide prevention policy. Create a suicide prevention policy.	Yellow Light	TBD	TBD	--	--	--
20	9 (Rocha)	Criteria for the Review of Drive-Through Uses	Review setback criteria contained in section VII of Council Policy 6-10.	Yellow Light	PBCE	PBCE CAO	--	--	--
21	3, 5	Cannabis: Private Consumption Events	Assess amending the Municipal Code to allow private events for cannabis consumption.	Yellow Light	POLICE	POLICE CAO PBCE	--	--	--
22	3, 5	Cannabis: Equity Applicant Program	Assess creating a cannabis equity program as outlined by the State of California in SB 1294.	Yellow Light	POLICE	POLICE CAO PBCE	--	--	--
23	2	Abandoned Shopping Cart Program	Modify Abandoned Shopping Cart Program to 1) Achieve full cost recovery, 2) Gain participation of all businesses, 3) Escalate penalties and fees for violations, 4) Require consistent, clear, and long-lasting cart signage and/or labeling to identify cart ownership and location of origin, 5) Explore feasibility of an impound fee for carts collected by City staff.	Yellow Light	PBCE	PBCE CAO	--	--	--
24	3, 1, 5, 2	Update the Council's Wage Theft Prevention Policy	Update the Wage Theft Prevention Policy by, 1) Mandating certain disclosures from developers on major construction projects, 2) Considering penalties for illegal abuses of workers if the City provides any economic incentives, 3) Removing exclusion of public works contracts, 4) Clarifying the existing definition of "Final Judgments, Decisions, and Orders."	Yellow Light	PW	PW Finance CAO	--	--	--
25	4	Study of Industrial Lands, Create Protections	Conduct a study on how the uses on San José industrial lands are changing and return to Council when appropriate with a report on the state of our industrial property market, identifying opportunities and strategies for revitalization, intensification, and creation of permanent protections of industrial lands.	Yellow Light	OED	OED CAO	--	--	--

26	--	Spurring High Density Development Along Transit Corridors	Development of an incentive plan to spur investment in high-density development within the General Plan land use designation "transit residential" by exploring a targeted decrease in the \$17/square foot Housing Impact Fee and other fees, to include looking at alternative payment schedules to the current up-front payment requirement.	Current List	PBCE	CAO	--	--	--
27	--	Riparian Corridors and Bird Safe Design	Develop a work plan to study the impacts of bird strikes in SJ, explore the implications of incorporating current voluntary bird-safe design measures as a City-wide requirement along riparian habitats, creek corridors and open spaces, and evaluate if additional environmental review may be needed to implement a Citywide program.	Current List	PBCE	CAO	--	--	--
28	--	San Jose is Open for Business/ Legal Non-Conforming Uses	Clarify Title 20 to reduce the evidentiary burdens for businesses and property owners seeking to establish a longstanding, legal nonconforming use.	Current List	PBCE	CAO	--	--	--

Attachment B
Council Priority Setting Session 2019 - Budget and Green Light Items

#	District	Proposal	Description	List Type	Lead Dept.	Depts. Impacted	Policy Complexity	Est. Length of Development	Est. Staff Required
1	2	Blight Squad	Develop and fund a pilot to focus on illegal dumping and litter in hot spots across the City in coordination with Council offices.	Budget Item	ESD	ESD PRNS CAO	High	9-18mo	3-4 Staff
2	2	Illegal Dumping Education Campaign & Surveillance	Education campaign and PSAs on illegal dumping and costs to the City. Install City cameras in hot spots.	Budget Item	ESD	ESD PRNS HOUSING CAO	High	>18 mo	3-4 Staff
3	8	Family Friendly City- Facilities	Review city owned facilities and 1) provide at least 1 diaper changing table in all restrooms, 2) ensure space for private breastfeeding and lactation to include ventilation, electrical, lighting, and sink with hot water	Budget Item	PW	PW PRNS OER Library CAO	High	>18 mo	3-4 Staff
4	8	Family Friendly City- Childcare	Pilot existing programs offered through the City's PRNS and Library Departments at or near City Hall for City employees for regular cost or sliding fee scale.	Budget Item	PRNS	PW <u>PRNS</u> OER Library CAO	High	>18 mo	>5 Staff

