

Actions Related to The Alameda Community Benefit Improvement District

Public Hearing and Resolution of Formation

Item 8.5

June 17, 2025

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Community Benefit Improvement District (CBID) Formation Timeline

April 29, 2025: Petitions totaling 38% support submitted and Resolution of Intent to form the district.

May 3, 2025: 45-day Ballot procedure initiated.

Today: Public Hearing on the formation of the district.

June 30, 2025: Deadline for submission of information to Santa Clara County to be included in the 2025/26 property roll.

The Alameda CBID

The district boundary is Schiele Avenue in the west and Stockton Street in the east.

Business anchors are Whole Foods in the east and Habbas Law in the west.



District Services and Budget

Services	Budget
Clean and Safe	\$255,822
Sidewalk pressure washing	
Security and security cameras	
Landscape improvements and maintenance	
Beautification and Image Enhancement	\$29,518
Wayfinding and Gateway Signage	
Banners, decorative lighting, holiday décor, art installations	
Administration and Advocacy	\$32,798
Contingency/Reserve	\$9,839
Total Expenses	\$327,977

City Assessment as Property Owner:
\$8,450

City Council Action Today

Conduct a Public Hearing.

Pass a resolution to vote in the City's ballot.

City Clerk tabulates ballots received and reports the results.

Approve the resolution to form the district if a majority of assessed ballots support the establishment of the district.

Next Steps

Deliver the assessment roll to the County of Santa Clara for collection with the property taxes.

Finalize the composition of The Alameda Community Benefit Improvement District Board of Directors.

Implement the District Management Plan and begin services from January 2026.

The background is a collage of three photographs. The top-left photo shows the ornate, Art Deco-style marquee of Towne 3 Cinemas. The top-right photo shows the corner of a brick building with a red-tiled roof and a decorative finial. The bottom photo shows the storefront of Pro Image Salon, which has a sign above the entrance and a smaller sign on the wall. The text 'Thank You' is overlaid in the center in a large, white, sans-serif font.

Thank You