



COUNCIL AGENDA: 12/15/2020
ITEM: 3.12
FILE NO: 20-1702

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Toni J. Taber, CMC
City Clerk

SUBJECT: SEE BELOW

DATE: December 10, 2020

SUBJECT: Fee Cap on Food Delivery Services.

RECOMMENDATION:

As recommended by the Rules and Open Government Committee on December 9, 2020:

Adopt the following 2020-2021 Appropriation Ordinance Amendments in the General Fund:

1. Decrease the appropriation to the Council District 4 (July-December) by \$440,000 for the purpose of advancing the underfunded and unmet needs identified herein:
2. Increase the Non-Personal/Equipment appropriation to the Department of Planning, Building, and Code Enforcement in the amount of \$200,000:
 - a. \$100,000 to hire consultants to speed up the work unilaterally aligning our General Plan and zoning designations, as mandated by the State of California.
 - b. \$100,000 to hire consultants to further the historical preservation work in San José; identifying sites that merit preservation so that development can proceed without fights over what is and isn't historic.
3. Increase the Non-Personal/Equipment appropriation to the Department of Information Technology in the amount of \$115,000:
 - a. \$30,000 towards the improvement of Vietnamese Language Translation Services in our San José 311 website and mobile channels.
 - b. \$25,000 to reinitiate the Purchasing Innovation project so that the Finance and Civic Innovation team can improve procurement speeds, shorten timelines, and increase flexibility. Specifically, the work should focus on identifying advances in purchasing rules and processes for elected officials, technology, and use of small software-as-a-service offerings.
 - c. \$60,000 to enhance digital signage in the public areas of City Hall and Police Headquarters to adaptively direct the public where to go as space uses change, provide instructions and direction in multiple languages, and display culturally-relevant imagery to make public spaces more welcoming and informative.
4. Increase the Non-Personal/Equipment appropriation to the Office of Economic Development in the amount of \$100,000:
 - a. To support the creation of a Citywide Small Business Retention Program within OED's Business Development Division to provide assistance to our local small businesses and entrepreneurs with fewer than 35 employees, which represent a third of the jobs in our city, to help them deal with increased risk of displacement as redevelopment efforts in our General Plan bring new challenges for small businesses.
5. Increase the Non-Personal/Equipment appropriation to the Office of Cultural Affairs the amount of \$25,000:

a. To provide grants to artists or fund art projects, supporting the art community through this difficult time when our transit occupancy taxes revenues have fallen, adversely affecting funding for the arts. (Diep)

[Rules and Open Government referral 12/9/2020 - Item G.5]



Memorandum

TO: RULES AND OPEN
GOVERNMENT COMMITTEE

FROM: Councilmember Lan Diep

SUBJECT: INTER-DEPARTMENT
TRANSFER OF DISTRICT 4 COUNCIL
FUNDS TO OTHER DEPARTMENTS

DATE: December 3, 2020

Approved

Date 12/3/2020

RECOMMENDATION

Adopt the following 2020-2021 Appropriation Ordinance Amendments in the General Fund:

1. Decrease the appropriation to the Council District 4 (July-December) by \$440,000 for the purpose of advancing the underfunded and unmet needs identified herein:
2. Increase the Non-Personal/Equipment appropriation to the Department of Planning, Building, and Code Enforcement in the amount of \$200,000:
 - a. \$100,000 to hire consultants to speed up the work of unilaterally aligning our General Plan and zoning designations, as mandated by the State of California.
 - b. \$100,000 to hire consultants to further the historical preservation work in San José; identifying sites that merit preservation so that development can proceed without fights over what is and isn't historic.
3. Increase the Non-Personal/Equipment appropriation to the Department of Information Technology in the amount of \$115,000:
 - a. \$30,000 towards the improvement of Vietnamese Language Translation Services in our San José 311 website and mobile channels.
 - b. \$25,000 to reinitiate the Purchasing Innovation project so that the Finance and Civic Innovation team can improve procurement speeds, shorten timelines, and increase flexibility. Specifically, the work should focus on identifying advances in purchasing rules and processes for elected officials, technology, and use of small software-as-a-service offerings.
 - c. \$60,000 to enhance digital signage in the public areas of City Hall and Police Headquarters to adaptively direct the public where to go as space uses change, provide instructions and direction in multiple languages, and display culturally-relevant imagery to make public spaces more welcoming and informative.
4. Increase the Non-Personal/Equipment appropriation to the Office of Economic Development in the amount of \$125,000:

- a. \$100,000 to support the creation of a Citywide Small Business Retention Program within OED's Business Development Division to provide assistance to our local small businesses and entrepreneurs with fewer than 35 employees, which represent a third of the jobs in our city, to help them deal with increased risk of displacement as redevelopment efforts in our General Plan bring new challenges for small businesses.
- b. \$25,000 to fund grants through Office of Cultural Affairs supporting artists or funding art projects to aid artists through this difficult time when our transit occupancy tax revenues have fallen, adversely affecting funding for the arts.

BACKGROUND

Councilmember Lan Diep's time in office has resulted in a cost-savings to San José residents. Year over year, he has spent less than the amount allotted to each council district for office expenses and has been able to direct those dollars back to District 4 residents beyond what can be expected through the annual budget process. He leaves the incoming councilmember a healthy budget to work with.

As one of his final acts, Councilmember Diep wishes to invest some of the dollars he's saved in underfunded, lesser-known projects at City Hall that are important to him. Through his years interacting with various departments, he has witnessed how much our staff is doing with limited resources. He recognizes that crucially important projects do not always have champions advocating for their funding. He hopes that this onetime assistance will alleviate burdens on our city staff and enable them to advance much needed work that has been lingering unfinished – or in some cases uninitiated – for too long.