#	District	Proposal	Description	List Type	Lead Dept.	Depts. Impacted	Policy Complexity	Est. Length of Development	Est. Staff Required
1	7	Temporary Municipal Recreational Vehicle and Trailer Specific Storage Facility	Establish an emergency temporary storage facility for RVs and Trailers (on city land or other jurisdiction) to be used as overflow to towing contractors.	Green Light	POLICE	PBCE PD DOT CAO	--	--	--
2	7	Multi-Department/ Disciplinary Quality of Life Taskforce	Taskforce to address complaint hotspots in a coordinated interdepartmental manner.	Green Light	PRNS	PRNS DOT ESD CAO	--	--	--
3	9	Reduce or Eliminate Parking Minimums Near Transit	Explore ability to significantly reduce or abolish parking minimums 1/4 mile and 1/2 mile radius around transit stations.	Green Light	PBCE	PBCE CLIMATE SMART CAO	--	--	--

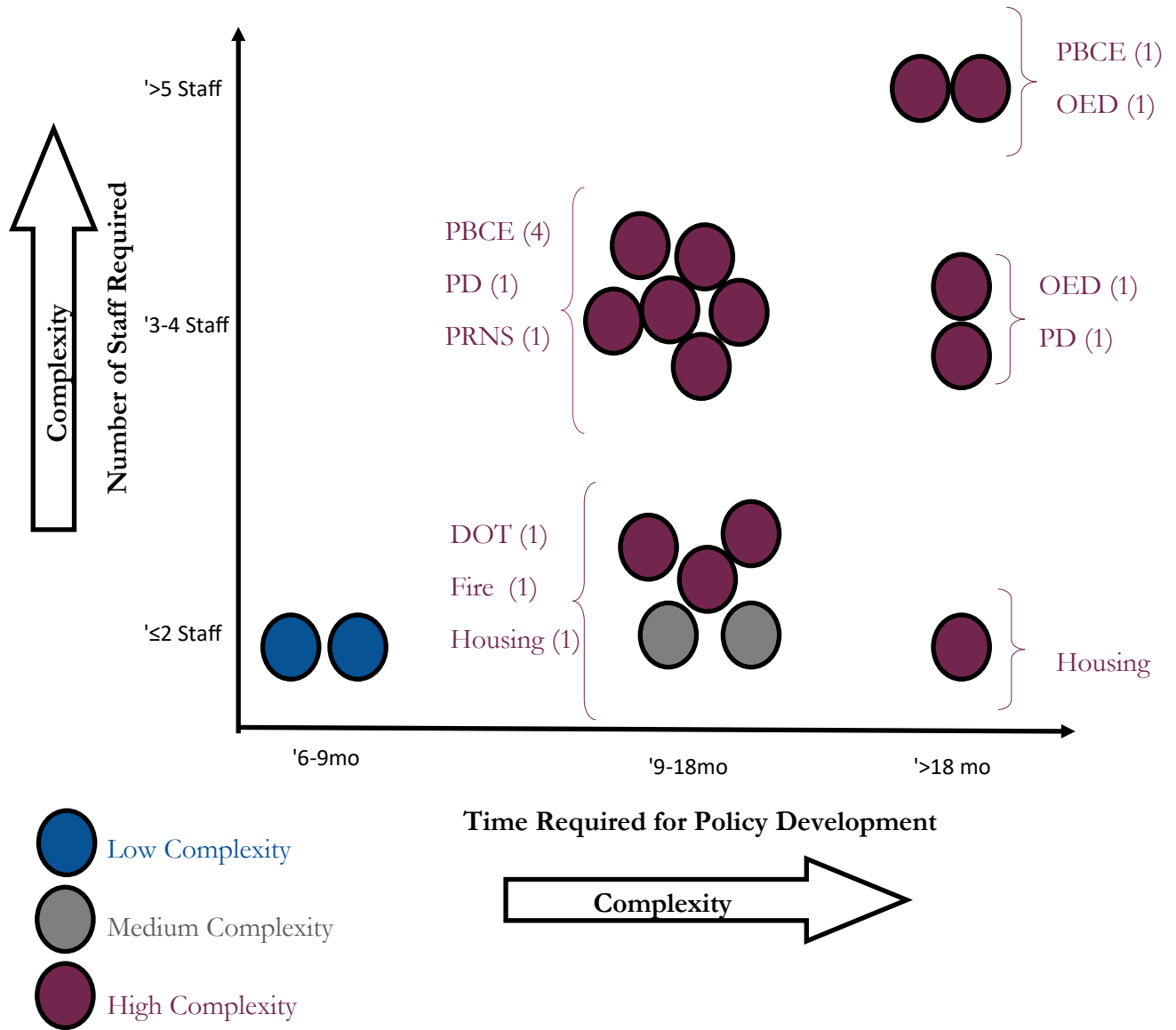
Attachment C

CURRENT COUNCIL POLICY PRIORITIZATION LIST

Priority Number	Policy/Ordinance Name	Lead Department	Project Status
1	Update the City's Rental Rights and Referrals Program	Housing	Complete
2	Local Hiring/Local Business/Apprentice Utilization Program	Public Works	In Progress
3	Mobile Home Conversions	PBCE	In Progress
4	Housing Rehabilitation Program (Homeless Veterans Vouchers)	Housing	Complete
5	Disadvantaged Business Enterprises	Public Works	In Progress
6	Electronic Billboards	PBCE/OED	In Progress
7	Downtown and/or Citywide Parks Operations and Maintenance Financing District	PRNS	In Progress
8	Development of a Soft-Story Retrofit Program	Housing	In Progress
9	Accessory Dwelling Units & Garage Conversion Ordinance	PBCE	In Progress
10	Personal Care Business Compliance Initiative	Police	Complete
11	North San José Policy Review	PBCE/OED	In Progress
12	Regional Commercial Linkage Fee for Affordable Housing	Housing	In Progress
13	Safe Parking Program	PBCE	In Progress
14	Private Property Graffiti Abatement Ordinance	PRNS	In Progress
15	Downtown Zoning Code Update	PBCE	Not Started
16	Impact Fee Deferred Payment Program for Housing	PBCE	Not Started
