

Small Business Advisory Committee

Minutes of the Meeting June 13, 2024, 5 p.m.

1. Welcome & Present at the Meeting

Present at the meeting were:

Kobad Bugwadia, Christina Bui, Daniel Fernandez, Jesus Flores, Mimi Hernandez, Charles "Chappie" Jones, Dennis King, Tony Lam, Azer Manashir, Tony Mirenda, Professor Basu and Jeff Michaud via Zoom.

City Council Liaison CM Ortiz

Apologies were received from:

Chandra Brooks, Ryan Gorospe

City Liaison Vice Mayor Kamei

2. Approval of the Minutes of the Meeting held on March 6, 2024

The Committee approved the minutes of the meeting held on March 6, 2024.

3. Council Liaison Comments

Councilmember Ortiz welcomed the Committee.

4. Presentation: Chris Horton - District Director Small Business Administration

Chris Horton gave a presentation and answered questions on the role of the Small Business Administration. The Committee welcomed the opportunity to work with the Small Business Administration and collaborate on future projects.

5. Review of Neighborhood Business Districts

Staff presented a report highlighting the Neighborhood Business District Operating Plan and key outcomes for the fiscal year 2024-25. The Committee recognized the importance of the investment made by the City to date, and the future return on investment from the establishment of business improvement districts.

6. Update on the 2024-25 Business Grant Programs

Staff presented a report on the allocation and distribution storefront grants highlighting its effectiveness for business investment and retention in key zip codes. Staff also reported on the inclusion of the new business startup and neighborhood economic grant programs approved in the 2024/25 City Council budget.

7. 2024 Annual Biz2Credit Survey

Staff presented a report analyzing the 2024 Biz2Credit survey identifying San Jose as the number one city in the USA for small business.

8. News & Information from the Office of Economic Development & Cultural Affairs

Staff reported on the successful May 2024 In - Person Business Event held in the City Hall Rotunda attracting over 200 attendees, the soon to launch new free Small Business Legal Service and the publication of an RFP for the BOS Refresh project.

9. Public Comment

There were no public comments.

10. Meeting Schedule and Agenda Items

The next meeting is scheduled for September 5, 2024 at 5:00 p.m., in City Hall.

The meeting adjourned at 6.55pm.

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Victor Farlie
City of San José Office of Economic Development & Cultural Affairs
200 E. Santa Clara St. Tower 16th Floor
San José, California 95113
Tel: (408) 535-8230
Email: victor.farlie@sanjoseca.gov