



Memorandum

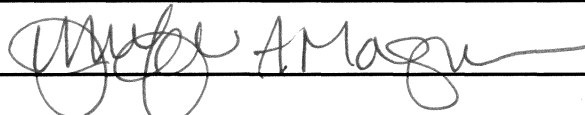
TO: HONORABLE MAYOR
AND CITY COUNCIL

FROM: Edgardo Garcia
Jim Shannon

SUBJECT: SEE BELOW

DATE: October 24, 2019

Approved



Date

10-25-19

SUBJECT: ACTIONS RELATED TO THE CAR BREAK-IN PREVENTION PROGRAM AND APPROPRIATION ADJUSTMENTS

RECOMMENDATION

- (a) Approve the proposed Spending Plan for the Car Break-in Prevention Program.
- (b) Adopt the following 2019-2020 Appropriation Ordinance and Funding Sources Resolution amendments in the General Fund:
 - (1) Increase the estimate for Revenue from State of California by \$750,000; and
 - (2) Establish a City-Wide Expenses appropriation to the Police Department for the Car Break-in Prevention Program in the amount of \$750,000.

BACKGROUND

The San Francisco Bay Area has been plagued with vehicle burglaries for the last few years. Assemblymember Kansen Chu secured \$3.75 million of state funding to help prevent and reduce vehicle burglaries. Each police department in Assembly District 25—Milpitas, Fremont, Newark, Santa Clara, and San José—recently received \$750,000 for a car break-in prevention program in their communities. The additional one-time funding will assist local law enforcement in funding efforts towards collaboration with other police departments, community education, equipment procurement, and directed enforcement. Funding for this program is in accordance with the California State Budget Act of 2019, Assembly Bill 74, Chapter 23, Statutes of 2019.

ANALYSIS

The focus of the program is to address the increase in the number of vehicle burglaries and prevention of car break-ins. Assemblymember Chu suggested several areas of focus for the respective police departments:

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- Participate and provide support to the existing regional taskforce led by the Fremont Police Department or a newly created taskforce.
- Implement an awareness campaign for individuals and business owners, similar to the Park Smart Campaign in San Francisco, a program that has resulted in a 31% reduction in theft from vehicles from January 2019 until present day.
- Outreach to and assist business owners in high-traffic areas to post signs in parking lots in multiple languages reminding shoppers to protect themselves, be vigilant, and not leave valuables in their cars.
- Overtime for officers to investigate cases, as well as share timely information and coordinate with regional police departments and have a greater presence in highly impacted areas.
- Equipment as necessary that would prevent break-ins and thefts from vehicles.

In alignment with the funding purpose, the San José Police Department recommends implementing a Car Break-in Prevention Program to include prevention, enhanced investigation, directed apprehension, and collaboration with other law enforcement agencies to apprehend and prosecute criminals. Prevention and enforcement efforts will be focused on hot spot shopping centers with the highest amount and most frequent vehicle burglaries. The Department's Crime Analysis Unit will provide data analytics to recognize patterns and direct resources to the appropriate locations and time periods.

The Department plans to implement a directed awareness campaign and outreach program, including the creation and distribution of crime prevention marketing media via the Crime Prevention Unit to educate the community on car break-ins and ways to avoid and prevent becoming a victim of such a crime. This will include flyers, social media, public service announcements, signage in multiple languages, and digital signboards in shopping centers and other public places warning customers of the risk of vehicle burglary and educating and assisting business owners in high-traffic areas to install cameras and post signs in parking lots in multiple languages reminding shoppers to protect themselves, be vigilant, and not leave valuables in their cars.

Additionally, program funds will be used to enhance investigative and apprehension efforts. Overtime will be allocated to conduct deterrent operations, vehicle burglary investigative follow-up, and apprehension operations, as needed. Funding will be used to purchase investigative tools, including mobile license plate readers, GPS trackers, bait vehicles, cameras, and other technology to enhance investigations.

Collaborative information sharing is key to solving these crimes and apprehending criminals. The Department plans to work closely with other agencies in the task force via a shared intelligence analyst who can consolidate search warrant returns, check databases for stolen property, and disseminate information to the involved agencies. This cost would be shared with the other four law enforcement agencies over a three-year period.

EVALUATION AND FOLLOW-UP

No additional City Council action is expected for this program.

PUBLIC OUTREACH/INTEREST

This memorandum will be posted on the City's website for the November 5, 2019, City Council Agenda.

COORDINATION

This memorandum has been coordinated with the City Attorney's Office.

COMMISSION RECOMMENDATION/INPUT

This item does not have input from any board or commission.

COST SUMMARY/IMPLICATIONS

This grant does not have a cash or in-kind match requirement and there is no obligation to sustain these services by the City beyond the term of the grant. In alignment with the goals of the program, staff is proposing expenditures in the areas of prevention, investigation, apprehension, as well as an awareness campaign. Costs include approximately \$250,000 for overtime and \$500,000 in materials and services that may include signage and bait items, and collaborative data sharing with partner law enforcement agencies.

BUDGET REFERENCE

The table below identifies the fund and appropriations recommended to be amended as part of this memorandum.

Fund	Appn.	Appn. Name	Current Appn.	Rec'd. Budget Action	2019-2020 Adopted Operating Budget Page	Last Budget Action (Date, Ord. No.)
001	R100	Revenue from State of California	\$12,960,805	\$750,000	IV-36	6/18/19, Ord No. 79162
001	NEW	Car Break-in Prevention Program	N/A	\$750,000	N/A	N/A

HONORABLE MAYOR AND CITY COUNCIL

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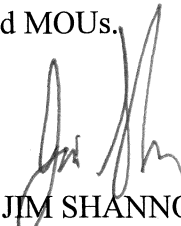
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CEQA

Not a Project, File No. PP10-066 (g.), Grant Agreements and MOUs.

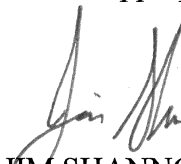
/s/

EDGARDO GARCIA
Chief of Police



JIM SHANNON
Budget Director

I hereby certify that there will be available for appropriation in the General Fund in the Fiscal Year 2019-2020 monies in excess of those heretofore appropriated therefrom, said excess being at least \$750,000.



JIM SHANNON
Budget Director

For questions please contact Lisa Perez, Chief Administrative Officer, at (408)537-1624 or Heidi York, Assistant Administrative Officer, at (408)537-1625.