

# Actions Related to The Alameda Community Benefit Improvement District

## Public Hearing and Resolution of Formation

### Item 8.5

June 17, 2025

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**Victor Farlie**, Assistant to the City Manager, City Manager's Office of Economic Development and Cultural Affairs

# Community Benefit Improvement District (CBID) Formation Timeline

**April 29, 2025:** Petitions totaling 38% support submitted and Resolution of Intent to form the district.

**May 3, 2025:** 45-day Ballot procedure initiated.

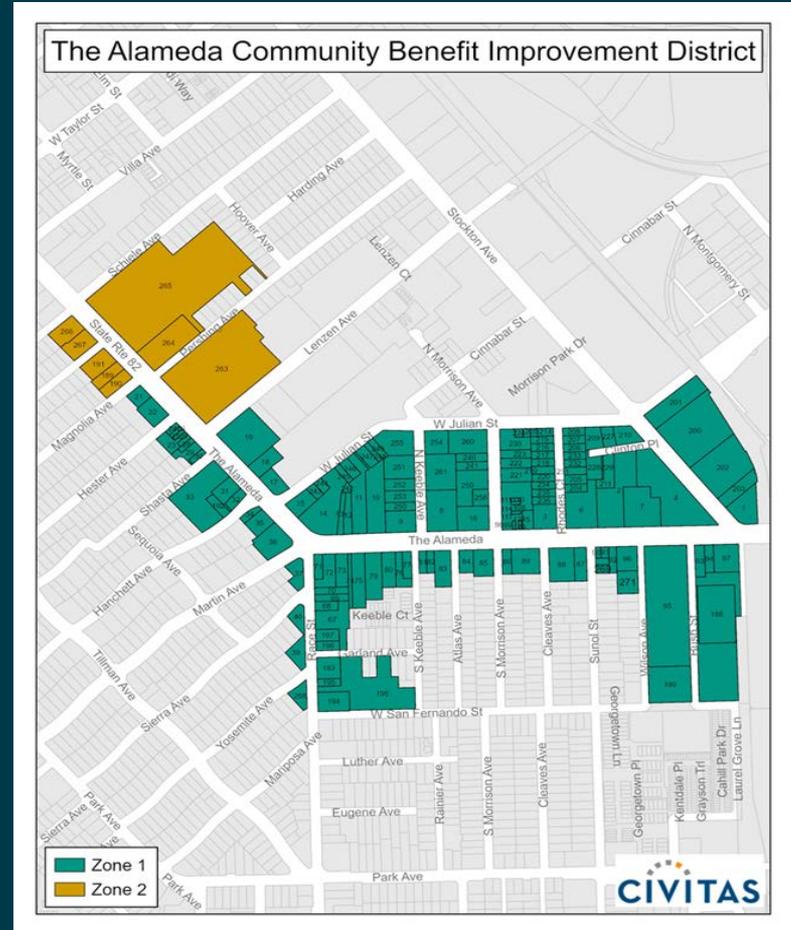
**Today:** Public Hearing on the formation of the district.

**June 30, 2025:** Deadline for submission of information to Santa Clara County be included in the 2025/26 property roll.

# The Alameda CBID

The district boundary is Schiele Avenue in the west and Stockton Street in the east.

Business anchors are Whole Foods in the east and Habbas Law in the west.



# District Services and Budget

<b>Services</b>	<b>Budget</b>
<b>Clean and Safe</b>	<b>\$255,822</b>
Sidewalk pressure washing	
Security and security cameras	
Landscape improvements and maintenance	
<b>Beautification and Image Enhancement</b>	<b>\$29,518</b>
Wayfinding and Gateway Signage	
Banners, decorative lighting, holiday décor, art installations	
<b>Administration and Advocacy</b>	<b>\$32,798</b>
<b>Contingency/Reserve</b>	<b>\$9,839</b>
<b>Total Expenses</b>	<b>\$327,977</b>

**City Assessment as Property Owner:**  
**\$8,450**

# City Council Action Today

Conduct a Public Hearing.

Pass a resolution to vote in the City's ballot.

City Clerk tabulates ballots received and reports the results.

Approve the resolution to form the district if a majority of assessed ballots support the establishment of the district.

# Next Steps

Deliver the assessment roll to the County of Santa Clara for collection with the property taxes.

Finalize the composition of The Alameda Community Benefit Improvement District Board of Directors.

Implement the District Management Plan and begin services from January 2026.



# Thank You

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