COUNCIL AGENDA : 4/8/2025 FILE : 25-320 ITEM : 2.11



Memorandum

TO: HONORABLE MAYOR AND CITY COUNCIL FROM: Toni J. Taber, MMC City Clerk

SUBJECT: SEE BELOW

DATE: March 27, 2025

SUBJECT: Approval of Music in the Valley Festival Sponsored by Council District 9 as a City Council Sponsored Special Event to Expend City Funds and Accept Donations of Materials and Services for the Event

Recommendation

As recommended by the Rules and Open Government Committee on March 19, 2025: (a) Approve the Music in the Valley Festival scheduled on May 10, 2025 as a City Council sponsored Special Event and approve the expenditure of funds; and

(b) Approve and accept donations from various individuals, businesses, or community groups to support the event.

CEQA: Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment. (Foley)

[Rules Committee referral 3/19/2025 - Item B.5]



Memorandum

TO: RULES & OPEN GOVERNMENT COMMITTEE

FROM: Vice Mayor Pam Foley

SUBJECT: MUSIC IN THE VALLEY FESTIVAL **DATE:** 3/11/2025

Dim Joley

DATE: 3/11/2025

SUBJECT: APPROVAL OF THE MUSIC IN THE VALLEY FESTIVAL SPONSORED BY DISTRICT 9 AS A SPECIAL EVENT TO EXPEND CITY FUNDS AND ACCEPT DONATIONS OF MATERIALS AND SERVICES FOR THE EVENT.

RECOMMENDATION

APPROVED:

- 1. Approve the Music in the Valley Festival scheduled on May 10, 2025 as a City Council sponsored Special Event and approve expenditure of funds.
- 2. Approve and accept donations from various individuals, businesses, or community groups to support the event.
- 3. Place the item on the April 8, 2025 Council Agenda for action.

BACKGROUND

On February 1, 2005, the City Council adopted Resolution No. 72517 which requires Councilmembers to submit a memorandum to the Rules Committee regarding proposed City Council sponsored Special Events and the proposed use of any funds.

The Music in the Valley Festival will be held on May 10, 2025 at Cambrian Park Plaza and sponsored by Vice Mayor Pam Foley. This is an official city-sponsored event and will be used as a District 9 City Free Use event. This event showcases the musical talents of middle and high school students across District 9 and featuring local professional bands, offering all-day live music and family-friendly activities such as a rock climbing wall, bounce houses, community resource booths, and arts and crafts. This year will also include local artisan vendors, new for this event. This event fosters community engagement, supports our local economy, and provides a platform for music to shine in our corner of San José. It brings together families, businesses, and organizations in a celebration of creativity and culture.

HONORABLE MAYOR AND CITY COUNCIL 3/11/2025 Subject: Music in the Valley Page 2

ANALYSIS

Approval by the City Council of the event will ensure compliance with the Council's prior direction regarding Council Special Events. In observance of existing fundraising disclosure requirements, the sponsoring Councilmember will report any cash or in-kind donations received for the event on their Disclosure of Fundraising Reports (DFR-1). Approval of this memorandum will enable Council District 9, City departments and the Office of the City Clerk to proceed with the event. Any cash donations received will be processed pursuant to the City's normal financial and budgetary procedures.

PUBLIC OUTREACH/INTEREST

The Office of the City Clerk will post the item on the City's Website for the March 19, 2025 Rules Committee Agenda and the April 8, 2025 City Council Agenda.

COORDINATION

This memorandum has been coordinated with the City Clerk's Office.

<u>CEQA</u>

Not a Project, File No. PP17-011, Temporary Special Events resulting in no changes to the physical environment.

REVIEWED BY:

TONI J. TABER, CMC City Clerk

For questions, please contact Toni Taber, City Clerk, at (408) 535-1260.