17	Develop Innovative Strategies to Hire Crossing Guards	Police	In Progress
18	Sanctioned Encampments	Housing	In Progress
19	Anti-Displacement Preference Ordinance	Housing	In Progress
20	Update Urban Design Guidelines	PBCE	In Progress
21	Food and Clothing Distribution at City Parks	PRNS	In Progress
22	Smoke-Free Housing	PBCE	In Progress
23	Spurring High Density Development Along Transit Corridors	PBCE	Not Started
24	Riparian Corridors and Bird Safe Design	PBCE	Not Started
25	Downtown Active Storefronts Initiative	OED	Complete
26	San José is Open for Business/Legal Non-Conforming Uses	PBCE	Not Started
27	Medical Marijuana	Police	Complete

Attachment D

Policy Development Complexity for Council Policy Nominations 2019



Attachment E

**COUNCIL POLICY PRIORITIZATION LIST:
PROPOSED FROZEN TOP TEN**

Priority Number	Policy/Ordinance Name	Lead Department	Project Status
1	Local Hiring/Local Business/Apprentice Utilization Program	Public Works	In Progress
2	Mobile Home Conversions	PBCE	In Progress
3	Disadvantaged Business Enterprises	Public Works	In Progress
4	Electronic Billboards	PBCE/OED	In Progress
5	Downtown and/or Citywide Parks Operations and Maintenance Financing District	PRNS	In Progress
6	Development of a Soft-Story Retrofit Program	Housing	In Progress
7	Accessory Dwelling Units & Garage Conversion Ordinance	PBCE	In Progress
8	North San José Policy Review	PBCE/OED	In Progress
9	Regional Commercial Linkage Fee for Affordable Housing	Housing	In Progress
*10	Safe Parking Program	PBCE	In Progress

*The Safe Parking Program policy item goes before the City Council on February 26, 2019. Staff is recommending to Council that this item be considered complete. If Councilmembers accept this recommendation, an amendment will be made to the recommendations outlined in this memo, requesting that Priority Item #13 Safe Parking Program be removed from the priority list as complete. If this item is removed, Priority Item # 14 Private Property Graffiti Abatement Ordinance will become #10 on the proposed Frozen Top Ten list.