



COUNCIL AGENDA: 05/25/2021

ITEM: 2.12

FILE NO: 21-1246

Memorandum

TO: HONORABLE MAYOR AND
CITY COUNCIL

FROM: Toni J. Taber, CMC
City Clerk

SUBJECT: SEE BELOW

DATE: May 25, 2021

SUBJECT: Approval of Stroke Awareness Month Sponsored by Council District 3 as a City Council Sponsored Special Event to Expend City Funds and Accept Donations of Materials and Services for the Event

Recommendation

As recommended by the Rules and Open Government Committee on May 19, 2021:

- (a) Approve May 2021 as Stroke Awareness Month to be recognized by the City Council scheduled on May 25, 2021 as a City Council sponsored Special Event and approve the expenditure of funds.
- (b) Approve and accept donations from various individuals, businesses or community groups to support the event.

CEQA: Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment. (Peralez)

[Rules Committee referral 5/19/2021 - Item G.1.a]



Memorandum

TO: CITY COUNCIL

FROM: Councilmember Raul Peralez

SUBJECT: SEE BELOW

DATE: May 6, 2021

Approved by:

Date: 05.06.21

A handwritten signature in blue ink, appearing to be "Raul Peralez".

SUBJECT: APPROVAL OF STROKE AWARENESS MONTH SPONSORED BY COUNCIL DISTRICT 3 AS A CITY COUNCIL SPONSORED SPECIAL EVENT TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT

RECOMMENDATION

1. Approve May 2021 as Stroke Awareness Month to be recognized by the City Council scheduled on Tuesday, May 25, 2021 as a City Council sponsored Special Event and approve the expenditure of funds.
2. Approve and accept donations from various individuals, businesses, or community groups to support the event.
3. Place the item on the May 25, 2021 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

Stroke Awareness Month will be recognized on May 25, 2021 and sponsored by Councilmember Raul Peralez. This special event will recognize May 2021 as Stroke Awareness Month and will bring community awareness to the importance of knowing the signs of a stroke and how best to aid someone in need. It will also highlight the importance of

prevention measures that can be implemented to help reduce the risk of a stroke. The event will be held virtually and is free and open to the public.

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, Councilmember Raul Peralez will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Report (DFR-1). Approval of this memorandum will enable Council District 3, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the May 19, 2021 Rules Committee Agenda and the May 25, 2021 City Council Agenda.

CEQA

Not a Project, File No. PP17-010, City Organization & Administrative Activities resulting in no changes to the physical environment.

Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.

Exempt, File No. PP12-080. Minor temporary use of land having negligible or no permanent effect on the environment.

Exempt, File No. PP13-056, Activities associated with citywide litter clean-up activities.

Exempt, File No. PP11-046, Graffiti removal services.

Reviewed by:
TONI J. TABER, CMC
City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.