

Boards and Commissions Application

Profile

Please note, applications are continuously accepted to the City of San Jose Boards and Commissions. The Board or Commission you select may or may not indicate there is a vacancy. Your application will remain on file for one year from the date of submission. During the year, your application may be considered for unanticipated vacancies.

Anthony Cordova
First Name Last Name

[Redacted]
Email Address

[Redacted] [Redacted]
Street Address Suite or Apt

San Jose CA 95125
City State Postal Code

Are you a resident of San Jose?

☒ Yes ☐ No

What district do you live in? To verify, please click here: <https://eservices.sccgov.org/rov/?tab=dt> *

☒ District 6

[Redacted] [Redacted]
Primary Phone Alternate Phone

Length of Residency

☒ Less than 1 year

Which Boards would you like to apply for?

Arts Commission: Submitted

Question applies to multiple boards

If appointed, would you be able to show proof of updated COVID-19 vaccination (inclusive of booster)?

☒ Yes ☐ No

Riva DCM, LLC COO
Employer Job Title

Current Employer Address

[REDACTED]

Current Employer of Spouse

Peninsula Open Space Trust

Address of Current Employer of Spouse

[REDACTED]

Spouse's Job Title

Chief Talent Officer

If you or your spouse is retired and receiving a pension, please state source of pension.

[REDACTED]

[REDACTED]

Interests & Experiences

High School, College, Professional, Vocational, or Other Schools Attended. Please include Major or Field of Study, Dates Attended, Degree and Date of Degree.

I'm originally from Watsonville where I grew up on a twenty acre horse farm. I attended Aptos High School and skipped college to get started in the music and entertainment business. I had an illustrious thirty year career where I spent in a great deal of time in Los Angeles, Nashville, and New York City. I was fortunate to have worked with some of the biggest A List artists and celebrities in the world. After retiring from the entertainment business I set my sights on real estate development and finance. I'm a licensed agent and a co-founder of Riva DCM, a Silicon Valley real estate lending fund.

[REDACTED]

Anthony Cordova

List any position or office held in any governmental agency, civic, or charitable organization including the dates.

I was the Vice President of Entertainment and Business Relations that raised millions of dollars for charity with some of the biggest musical artists in the world. I've worked closely with the Rolling Stones, Paul McCartney, Lady Gaga, Katy Perry, Sting, Bruno Mars, Aerosmith and many others to support national and international organizations like the Red Cross, Habitat for Humanity, Born this Way Foundation, Humane Society, Farm Aid, and the ALCU.

Languages Spoken

English & starting Spanish classes

Special Awards or Recognitions Received

Charitable Recognition Awards

Please state why you want to become a member of this Board or Commission including specific objectives which you would work toward as a member.

I'm new to the Willow Glen neighborhood, but my grandparents lived here for fifty years and were active and contributing residents that were well liked and respected. Through them and their memory, I feel a real kinship and connection to the area. I myself want to be a good steward and asset to San Jose. 1. I am passionate about finding smart long term solutions for the unhoused issues. 2. I am concerned about keeping the city clean. 3. I am committed to finding ways to keep the residents of the area safe from rising crime. 4. I am involved with the local Humane Society helping find homes for our animal friends through no kill shelters.

Please state any other information which you feel would be useful in reviewing your application

I am currently working on two local political campaigns. I have also produced events for former Congressman and State Senator, Tom Campbell and his Common Sense Party
<https://www.cacommonsense.org/about/people>

Do you own property in the City of San José?

☐ Yes ☒ No

If yes, please list the addresses here.

Do you rent property in the City of San José?

☒ Yes ☐ No

If yes, is it a month-to-month lease?

☐ Yes ☒ No

Question applies to multiple boards

Are you currently unhoused?

☐ Yes ☐ No

State and local law require that you abstain from participation in decisions that may affect your financial interests, including sources of income, interest in real property, personal finances or investments. In addition, if appointed, you may be required to fill out a disclosure statement which identifies certain financial interest beginning with the immediate twelve-month period prior to your appointment. Please review the scope of your board/commission in Municipal Code Chapter 2.08. Based on your best judgment, does this Board or Commission make decisions that may affect sources of income, interests in real property, personal finances or investments of you or your spouse?

☐ Yes ☒ No

If yes, please explain. Please identify any organizations, associations, corporations, or entities by which you are employed or associated that might be affected by decisions of this Board or Commission, and the positions you hold in these entities.

