

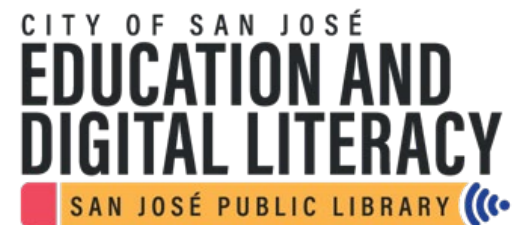
## College and Career Readiness Annual Update

Neighborhood Services and Education Committee

**November 12, 2020**

# COLLEGE AND CAREER READINESS ANNUAL UPDATE

- Jill Bourne, City Librarian
- Israel Canjura, PRNS
- Ellen Loebel, Partners in Reading
- Adrian McBride, SJ Aspires
- Monique Melchor, work2future
- Elizabeth Nolan, SJ Engage
- Rosemary van Lare, SJPL Works





# PATHWAYS TO POST- ACADEMIC SUCCESS

Graduating ready for college &  
career

- College and Career Readiness Quality Standards
- SJ Engage
- SJ Aspires
- Career Online High School
- Working Scholars
- SJPL Works
- San José Works

# QUALITY STANDARDS: BACKGROUND

**May 7, 2018**



City Council approves  
Education & Digital  
Literacy Strategy;

Directs SJPL to implement  
and/or create Quality  
Standards for all EDL  
programs.

# AD HOC ADVISORY COMMITTEE



Santa Clara County  
Office of Education



**EVERGREEN  
VALLEY COLLEGE**



# QUALITY STANDARDS

**Serve as a guide** and continuous quality improvement tool.

**Clearly define** standards and identify strategies to improve the quality of college and career readiness programs.

**Describes both aspirational and tangible goals** and targets that create a beneficial college and career ecosystem.

**Standards will be utilized** as context for program assessments to be done within the year.

# RECOMMENDATION

**Accept** the staff report on the development of College and Career Readiness Quality Standards for all City funded, operated, or endorsed programs as specified by the EDL Strategy.

**Refer** the proposed College and Career Readiness Quality Standards for Council consideration at the December 1, 2020 meeting.



# COLLEGE AND CAREER – SJ ENGAGE



## SJ Engage 1.0

Goals: 250 youth participants  
100 youth completing playlist  
75 youth connect w/ gov't leaders  
**More than 300 youth participated**

## SJ Engage 2.0

SJ Engage toolkit  
Learning Circles at 20 branches  
100 youth to participate  
Community-based social action projects funded





## Fiscal Year 2019- 2020

- 25 SJ Engage Circles hosted at branches
- 141 teen participants in person and online
- 77% increase in knowledge and confidence after participation
- 11 Teens Reach groups funded to implement civic engagement social action projects in their communities
- Button making and letter writing campaign
- Teen mental health programming
- Documentary highlighting community diversity





## Essay Contest/ Laptop Giveaway

- 7 winners

"There is not enough makeup to hide the flaws of East San Jose, the hardships its immigrant families face, the fear of not being able to survive the rising prices in this high-tech mecca. However, I believe that my community will sustain in this ever-changing environment because of what I love most about us, our resilience, our determination, and our compassion." Tran, 12th grade





*Helping San José's Students Achieve Their College and Career Goals*

## Pilot Results

- 260 registered users
- Over \$25,000 in paid-out financial support
- 56 students attending a post-secondary institution

## Where Are They Going

- 30 to Community Colleges
- 26 to Four-Year Colleges or Universities





*Helping San José's Students Achieve Their College and Career Goals*

- **Fiscal Year 2020-2021 Expansion:**
  - Approximately 750 registered users by December 2020
    - 375 Overfelt High School (Class of 2024)
    - 50 Overfelt High School (Class of 2021)
    - 280 San José High School (Class of 2023)
    - 50 Opportunity Youth Academy (Class of 2021)
  - Seniors may earn up to \$1,250 and Freshman/Sophomores may earn up to \$5,000
  - Finalization of contract with banking entity to host students accounts



*Helping San José's Students Achieve Their College and Career Goals*



"SJ Aspires showed me what it takes to get to college and understand the college application process. My parents didn't have a college education – I'll be the first in my family to go to college. I'm excited to use my scholarship for textbooks next year!"

