



Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Councilmember Magdalena
Carrasco - District 5

SUBJECT: SEE BELOW

DATE: December 22nd, 2022

APPROVED:

SUBJECT: RETROACTIVE APPROVAL OF DISTRICT 5 VISION BOARD PARTY AND STREET BANNER UNVEILING EVENT SPONSORED BY COUNCIL DISTRICT 5 AS A CITY COUNCIL SPONSORED SPECIAL EVENT TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT

RECOMMENDATION

1. Retroactively Approve the District 5 Vision Board Party scheduled on December 20th, 2022, and the Street Banner Unveiling Event scheduled on December 22nd, 2022, as a City Council sponsored Special Event and approve the expenditure of funds.
2. Approve and accept donations from various individuals, businesses or community groups to support the event.
3. Place the item on the January 24th, 2023, Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

The District 5 Vision Board Party was hosted on December 20th, 2022, at Emma Prusch Farm Park and sponsored by Councilmember Magdalena Carrasco. This special event allowed East Side teens to create a Vision Board, helping them visualize what they wish to accomplish either academically or personally in the new year. The Street Banner Unveiling event was hosted on December 22nd, 2022, at the Latino Business Foundation and sponsored by Councilmember

Magdalena Carrasco to unveil and celebrate the brand-new East San José Street banners, which capture a symbolic tribute to the art and history of the East Side of San José.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Magdalena Carrasco will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 5, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the January 11th, 2023, Rules Committee Agenda and the January 24th, 2023, City Council Agenda.

CEQA

- ☐ Not a Project, File No. PP10-069(c), City Administrative Activities.
- ☐ Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.
- ☐ Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.
- ☐ Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:

TONI J. TABER, CMC
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.