



Urban Confluence Silicon Valley

Project Update

City Council Meeting

April 18, 2023

Presented by:

Jon Cicirelli, Director, jon.cicirelli@sanjoseca.gov

Steve Borkenhagen, Executive Director, Light Tower Corporation

Recommendations

- a) Accept staff report on Urban Confluence Silicon Valley's development of the Breeze of Innovation;
- b) Approve Urban Confluence Silicon Valley's intent to reopen the previously Council-approved Site Selection Study for further consideration of an installation at Plaza de Cesar Chavez Park instead of Arena Green;
- c) Accept staff report on outline for Robust Community Outreach Plan per prior Council recommendation;
- d) Approve schedule and outline for next report to Neighborhood Services and Environment Committee.



Challenges Arena Green

UCSV Board determined:

- Proximity to river
- Low levels of regular activation
- Framed by freeway along eastern edge
- Impacted by flight path

Opportunities Plaza de Cesar Chavez

UCSV Board determined:

- Site preferred to meet DEI goals (Diversity, Equity and Inclusion)
- Center of San Jose, preferable for a 21st Century Park
- Highly-ranked site from Site Assessment Study





Robust Community Outreach Plan

City engagement

- PRNS-Parks Division / Special Permits Unit
- NSE (2x / year)
- PRC (1x / year)
- Public Art Commission (1x / year)
- City Council (as needed basis)

Community engagement

- Park event operators
- Neighbor groups
- Business associations

- UCSV to fund staff or consultant for management of plan
- City staff to review and provide input

Reporting to NSE Committee

- Project review two times per year

Outline for presentations

- Review status
- Review response to Council actions
- Review Project timeline





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