*- Jesus, incoming freshman, San José State University*



## Student Progress:

- Six graduates of Career Online High School are currently enrolled in Working Scholars
  - Two students are projected to complete their first 90 units and transfer to Thomas Edison University to complete their degree in 2021
  - Next student in line to complete 90 units and transfer in 2023
  - Remaining students are completing, on average, two courses per year

# CAREER ONLINE HIGH SCHOOL



## Qualification & Requirements

- Must be 19 or older; live in San José
- Complete self-assessment
- Pass prerequisite class
- Pass interview
- Complete cohort orientation
- Pass 30-day probation on receipt of scholarship
- Complete program within 18 months

## History & Statistics

- Program launched February 1, 2016
- 990 assessments and follow-up calls
- 223 interviews
- 14 cohorts
- 97 Graduates**
- 5 graduation ceremonies
- 6 graduates entered Working Scholars bachelor's degree program





# CAREER ONLINE HIGH SCHOOL



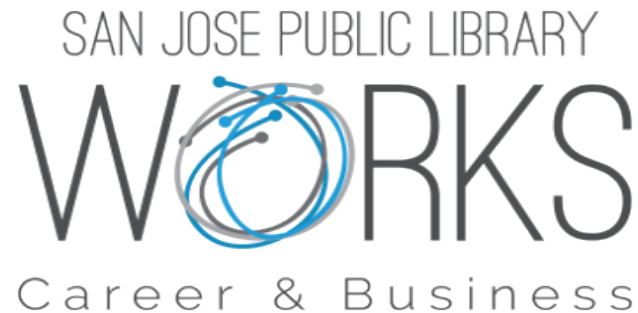
# CAREER ONLINE HIGH SCHOOL



I have been a foster mom for about 6-7 years now and I love what I do....Once I receive my diploma, I plan to register for social work classes. My goal is to one day work with social services as I know I can be of great help. Thank you again for giving me hope, and taking a chance on me!"

*- Angelica, COHS 2020 Graduate*





## **Fiscal Year 2019-2020**

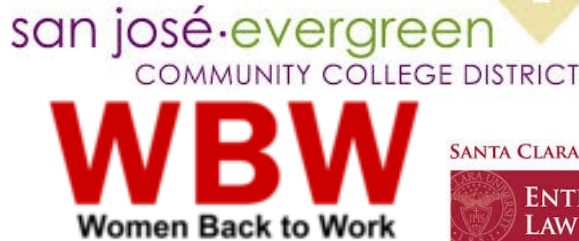
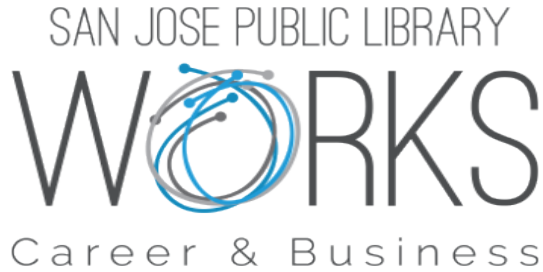
- 313 programs (46% business, 54% career)
- 26 partnerships
- 3,542 program participants
- 221 received direct career or business reference help
- 150 one-on-one career or business consultations
- 96% gained knowledge to help with business/career goals



# SJPL WORKS - PARTNERS



SMALL BUSINESS  
MAJORITY



start small! THINK BIG

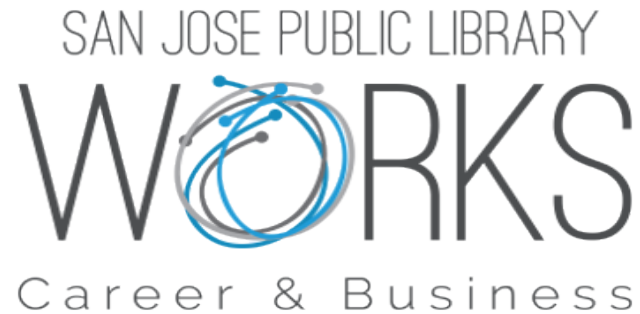


SANTA CLARA LAW



Smart Selling Guru  
Networking. Sales. Growth





## **Fiscal Year 2020-2021**

- Innovate adaptations of programs to provide service to those who can't easily pivot to virtual platforms
- Increase collaboration with Family Literacy Coordinators to provide service to San José's most vulnerable residents
- Boost capacity through online tools (e.g. Job Now & Vet Now)



- 322 Paid Internships
  - Advanced manufacturing
  - Business/Financial Services
  - Construction
  - Health Care and Social Assistance
  - Information and Communications technology
- 141 with City and Nonprofits
- 93% of the youth successfully completed subsidized internships
- 543 Older Youth placed in Employer–Paid Job Opportunities

**Note: Due to COVID-19 and the Shelter in place, the program was suspended and was unable to reach the subsidized goal of 375 youth and unsubsidized goal of 625.**



## **SJ Works 6.0**

- Implement 1,000 Youth Summer Job Placement

### **Opportunities**

- PRNS MGPTF 150 subsidized
- work2future 225 subsidized and 625 unsubsidized

**Note: Due to COVID-19 the program may be unable to reach the unsubsidized goal of 625 youth for 2020-2021**

# Reimagining the City as a Classroom