Question applies to multiple boards

If appointed, you will be required to fill out a disclosure statement, which identifies certain of your financial interests beginning with the immediate twelve-month period prior to your appointment and annually on or before April 1 of each year thereafter. Please confirm that you have read Fair Political Practices Commission (FPPC) Form 700 Reference Pamphlet and agree to file required FPPC Form 700 Statements of Economic Interest, as required by current City Council Conflict of Interest resolution.

☒ Yes ☐ No

Question applies to multiple boards

Have you ever been required to file a Statement of Economic Interest (Form 700) and failed to do so?

☐ Yes ☒ No

Question applies to multiple boards

If yes, please explain in complete detail.

Question applies to multiple boards

Please confirm that you have reviewed and agree to comply with the San Jose Municipal Code Chapter 12.08 (Prohibition of Gifts), City of San Jose Ethics Policy (City Policy Manual 1.2.1), and City of San Jose Gift Policy (City Policy Manual 1.2.2).

☒ Yes ☐ No

Reference 1 Name

Nick Rajkovich

Reference 1 Address

[REDACTED]

Reference 1 Email address

[REDACTED]

Reference 1 Phone

[REDACTED]

Reference 2 Name

Jim Castellanos

Reference 2 Address

[REDACTED]

Reference 2 Email address

[REDACTED]

Reference 2 Phone

[REDACTED]

Supplemental Questions

If applicable, have you ever attended a meeting of the Commission(s) to which you are applying?

☐ Yes ☒ No

Would you be available to attend meetings at the scheduled time?

☒ Yes ☐ No

Anthony Cordova

Please describe your experience in serving on a Commission or Board.

When I resided in Los Angeles I sat on the HOA board of my condo building

Considering your experience and activities in business, labor, School, professional, social, Commissions, Boards, or other organizations, indicate the experience, training, knowledge and/or skills which qualify you for appointment to the selected commission(s).

Skills and benefits of having me involved include: Great communication both written and oral Contract negotiations Respectful On time Accountable Dependable Resourceful Results driven Win/win solutions I've been responsible for negotiating multi-million dollar entertainment contracts, and tasked with producing concerts and events for up to fifty thousand attendees.

What is your understanding of the purpose of the Commission?

I was mainly interested in the neighborhood commission, but it didn't seem to be an option in the drop down menu.

Please list three issues facing the City that you feel the Commission should address.

1. Challenges facing the unhoused 2. Crime 3. Affordable housing 4. Cleanliness of the city (especially around freeway underpasses)

Question applies to Arts Commission

Describe recent San José arts activities you have participated in during the last twelve months (up to five activities) and what drew you to attend?

San Jose Museum of Art - Brett Weston Exhibit <https://sjmusart.org/exhibition/brett-weston> Incredible black & white photography of western landscapes. I'm a fan! Music in the Park Live music is back! For me, nothing brings more joy than a group of human beings experiencing the power and love for music. San Pedro Square Food, drinks, music & friends One of my new favorite places to hang out! South First Fridays I think this organization is really helping bring young people and excitement to downtown. A great way to expose the youth of our city to art and entertainment.

Question applies to Arts Commission

Describe the ways in which you believe the arts bring value to the general community.

The arts are the heart of a city. They should be revered, respected, and protected. Community arts are the platform and launching pad for our creative community. We have to support and create opportunities for their talents. We need to widen their audiences. The arts bring not only beauty and joy, but real jobs for people in the museum, gallery, venue, food / hospitality and production workplaces.

Question applies to Arts Commission

Should the City of San José have an active role in arts and cultural development? If so, in what ways and why?

Yes, absolutely! Arts, culture, and entertainment are the heartbeat of any vibrant city. It creates true community, connection and purpose. A respected city like San Jose should be model, a beacon, that illuminates the beautiful diversity of its people, the art that's created, and the rich culture that should be proudly shared and represented. Arts and culture were here long before the tech industry was established.

Question applies to Arts Commission

How can you contribute to advising City Council on policy and programs related to cultural development in San José?

I've been involved with music, arts, and entertainment for thirty years. I have great knowledge and experience in producing both small and large scale events, concerts, fundraisers, and galas. I'm a skilled win/win contract negotiator. I am a friend to the creators.

Anything else you would like us to know?

I'm beyond inspired and enthused with the potential of San Jose. It's a city of great people, compassion, diversity, beauty, business, and opportunities. A true model of what other large nationwide cities should strive for.

(Optional) Please upload a resume.

Retirement Board Questions Only

Verification

By checking the box below, you agree with the following statement.

I agree that all of the information contained in my responses to the questions on this application are true and accurate to the best of my knowledge. I further agree that, by checking the box below and submitting this application, online or otherwise, I am affixing my digital signature to this form as of the date submitted.

☒ I Agree *