

**Blair Beekman. February 9, 2021. Item 2.15.**

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To: Agendadesk <Agendadesk@sanjoseca.gov>

[External Email]

Dear community of San Jose, and city govt.,

I hope, the VTA will establish, an advertising ethics review committee, for any, new large advertising, that may be placed, in future VTA Transit hubs.

I ask, we learn how to keep out, offensive advertising. And advertising, that does not work towards, the ideas of equity, reimagine & peace.

In fact, as we are all better understanding, how ideas of Ca. State funding, can very much help, our local govt. & communities - and with, good VTA accounting adjustments, to its budget, at this time,

Is it possible to consider, how to altogether end, the current plans, for large advertising, to be placed across VTA bus transit stops & kiosks.

To conclude, and to once again offer - it may be, an already, mostly established, VTA electric bus program, and its charging stations,

that may have to take, a budget precedence - over a more experimental, city of San Jose Automated Vehicle (AV) program, by the end, of this next decade.

Maybe, there can be, budget money available, for both programs, in the future.

In the least, I hope these words, can help organize & prioritize your thinking, on this matter, at this time.

Sincerely,  
Blair Beekman

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